

WOW! COINWORD NOW

\$ **1925**⁰⁰

Everyone Can Play
COINWORD

Try Your Skill Right Now!
PRIZE GOES UP \$25. WEEKLY

Plus Your Chance To
WIN UP TO \$50⁰⁰ BONUS

Check The Ads At Right, See How You Can
Win Up to \$50.00 Extra In This Big Contest!

COINWORD No. 395 PRIZE \$ 1925⁰⁰



NAME _____
ADDRESS _____
CITY _____ STATE _____

() Start the Herald & News Immediately!
Complete puzzle, deposit in box at SHOE WAREHOUSE OR WAGGONER DRUG CO. . . . or paste on a 3c post card and mail to Herald and News, P.O. Box 941.

COINWORD CONTEST RULES

1. Solve COINWORD as you would any other crossword puzzle.
2. Anyone is eligible to enter the contest except employees of the Herald and News and their families, and employees of Shoe Warehouse and Waggoner Drug Co. and their families.
3. A contestant may submit as many entries as he wishes, using the entry blank printed in this paper, or exact-sized, hand-drawn facsimiles of the puzzle made without use of carbon paper or other duplicating means.
4. To submit an entry a contestant may deposit his completed puzzle along with his name and address in the COINWORD contest box at Waggoner Drug Co., 839 Main St., or Shoe Warehouse, 234 Main St., or attach the completed puzzle along with his name and address on a 3c postcard and mail it to the COINWORD Editor, Herald and News, P.O. Box 941. Mail entries must be postmarked not later than 3:30 p.m. Tuesday, and entries must be deposited in the COINWORD contest boxes by 12:00 noon Wednesday, Daylight Saving Time.
5. The Herald and News will award a prize of \$100.00 to the winner of each week's COINWORD contest. If more than one winning answer is received, the prize will be divided equally among the winners. If no correct solution is received, the amount of the weekly prize will be increased \$25.00 each week the puzzle is not solved.
6. There is only one correct solution to each COINWORD puzzle and only that correct answer can win. Decision of the judges is final and all contestants agree to abide by the official answer supplied by the COINWORD editor. All entries become the property of the paper. Only one prize will be awarded to a family unit.
7. Entries must be mailed or delivered by hand before closing deadlines. No entries can be returned. The answer will be published in the Herald and News.

CLUES ACROSS

1. Expeditions to the Arctic find that conditions there tend to _____ (Conceal, Congo)
3. A punishing _____ would not necessarily cause a martyr to suffer. (Fast, Fist)
5. Old wooden fighting ships used hooks to _____ the enemy. (Attach, Attack)
7. A movie photographer has to depend on his _____ (Legs, Lens)
9. A counselor who could not grade a boy scout's _____ would be inefficient. (Tent, Test)
10. Rome is still famous for seven _____ (Arts, Arts)
13. Looking up from a river, one might see a _____ of lumber. (Pier, Tier)
14. Newspaper editors find that certain news breaks demand special _____ (Captions, Cautions)
17. An actress in a play could resent an inviting _____ (Opie, Opre)
18. A little _____ could upset someone at a picnic. (Pinch, Punct)
19. A sick man would find it difficult to keep the fact from his _____ (Kid, Kin)

CLUES DOWN

2. A new store often offers bargains at its _____ (Outlet, Outer)
3. A successful artist could not afford to _____ during an audition. (Fail, Fall)
4. Small _____ on the table would probably annoy a waitress. (Taps, Tips)
6. A chair organ might be next to the _____ (Altar, Alto)
8. The economic status of a woman can usually be determined by her _____ (Earnings, Earrings)
11. Seeing a familiar _____ shoppers might decide there was a sale. (Serge, Surge)
12. Cigarette manufacturers attempt to _____ the best tobacco. (Pack, Pick)
15. A city child might develop an _____ at summer camp. (Inch, Itch)
16. An old _____ might be difficult to shave. (Neck, Nick)

Deposit Your Entries At Either COINWORD Sponsors
Shoe Warehouse -- or -- Waggoner Drug Co.

234 Main St. 839 Main St.

Or Mail to: Coinword Editor

Herald and News

P.O. Box 941

Extra Coinword Papers Available At Waggoner Drug and The Herald and News!



