



INITIATES — Five Klamath Falls women became new members of Business and Professional Women's Club in impressive candlelighting ceremonies conducted by Mrs. Vern Schortgen, right, membership chairman, at the Monday evening banquet at the Willard Hotel. Left to right are Mrs. Ed Skoog, Mrs. Frances Little, Mrs. Paul Whitman, Mrs. E. J. Linville and Mrs. Lloyd Ford. — Photo by Guderian



NAMED — Jay Jeffcoat, who at one time resided in Klamath Falls, is named as semifinalist in contest sponsored by Scholastic Sports Association in El Centro, Calif.

Ex-KF Boy Is Honored

Mr. and Mrs. J. A. Fairclo of the Merrill Highway were recently received word of honors received by their grandson, Jay Jeffcoat, whose parents, Mr. and Mrs. W. K. Jeffcoat, are former residents of Klamath Falls now residing in El Centro, Calif. Mrs. Jeffcoat is the former Shirley Fairclo.

Jay Jeffcoat was recently selected one of 10 semifinalists in the annual contest sponsored by the Scholastic Sports Association (SSA). In order to be a semifinalist, a student must have been a member of SSA for at least a semester, be a senior in high school and have maintained a B or better average in school.

Winner and runnerup may receive scholarships and trips to Washington, D.C. Purpose of SSA's contest is to promote interest and abilities of young high school journalists in the line of sports, mainly. Jay won his semifinalist spot on a written story on "how student government at his high school operates" and on his game reporting.

Honors are not new to this young man, who last spring won the first place trophy in the oratorical contest sponsored by the El Centro Optimist Club. He also received the American Legion award for outstanding citizenship and was a delegate to Boys State in Sacramento.

J. A. Fairclo visited in El Centro recently and presented the gavel to his grandson on the occasion of Jay's installation as master counselor of El Centro De Molay.



FAREWELL PARTY — Mrs. Dorothy Bowers, second from right, wife of Kingsley Field's retiring Lt. Col. Waldo Bowers, was honored at a farewell coffee and presented with a going-away gift. Hostesses pictured with Mrs. Bowers, left to right, are Mrs. Jeanne Nickerl, Mrs. Betty Green and Mrs. Vi Harless.



POLLY'S POINTERS

Oil Is Good Cleanser
POLLY CRAMER
Newspaper Enterprise Assn.

DEAR POLLY—Here is one person, rather than from above. MRS. J. M. K.



is good, too. Using a paper towel, napkin or old cloth, apply the oil lightly to the surface. It not only shines the surface but helps prevent future finger marks.

DEAR POLLY—To brighten up black wrought iron such as television table legs and telephone stands, apply black liquid shoe polish. No sanding, not even a paint brush is necessary. Does not rub or wash off. No muss, no fuss and the iron's always bright, shiny and easy to dust.

DEAR POLLY—If you are ever caught without a ruler, you will find a passable substitute in your wallet. A dollar bill is just a fraction over six inches long and can be used as a tape for rough measurements. MRS. C. F. M.

DEAR POLLY—For eight hours of sound sleeping comfort, place a wool blanket on the mattress under the sheet that you sleep on. This way less covering is needed over the body. Coldness comes from beneath, arousing a

Even the big boys and girls will doubtless appreciate this suggestion from a 10-year-old girl.

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Newsworthy for little girls: Nautical inspired shirts such as the square necked striped French sailor and the solid color middie.

Florals take over in the new resort prints, reports the National Cotton Council. Many copy the real flowers; others are abstract versions. Flowers include the girly tropical, as well as the ordinary garden variety.

DEAR POLLY—A tin muffin pin can be painted with bright enamel and used for serving beverages. Glasses won't tip over and serving is made much easier.

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Men's Spring Styles Have 'Texan' Look

United Press International
NEW YORK (UPI)—The men's clothing industry is about as mixed up at the moment as an industry can get, with suit styles ranging from pleated and unpleated trousers through three-button, two-button and one-button coats.

But emerging from the confusion is a definite pattern for spring—a trend away from the black mohair (which replaced the old blue serge standby) toward lighter shades and iridescent fabrics made by combining 20 per cent silk with 80 per cent worsted.

The biggest single seller is a silver-grey sharkskin in either a two-button or three-button model with trim lines to make a man look slimmer and shoulders with a minimum of padding to flatter him. The trend is toward a long lean "Texan" look, and pleats are slowly going by the board.

The authority for the above is Stanley Goldman, president of Eagle Clothes, Inc., one of the big five of the brand names in the medium price (\$85-\$110) range. Its business has climbed from zero in 1919 when it was started to \$15.1 million last year while some other firms were going downhill.

Goldman says the output of the clothing industry 25 years ago when the male population of the United States was around 61 million, was 20 million suits a year. Last year, with the male population around 88 million, the output was still 20 million suits a year.

Goldman attributes his own firm's success to recognizing the fact that men are becoming more and more fashion conscious and then providing them with what they want. It must be basic and simple and if there is too much fashion a man will rebel.

At the moment, Goldman says, the industry is going from the three-button suit with pleated trousers to two-button with no pleats to two-button with no pleats and one-button with no pleats. This, he says, calls for more cooperation in the industry.

But what it has boiled down to in spring sales is this: Sales this spring show two-button suits making up 35 per cent of the volume and three-button 65 per cent. Last year it was 10 per cent and 90. This year 65 per cent have no pleats and 35 do. A year ago the figures were the reverse.

One clothing store executive says that vicuna is passe. Walter Burke, merchandise manager for a group of haberdasheries (A. Suka Co.), said the demand for vicuna garments—robes, sweaters, scarves—had slipped to nothing. "Interest in vicuna has vanished this year as suddenly as it appeared some years ago in Washington," said Burke.

Now Open! Shirley's Coinomatic Laundromat Hilyard & Altomont Dr. New Manager of CRATER DRIVE IN

Help Us Help Others Shop... The SALVATION ARMY THRIFT STORE 4th & Klamath

More Pep in the POP! JOLLY TIME POP CORN

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SPECIAL SALE

of new spring dresses



12⁸⁸

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New Arrival

Congratulations are being extended to Sp.5 Douglas and Mrs. Kirkpatrick, stationed at Fort Baker in California, on the birth of a daughter, their first child. The baby girl, named LeDon, weighed eight pounds at birth.

Grandparents are Mr. and Mrs. S. H. Kirkpatrick of Klamath Falls and Mr. and Mrs. Ardell Ames of Ogden, Utah.



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