HERALD AND NEWS, Klamath Falls, Ore,

Sunday, January 13, 1963

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KBES-TV

Jerry Lewis Tops President Kennedy's Pay By Signing \$200,000 TV Contract

Jerry Lewis has signed a contract bringing him a gross of \$200,000 a week to put on television shows. President Kennedy approximately \$3,500 a gets week in salary and expenses.)

By VERNON SCOTT United Press International

HOLLYWOOD (UP1) - Jerry Lewis is 35 years old. says: "It was embarrassing. We Many people think he is the couldn't have all of the network funniest comedian in show busi- representatives bumping into one

another. But within three days ness, a natural and great clown Others he leaves cold. So me beltime the chauffeur - driven limousines pulled in and out of Jernauseates Whatever the critical opinions, ry's driveway like a parking lot." Reaches ABC Agreement Lewis has just hit a \$40 million

iackpot.

Lewis' meetings with NBC and CBS were inconclusive. But he Here is how he did it: Lewis became the object of al- and Dan Melnick, vice president fection of the three glant tele of ABC programming, met at the vision networks last July when comedian's home and after two he played host on NBC's "To hours of dickering agreed to a night" show, one of many replace, contract. It was the first of its ments for Jack Paar during the kind for the American Broadcastsummer

ing Co. In previous years NBC antics, interviews, off-had signed long-term, multi-mil-Lewis' the-cuff observations and general lion-dollar pacts with such as fun brought response from view- Milton Berle, while CBS had ers that topped all previous rat- locked up the services of Jackie ings of the show, surpassing the Gleason over many years. best marks set by Paar. Imme- According to Lewis' spokesmen diately after the two-week stint Jerry's contract involves a total Lewis was contacted by NBC, of \$40 million. However, all of CBS and ABC regarding a regu-that sum does not stay in the lar show. Lewis demurred, say- comedian's pocket.

ing "Two had enough of televi-ing to have had enough of televi-sion to last me a lifetime. I'll 000 each week, starting next fall to put on a show. All costs of stick to making movies."



NO STRINGS HERE - Singer-actor Dean Martin is shown with Jerry Lewis in a 1956 comedy routine that seems to have involved knot-tying. The partnership ties have long since been severed; there are no strings on Jerry now . . . and seemingly no limits to his money-making ability for he has just signed a top TV contract. - UPI Telephoto

Perelman Pillories Craze For Culture

theater a few times over a permost sophisticated show, and if riod of some 20 years. But on you're not familiar with the "in-those occasions, he served as a side" of literature, art and show musicals, none overly memorable. The result was not real Perel-man as he is known to the read-state. The the served as a source of the the transformation of the served as a source of literature, art and show about half of those million laughs. Still, don't let that keep you two or three pictures a year, is the served as a source of the transformation of the served as a loss of the served as a number of the served as a source of the served as a served as a source of the served as a source of the served as a source of the served as a loss of the served as a source of the served as a served as a source of the served as a source of the served as a served as a source of the served as a source of the served as a served as a source of the served as a source of the served as a source of the served as a se

man as he is known to the read-ers of the many pieces he has written for the New Yorker mag-azine over the years, most of which also have been collected is worth the price of admission annually in personal income. Wardrobe Fantastic Wealth has had tremendous im-

(EDITOR'S NOTE: Comedian | The excitement abated until talent, craftsmen, writers, etc. pact on Lewis, who grew up in lerry Lewis has signed a con- November when the new televi- must be paid for by Lewis. If near-poverty in New York City sion shows on the three networks Jerry can put on a show for \$50. His prosperity is most evident in had had time to prove them- 000, then the remaining \$150,000 the luxury of his wardrobe. selves. It was a disappointing new per week is his free and clear. It can season and the networks again. The contract calls for 40 shows fantastic. It can only be described as cast about for a personality who a year for five years. Thus, Lewis owns between 200 and 300 might give new zest and appeal \$200,000 a week for 40 weeks, suits, all made to his measure-

to their programming. They came multiplied for five years, comes ments and none costing less than calling on Jerry Lewis. to \$40 million. \$250. Additionally he has dozens



and without beam markin and is gives them jobs, indeep and of them were made without his enormously expensive gifts, ex-partner), have earned a mini-mum of \$5 million. Usually the gross from the pictures is about \$7 million. The biggest money-earner of them all co-starred Mar-in and was tilled "Sailor Res and a star marking to the home. It is a " in and was titled "Sailor Be- 33-room mansion with 15 bathware." It has earned somewhat rooms and an out-sized swimming nore than \$9 million. Lewis' organization yows that the most fashionable section of more than \$9 million. is television shows were never Bel-Air. Gardens and home oc topped in their time slots in the cupy three acres of hillside prop-ratings. This means that where eriy.

ever his show was on the air more people were watching it grounds every night - Jerry's The question arises, if Lewis was successful on video why did he quit?