TREMENDOUS
VALUES

And A

HAPPY
NEW
YEAR

ENTIRE STOCK
FLATS 25% OFF

- 1 Group Children's DRESS SHOES Patent Leather
- 1 Group Children's SHOES Our Discount Price 5.99
- 1 Group Children's SHOES Our Discount Price 4.99
- Little Boys' Black OXFORDS Discount Price 3.99

COINWORD
\$25 BONUS

... if you correctly work the COINWORD puzzle and have a cash register receipt of one dollar or more from the Shoe Warehouse dated within 7 days prior to the winning announcement. Bonus split in case of ties!

NOW IN PROGRESS - OUR BIG
JANUARY SHOE SALE!

HI and MID HEELS

LADIES DRESS SHOES

2200 Pair -- Come In And Count 'Em!

GROUP 1

- Naturalizers
- Smartaire
- Life Stride
- Red Cross

Values
To
15.95

4⁹⁰
PAIR

Group 2

- Ramonelli ● Johansen
- Rommano ● Plus Others

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Pair

Values to 18.95

Group 3

Many Brand Names
Values to 26.95

9⁹⁰
Pair

- 2⁹⁰ Little Boys' Brown SCUFF OXFORD Discount Price 5.99
- 3⁹⁰ Men's Dress OXFORDS Values to 9.95
- 2⁹⁰ Men's and Boys' TENNIS SHOES High or Low Top, Black or White
- 2⁹⁰ Men's 8" Crepe Sole WORK BOOT Wedge Sole Spec. **10** Pair
- 3⁹⁰ Pair
- 5⁹⁰ Pair
- 2³³ Pair
- 2⁹⁰ Pair

SHOE WAREHOUSE

234 Main St., Across From Willard Hotel

Extra Values Plus S&H Green Stamps

JUST RELEASED!

Responses from 5,157 Users of Helena Rubinstein's Ultra Feminine

...the face cream that starts you looking younger today!

Overwhelming endorsement given by 94% of these users of Ultra Feminine, the only cream that works within the skin to replenish loss of vital estrogen and progesterone, natural youth substances!

"This cream definitely made my skin look younger and more alive"...

"I noticed considerably fewer lines and wrinkles due to dryness"...

"I like this cream better than any cream I've ever used!"

Wrinkles due to dryness can be reduced. Younger skin tone can be restored by the action of estrogen and progesterone!

ONCE-A-YEAR SALE

Because Helena Rubinstein believes Ultra Feminine® is her greatest cosmetic achievement—she makes this special offer. Your first jar will convince you that you look younger in 30 days or money back! Use Ultra Feminine every night regularly!

Large Size 60-Day Supply Reg. 6.00
NOW ONLY 3.75
SAVE 2.25 (Save \$13.50 on a year's supply)



and for younger looking hands, save on Young Touch® Hand Lotion with estrogens... 2.75 Value Now Only 1.50

Limited time only Prices plus tax

KEEP ACTIVE with

(BAUER & BLACK)

ELASTIC SUPPORTS

Tired muscles, varicose veins, strains and sprains can sap your energy and ruin your health. Often one of our elastic supports can relieve these conditions.

WOMEN: Now you can relieve varicose veins. Wear Bauer & Black NYLON ELASTIC STOCKINGS (see directions)

NYLON \$11.95
COTTON \$9.95

Glorious NYLON Elastic Stockings give correct support. Two-way stretch, open toe comfort. Fashioned. Neutral in shade.

TENSOR is a truly elastic bandage. Exact controlled support on any part of body. TENSOR—with LIVE RUBBER THREADED. \$14.95

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Designed for firm, free movement support. Kneecap or ankle in cotton \$1.90

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Supports back and stomach. Gives slim appearance. Comfortable. \$4.95

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Active men wear a correct supporter for every sport. \$1.90 to \$2.90

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Press 25 Reg. \$1.80

Ctn. 1 35

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Revlon **'Moon Drops'**

FREE! 4-oz. 'Moon Drops' Moisturizing Creamer with purchase of 2 oz. 'Moon Drops' Moisture Balm.

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Special Regular \$2.00 Value

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DESERT FLOWER

Cream Deodorant Deodorant

all day deodorant and anti-perspiration protection

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\$25 COINWORD BONUS

if you correctly work the coinword puzzle and have a cash receipt of one dollar or more within 7 days prior to the winning announcement. Bonus split in case of ties!

WAGGONER DRUG CO.

Klamath's Prescription Drug Store - Corner 9th and Main

PR. TL 4-3263 Hrs. 8:30 a.m. to 7:00 p.m.

Prices Effective Through Turin

S&H Green Stamps