

# Santa Monica's Entry Wins Honors In Parade

PASADENA, Calif. (UPI)—The City of Santa Monica with a float depicting in blossomed beauty the wonderful moment of childhood, the "First Love," was named sweepstakes winner for the most beautiful entry in the 74th Annual Tournament of Roses.

The grand prize went to the Florists Telegraph Delivery Association for its graceful float that included more than 10,000 orchids in an entry titled "A Moment of Happiness."

Santa Monica's entry was a beautiful garden with pink camellias and carnation petals. A small boy and girl, representing first sweethearts, sit in a swing beneath a flowered urn.

The grand prize winner was one of the largest single displays of orchids in the history of the pageant. Over 25,000 rose blooms add to the display that carries the message of happiness when one receives flowers.

Announcement of the winners was made as the majestic floats began their course down Colorado Boulevard before a million and a half spectators. The mercury climbed toward the 70-degree mark after a dawn reading of 45.

The crowds had gathered during the night in a carnival spirit with the mild weather presenting a contrast to millions of television viewers watching the pageant in the chilly East and Midwest.

The prize for the float most fittingly presenting the theme of the parade, "Memorable Moments"



## THE WELL CHILD Household Remedy Stops Nosebleed

By W. G. BRANDSTADT, M.D. Written for Newspaper Enterprise Assn.

A sudden nosebleed in a child may be a very frightening thing both to the child and to the mother. This is especially true when there is no apparent cause such as a blow on the nose or head.

Nosebleeds are rarely seen in the newborn, but in children of school age they may be very common. Sometimes it is triggered by the child's becoming overly excited or by maintaining a position for a few minutes with his head lower than the rest of his body.

Nosebleeds are more common in the winter when there are more colds and infected sinuses and when the warm dry indoor air may cause too much dryness of the nasal mucous membranes. Often a child's efforts, either by picking or blowing the nose, may start the bleeding.

Girls approaching puberty may have nasal bleeding instead of a normal menstrual period. This is known as vicarious menstruation. The usual household remedies such as applying an icebag or cold clothes to the back of the neck, are often all that is needed. The child should sit up with his head tilted slightly forward, so that the blood will not run down

his throat, and should breathe through his mouth.

A handkerchief or facial tissue should be held gently in front of his nose. If the bleeding cannot be checked in 15 or 20 minutes you should call your doctor. If nosebleeds recur at frequent intervals, a thorough examination should be made to determine the cause.

Once the bleeding has stopped it is important that the child not blow his nose or try to dislodge the clot for about eight hours. In washing his face care must be used not to press any part of the nose. Several hours before removing the clot it is well to place oily nose drops in the nose. In any subsequent attempt to remove the clot the utmost gentleness is required.

Nosebleeds are rarely serious but it is only natural that everyone concerned will have some anxious moments until they are under control.

Q—Could nasal drops given to an infant cause trouble if inhaled into the windpipe or lungs? I have been told it could bring on pneumonia.

A—When giving nose drops to anyone—and especially to a child—it is good practice to have the recipient lie on his back across the bed with his head extending over the side, hanging downward. Then if the drops are not irritating and are introduced gently—not more than two drops in each nostril of an infant—there should not be any gagging, coughing, or choking. In that way the danger of getting the drops in the lungs is minimized.

If a little of the medicine gets into the windpipe only, no harm will be done, and after a few minutes the natural flow of mucous from the windpipe to the throat will remove the foreign matter.

If the drops get into the lungs, the question whether they will cause pneumonia depends on how much infectious matter from the nose and throat they carry with them. The drops themselves would not be likely to cause pneumonia but they would almost surely carry some germs with them. What kind of germs and how many is the important point.



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