NEW YORK (UPI) — Sidney do with his "message." but Tm Joseph Perelman is a parodise and satirist with a writing style so wild and extravagant that it resembles nothing so much as-well, life itself. Offhand, you'd say that his stuff isn't for the stage. Not that he hasn't been represented in the theater a few times over a pe-riod of some 20 years. But on you're not familiar with the "in" saturd show, and it these occasions he and official states and the time and that this is a you're not familiar with the "in" saturd show, and it these occasions he and the state of the

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KMED TV

from time to time between book

But now, after a long lapse the humorist is back in the thea ter and this time it is pure Perelman and it comes off well in "The Beauty Part" at the Music Box. It is, to employ a cliche around which Perelman could write a whole dissertation. "a million laughs."

The show stars Bert Lahr, wh has seldom been funnier. In fact, since he plays five characters, ost makes the whole this alm thing a bargain even at today's high ticket prices.

This is a most unusual entertainment that has been produced by Michael Ellis in association with Edmund Anderson.

It has a revue flavor, yet it is not a musical, as most revues are. It has a story thread, which most ordinary revues do not have. Possibly the show is best described as a series of related sketches.

Perelman is out to pillory the current craze for culture, which finds almost every citizen with time on his bands dabbling in some phase of the arts. His protagonist is a scion of wealt who tries to find a career i the cultural maze, experimenting with writing, painting, the movies



the show moves along to settle this Kaufman, "but not until she is 18 years old." The show moves along to settle this Kaufman, who was 18 on Jan. 11, and Curfis are type of show. It's to be hoped to be hoped the show nogether in this photo from the set of "Taras that don't have too much to Bulbs." WEDDING PLANNED - Actor Tony Curtis, 37, con-

TV

TV NOTES NEW YORK (UPI) - The re-cent ABC Bing Crosby special with Mary Martin as guest star, demonstrated one of the filings wrong with television. Mary ion't Trils Mar Star Bearing the filing trip demanstrated one of the filings (7) is sign CM wrong with television. Mary isn't on it often enough; in fact al-most never, except in the "Peter" Pan" repeats once a year or less followed with the filing of the set of the often. She was delightfull And the Generation of the set of the set is a factor of the set often fan or three shows a 12 of Generation of the set of the factor of the set of the set of the set of the factor of the set FRIDAY 10 30 Search for Tangrise 11 45 Guiding Light 21 to College of the Air 12 to College of the Air 12 to Password 12 to House Party 12 to House Party 12 to House Party 12 to Ris New! 13 Jane Works 10 Secret Samm 10 Secret of Night 10 Secret of Night 10 Secret of Night more than two or three shows a l 1006634

Once upon a few years ago Nat Hiken, creator of the highly suc-cessful Phil Silvers series about Night Show 4:55 Jehrny Linn Show 4:39 Discovery 143 4:54 American Newstand 5:55 Magic Land 5:35 Magic Land 5:35 Mackineery Hound Sergeant Bilko and the currently hot NBC skein, "Car 54, Where UBS deal for a half-hour comedy series called "The Great Monta-gue," starring Sir Codrie Hard wicke and Vivienne Segal But it failed to be accepted after a pilot was made. Now, Hiken has the series and the series and some the series and the series of the series of the series called "The Great Monta-ta Starring Sir Codrie Hard 7.00 Lease it is Reserve to the series of the seri was made. Now, Hiken has the international states and the state of the SATURDAY

dict will be different. Someone up there must like Jeep Bishop. In two successive seasons in two different situation total of the constant of the constant of the constant of the constant seasons in two different situation total of the constant of the constant of the constant of the constant total of the constant of the consta o National o Daw Smoot Report 1 Channel 1 Report omedy formats, the personable comedian has failed to get really off the ground. But he'll be back

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#125 Sign On - Morning V # 25 Confinental Classroom