



RELIGION AND CARDS — Local card shop sales show that Klamath Falls residents bought more Christmas cards of a religious nature this season than in previous years. This fact lends authority to a report issued by several greeting card manufacturers stating that the national trend toward religious cards reached an all-time high this Christmas, and a record number of subjects was offered.

National Religious Christmas Card Trend Extends To Local Consumers

Christmas is officially over, and now there is time to more carefully observe the designs and sentiments of cards which were so quickly ripped open and cast aside after noting the name of the sender. Greeting cards have become almost as much a part of the Christmas celebration as the traditional tree, and they have also developed as an effective means of emphasizing the religious aspects of the season.

Reports from major greeting card companies state that the trend toward more religious Christmas cards, which started in the late 1940's, has gained even more momentum. These companies offered a record number of religious subjects this year to keep up with the public demand. Approximately 35 per cent of the more than three billion cards sent this Christmas contained religious designs. In contrast, less than five per cent of the Christmas cards produced 15 years ago could be classified as religious in character, according to records of larger firms.

A check with several of the leading card shops in Klamath Falls proves the reported trend accurate to a point, but the number of religious card buyers here is evidently not as high as in other sections of the country. Klamathites seem to prefer either a religious cover design, accompanied by a conventional verse, or a conventional design and verse, with the religious emphasis supplied by a Bible quotation printed on an inside corner. Most of the store employees handling the Christmas greetings agreed that cards with both the religious design and verse were not popular sellers, unless they were directed to a particular denomination.

The majority of the stores polled stocked more religious cards this season and sold more containing scriptures than in previous years. Only a few reported they could not determine a definite increase or trend by their sales. However, of the religious cards sold by these shops, the more expensive ones were the best sellers. Religious cards without gold, silver, glitter, or striking designs, and the economy boxes of mixed cards were not in demand.

Among the most popular designs selected by local residents were scenes depicting the three wise men, the Madonna and child, and the nativity. Other religious motifs favored ran the gamut from drawings of cherubs to choirs, and from open Bibles to the traditional snow covered New England church.

Besides the religious Christmas cards for general use, greeting card publishers also made available a wide variety of cards especially designed to be sent to the clergy. In Klamath Falls such cards have reportedly always been popular, although the selection was much greater this year. Special titles available at the

local shops included "To Our Pastor," "To the Minister and His Wife," "To Sunday School Teacher," and numerous variations of "Christmas Greetings to Our Minister." For those who wished to send a card to a music director or a church worker in a non-pastoral capacity, there was a general card carried by several stores directed "To You in the Lord's Service."

Religious Christmas greetings have come a long way since they were first published in Belfast, Ireland, in 1875, the same year that Louis Prang, a prominent Boston lithographer, became the first American to produce Christmas cards on a commercial scale.

Fifteen years passed before religious designs started appearing on American Christmas cards.

The majority of the early Christmas motifs in the 1880's had little or no relation to Christmas or even to the winter season. They pictured summer flowers, seascapes, fairies, kittens, children playing, and even fish and reptiles.

But these designs have not completely vanished from the scene even though the religious theme has been incorporated. One Klamath Falls shop in particular carried a wide selection of cards picturing poinsettias, groves of evergreens, winter landscapes, and floral arrangements, with a conventional message of Christmas wishes—but the newly favored Bible quotation appeared on each of these cards, denoting the religious trend.

HEAVEN'S BELLS — Bishop Stephen Bayne, right, an American liaison officer between the Anglican Communion of Britain and the United States, examines several of the first bells of a new 10-bell ring for the Episcopal Cathedral in Washington, D.C., after they were cast at the ancient Whitechapel Bell Foundry in London. Largest of the bells, made of pure copper and tin, is 4 feet 7 inches in diameter, weighs 3,415 pounds. Smallest is 2 feet 4 inches across and weighs 560 pounds. With Bishop Bayne is the Rev. Ernest Southcott, who is provost of Southwark.

SARDINE ROLLS — Remove the crusts from thin slices of buttered bread. Sprinkle each with salt, pepper and grated cheese. Lay a whole sardine on one end; add a dab of mustard, and roll firmly, jellyroll style. Stick with toothpicks and dot with butter. Set close together on baking sheet, bake in hot oven until lightly browned. Serve piping hot.

