PARENTS, TEACHERS, AND TOTS ACROSS THE LAND ARE SAYING:

Thank You, Dr. Seuss!

For Giving Us Books That Even Beginners Can Read All By Themselves

Must books written simply enough for first, second and third graders necessarily be dull? It was always assumed so . . . until the beloved DR. SEUSS created "The Cat in the Hat." The kids loved it, and parents and teachers were thrilled to see their children reading joyously and unaided. Now the idea has been expanded by Dr. Seuss and other gifted writers and artists into a whole program of irresistible BEGINNER BOOKS.

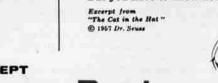
> To introduce you and your child to the new



Beginning Readers' **Program**

Look at me! Look at me! Look at me now! It is fun to have fun But you have to know how!





WE INVITE YOU TO ACCEPT These 3 Beginner Books

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"The Cat in the Hat" @ 1957 Dr. Seuss

THE CAT IN THE HAT By Dr. Seuss



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PUT ME IN THE ZOO By Robert Lopshire A polks-dot animal

BOOKS OF ADVENTURE, HUMOR, KNOWLEDGE-WRITTEN IN WORDS HE ALREADY KNOWS OR CAN QUICKLY LEARN

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