



Deming, New Mexico
A Ranchette of Your Own
 In The **HEALTHIEST, SUNNIEST CLIMATE**
 In All America
\$199 Per Half Acre \$5 down & \$5 month

Stretching across the nation from Savannah, Georgia to Los Angeles is U.S. 80, the most travelled, all-weather highway of its kind in America. On its way to the West coast, Route 80 courses through the beautiful, sun-bathed Southwest where one of the greatest land booms in our country's history is taking place. Cities like El Paso, Tucson, Phoenix lie astride this great highway. And smaller cities like Las Cruces and Deming, New Mexico—also on Rt. 80—are beginning an astonishing growth. Nowhere—not even in Tucson and Phoenix—is there the brilliant sunshine and healthy climate that blesses southwest New Mexico. And, whereas, the price of a rich piece of land near the larger cities is beyond the means of most of us, you can still buy a Ranchette in the Deming region for only pennies a day. **DEMING RANCHETTES** lies directly on great U.S. 80, is rich in soil and pure in water; still a half-acre here is only \$199

complete, \$5 down—\$5 a month. In neighboring Las Cruces land such as this is selling for 10 times this price! Yet Deming, its valley nestled alongside the breathtaking Florida Mountains, is every bit as beautiful, every bit as sunny and healthy. To show you what we're talking about we want to send you **FREE** our thick portfolio containing facts, maps, and actual 4 color photographs. No obligation, no salesman will call. See for yourself. Remember: it's **FREE**. Simply fill out the coupon.

Deming Ranchettes, Dept. N-352 B
 112 West Pine Street, Deming, N. M.

Please send your **FREE** portfolio in full color, including maps and story.

Name _____
 Address _____
 City _____ Zone _____ State _____

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BACKACHE MISERIES

DeWitt's Pills, with positive analgesic action, bring fast palliative relief of symptoms—pains in back, joints and muscles. DeWitt's Pills are mildly diuretic and help flush out unwanted wastes left by sluggish kidneys. DeWitt's Pills may be just what you need to relieve backache miseries and help you avoid getting up nights.

De Witt's Pills

You can lift your life...

BUY U.S. SAVINGS BONDS

OH, MY ACHING BACK

Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain—you want relief—want it fast! Another disturbance may be mild bladder irritation following wrong food and drink—often setting up a restless uncomfortable feeling.

Don's Pills work fast in 3 separate ways: 1, by speedy pain-relieving action to ease torment of nagging backache, headache, muscular aches and pains; 2, by soothing effect on bladder irritation; 3, by mild diuretic action tending to increase output of the 15 miles of kidney tubes.

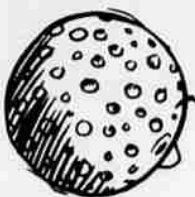
Enjoy a good night's sleep and the same happy relief millions have for over 40 years. For convenience, ask for the large size. Get Don's Pills today!

Worship this week

SORE THROAT?

get **Candettes**
 with 2 antibiotics

EASE SORENESS DOUBLY FAST



Out of This World

We've a great deal to learn concerning the moon. There's so much we don't understand there; But I have a hunch it's made of green cheese— Else why the big rat race to land there?
 —Stephen Schlitzer



Quips and Quotes

The small boy interrupted his father, who was reading the evening newspaper. "Pop," the boy said, "I'm supposed to tell you there's going to be a small P.T.A. meeting tomorrow night."

"Well, if it's just a small one, do I have to go?" the father demanded.

"Oh, yes," his son replied. "It's just you, me, and the principal."

—John Shotwell

The parents decided that the time had come for their little girl to get over her fear of darkness, so after tucking the child in bed one night, they turned off all the lights.

The girl began to whimper. "Please, could you leave on just a little light?" she pleaded.

"No," said her father, determinedly. "You've got to grow up and get used to the dark."

There was a thoughtful silence, then the little girl said: "Well, then, may I get up and say my prayers again—this time more carefully?" —Jane Samos

Hot Words with a Cold Supper

Don't grouse, my spouse!
 I've been cleaning house
 Till I've got more flop
 Than a worn-out mop.
 So unless you vote
 For a table d'hôte,
 Stop biting the hand which
 Feeds you the sandwich!
 —Georgie Starbuck Galbraith

A local businessman lost the combination to his office safe. He telephoned the warden of the nearby prison and asked if any of the inmates could open it. Later in the day, the warden sent over a convict escorted by a guard. The convict whirled the dial around for a few minutes, then calmly snapped open the safe.

"Wonderful," the businessman said. "I want to show my appreciation. How much do I owe you?"

"Well," said the convict, "the last time I opened a safe like that I got \$7,000."

—Francis Benson



"I think we're paying too much attention to the baby."