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First Church of Christ, Scientist A Branch of The Mother Church, The First Church of Christ, Scientist in Boston, Mass. 10th and Washington Services: Sunday Service 11:00 a.m. Sunday School 11:00 a.m. Wednesday Evening Testimony Meeting 8:00 O'Clock Lesson-Sermon Subject, December 30 "CHRISTIAN SCIENCE" Golden Text: Romans 3:5. The love of God is shed abroad in our hearts by the Holy Ghost which is given unto us. Nursery facilities available during church services

ies increased from less than one-half to nearly two-thirds. To make room for the influx of new members, churches embarked on the biggest building boom in their history. Expenditures for church construction, which had totalled less than \$200 million in 1946, rose to a level of \$1 billion annually in the late 1950's.

Those who saw a "religious revival" in the rosy statistics of the 1950's may mourn its passing. This means that the proportion of church members in the U. S. population actually has declined—only a fraction of one percentage point to be sure—but enough to mark the end of the era of rapid and easy growth.

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Clergymen See Religious Interest Revival Although Church Membership Gains Decline

By LOUIS CASSELS United Press International For America's churches, 1962 marked the end of an era.

It was an era in which "religion" achieved unprecedented popularity, and church membership rose at a spectacular rate. Since 1946, when the postwar "religious revival" got underway, American churches have gained about 42 million new members.

For 15 consecutive years, the annual growth in church membership substantially exceeded population growth. During this period, the proportion of Americans affiliated with religious bod-

Gifts Given For Orphan

The young people of St. Paul's Episcopal Church adopted the spirit of gracious giving this holiday season. In lieu of Christmas presents from the church to them, the Church School students decided to give a gift to someone less fortunate, according to Rev. Robert L. Greene.

A total of \$80 was collected from their offerings to be sent to an Episcopal Church orphanage in Pakistan. The money will cover the cost of caring for an orphan for one year.

ies increased from less than one-half to nearly two-thirds. To make room for the influx of new members, churches embarked on the biggest building boom in their history. Expenditures for church construction, which had totalled less than \$200 million in 1946, rose to a level of \$1 billion annually in the late 1950's.

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Church Youths Hail New Year

Rev. Robert L. John, minister of the First Christian Church, has announced that the Youth Committee will sponsor a Watch Night Party, Monday, Dec. 31. The activities will begin at 8 p.m. and continue until midnight. All members and friends are invited to attend.

rose 1.4 per cent, while the national population was increasing by 1.6 per cent.

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In Our Churches

PAGE—12 HERALD AND NEWS, Klamath Falls, Ore. Friday, December 28, 1962

Association Holds Party And Meeting

MALIN—The Women's Association of Malin Presbyterian Church recently met at the home of Mrs. Loyal Lovens for their Christmas meeting. The hostesses were Mrs. George Smalley, Mrs. Evelyn Hagerty, Mrs. Bill Hays, and Mrs. Ethen Whitman.

The Christmas theme was carried out in the holiday decorations, and members provided special entertainment. Mrs. Ernest Gray and Mrs. James Bunnell performed several medleys of carols at the piano and organ. Vocal numbers presented included "Gods Little Candles" by Mrs. Gerry Brown, accompanied at the organ by Mrs. Gray, and "No Candles Were There and No Fire" by Mrs. Gray.

All members and guests joined in the Christmas carol singing and spiritual fellowship. Devotions were given by Mrs. D. P. Reid. At the business meeting, the nominating committee gave their report on the new officers for the coming year. They are Mrs. Halbert Wilson, president; Mrs. Laddie Rajnos, vice president; Mrs. Gerry Brown, secretary, and Mrs. Les Unruh, treasurer.

The next meeting of the Women's Association will be held Jan. 3 in the church social room.

Teeners Open Christ Rally

WASHINGTON (UPI) — More than 12,000 teen-agers from all parts of America converged on the capital today for a three-day religious rally sponsored by Youth for Christ International.

Along with the American young people were delegates from 45 foreign countries. Youth for Christ International is an interdenominational organization of Evangelical Protestants. Evangelist Billy Graham, one of the founders and still a chief sponsor of the organization, will be the principal speaker at the closing session of the convention Saturday afternoon.

LAST 2 DAYS! FINAL REDUCTIONS LUCAS DECEMBER STOREWIDE SALE Ends Mon., Dec 31st. Savings in every dept.!

LUCAS FURNITURE 195 E. Main

Thanks For All Advocated

By RALPH W. LOEW, D.D. Written for Newspaper Enterprise Assn.

