

DOWN GO PRICES ON EVERY FAMOUS PENNEY SHEET!

3 generations have counted on these sheets for outstanding value and performance. Now at fabulous savings you get the same inch-for-inch flawless first quality called for by Penney's high specifications, guarded by laboratory testing. All Penney Sheets are quality controlled from selection of cotton to last stitch in hems! All Penney Sheets are Sanforized® for lasting fit! All Penney Pastel Sheets are color-fast!



PENCALE® COMBED PERCALES...

Penney's superb luxury quality cottons, in white and popular pastels

WHITES... Imagine fine percales woven of long staple cotton, combed to extra silky smoothness, at these prices!

full 81 x 108" flat or Sanforized® fitted bottom sheet..... 1.97
42 x 38½" pillow cases 2 for 99¢

COLORS... Decorator pastels... pale pink, pastel yellow, opaline green... in the same fabulous percale, fabulously priced!

full 81 x 108" flat or Sanforized® fitted bottom sheet..... 2.67
42 x 38½" pillow cases 2 for 1.17

179
twin 72 x 108" flat or Sanforized® fitted bottom sheet

247
twin 72 x 108" flat or Sanforized® fitted bottom sheet



NATION-WIDE® MUSLINS...

Penney's basic, sturdy, long-wear white cotton sheets

Count on Penney's to give you a buy of buys on these coast-to-coast famous sheets, firm wonder-wearing weave, finished extra smooth. Big buy any time of year, fabulous now!

147
twin 72 x 108" flat or Sanforized® fitted bottom sheet

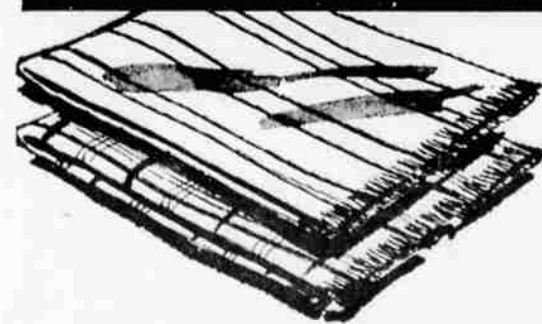
full 81 x 108" flat or Sanforized® fitted bottom sheet

164

42 x 36" pillow cases 2 for 76¢

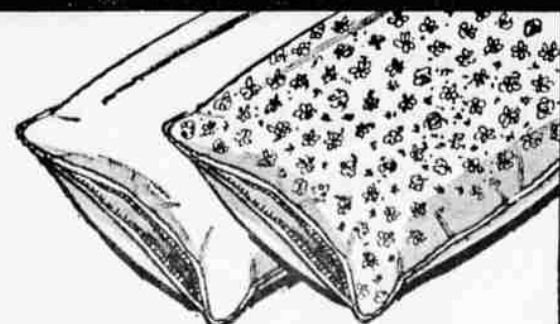


charge all of these tremendous white goods savings now at Penney's



KITCHEN TOWELS! LARGER SIZE! LOWEST PRICE! 3 for \$1

Lint-free blend of cotton and rayon now in extra big 18 x 34" size. An extra duty value!
PRINTED TERRY KITCHEN TOWELS.....2 for 88¢



PILLOW PROTECTOR BUY IN WHITE OR FLORALS! 2 for \$1

Full 20 x 27" size with handy zipper closure. Solid value in all white or pink 'n blue print cottons. Stock up at savings!

Save! terry guest towels... all cotton in practical 11 x 19" size. Fringed ends. Many colors.

3 for \$1

wash cloths by the dozen... full 12 inch squares of thick cotton terry in all popular shades.

12 for \$1

stock up price! dish cloths... efficient waffle weave cotton in 15 x 17" size. Stripe bordered.

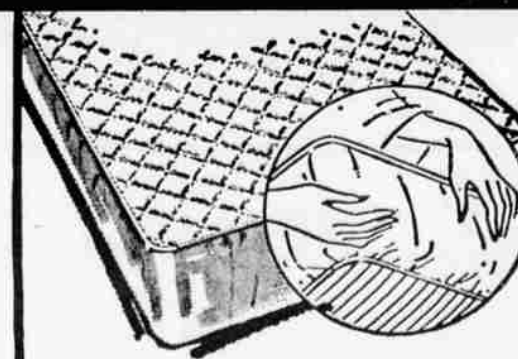
6 for \$1

unbleached muslin! special!... hundred and one uses from hankies on up! Thrifty homemaker buy! 36" wide.

25¢

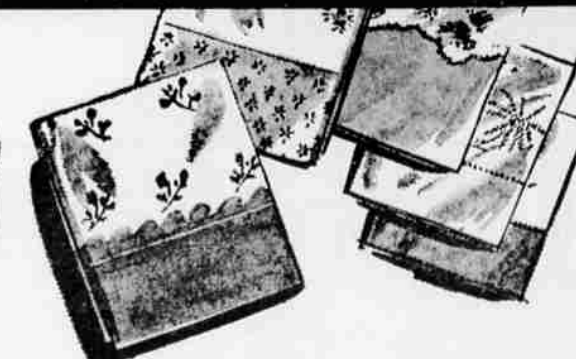
four square kitchen towels... Penney's jumbo 30 x 35" size white cottons are already hemmed, ready to go.

3 for \$1



FITTED MATTRESS PADS! MANY QUALITY EXTRAS! 2 for \$66

Terrific price for these features: all bleached cotton fill, double needle binding, Sanforized® snug-fit skirt, more! full 3.66



DECORATOR PRINT PILLOW CASES! 2 for \$1.00

Penney's own Nation-Wide® brand! All cotton muslin in a wide choice of all-over patterns on pastel grounds. 42 x 36".