The late Peter Marshall used to tell of the table prayers of his son. The lad would fold his hands, bow his head, but with half-opened eyes scanning the table, would thank God only for the food he enjoyed. He skipped the spinach.

Any of us can understand this in a boy. As a matter of fact, we have trouble thanking God for everything. Who of us could look back upon 1962 and be grateful

Club Votes Donation To Charities

GREENVIEW—The Cecile Harris Friendship Club held its annual potluck Christmas party at the Greenview Methodist Church Dec. 20, with Mrs. Helen Lewis and Mrs. Myrtle Brown as hostesses. Secret pals were revealed and gifts exchanged, and new names were drawn for the coming year.

The group voted to donate \$10 to the church in Callahan for their building fund; \$5 to the Piney Woods Home; and \$5 to the Henderson Settlement. Recently, the Friendship Club purchased a wood heater for the Greenview church.

Those attending the party and business meeting were Mrs. Lottie Ball, Mrs. Kate Berthelsen, Mrs. Dorothy Grime, Mrs. Mary Larabee, Mrs. Florence Kopf, Mrs. Helen Lewis, Mrs. Callie Gordon, Mrs. Myrtle Brown, Mrs. Effie Young, Mrs. Mazie McFall, Mrs. Beryl Sheffield, Mrs. Maude Short, Mrs. Maud Baker, and Mrs. Thelma Owen.

The next meeting will be held Jan. 17 at the home of Mrs. Kate Berthelsen, French Creek.

"Avenue of Presidents" refers to 16th Street in Washington, D.C.

for it all? How, then, can we look forward expectantly and gratefully for 1963?



There is a story of a headstone in Norway which reads simply, "Tak For Alt."—"Thanks For Everything." In remembering an entire lifetime, there must be some things which that good soul would rather have missed. Or forgotten. Yet at the end of her years, it was simply "Thanks for Everything." The important fact is that this could be said with integrity, expressing an understanding of life's vicissitudes and the power to overcome them.

There's something of this in Saint Paul, who said, "I thank God upon every remembrance of you." At the very moment in which he mentioned his thanks,

Church Slates Watch Service

Miracle Temple will hold a Watch Meeting Service, beginning at 7:30 p.m. on Monday, Dec. 31, at the church, 3124 Delaware. The service, conducted by Rev. and Mrs. Ben Peters, will include foot washing and the breaking of bread. The public is invited to attend.

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he also knew of the problems. In the same letter he could speak of the irritations, the problems these people had imposed upon him, and the many disappointments.

Reading these letters of Saint Paul in the light of the outburst of disgust from a young minister who resigned his ordination earlier this year, one is astonished.

The young parson in 1962 met a few disillusionments, faced a few discouragements, bumped into some of the sins of humanity and threw up his hands in horror. Now he is running into some kind of a New Year to a new profession. But into what year or profession will he run that is free from discouragements?

All the more amazement that this ancient Saint Paul could say, "I thank God upon every remembrance of you." And he was honest. He was able to thank God, even for the people who upset his world.

Looking around, with at least one eye open, we can find enough in 1962 to wish that we had skipped those dishes on our table. Who of us would not have avoided some of the food we've been forced to eat, the experiences we've been forced to endure, or the burdens we've been compelled to bear?

Yet, in the end of this year, the virtue of gratitude is not in pretending that everything is all right. It is in the honesty to see it all and still to say, "I thank God upon every remembrance." It's a fitting way to confront 1963.

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WE HOPE YOU HAVE A WONDERFULLY HAPPY AND PROSPEROUS 1963!

VICTORY TEMPLE 2nd Anniversary, Dec. 31st SPECIAL SERVICES ★ Martin Luther Film! ★ Dedication of Choir! ★ Refreshments! 7:30 p.m. thru Midnight COME! BRING FAMILY & FRIENDS EVERYONE WELCOME! 1990 Homedale Road Klamath Falls

SILAS H. JONES, Pastor

Baptists Present Program

NEW PINE CREEK—A large attendance was recorded at the Christmas program at New Pine Creek Baptist Church last Sunday evening. Presented by all the Sunday School children, the adults were in charge of behind the scenes details.

The story of the birth, life, and death of Christ was written by the Sunday School teachers

and portrayed in synchronized pantomime to the words of an unseen reader, interspersed with background music and appropriate songs sung by the choir and several soloists. The singers were obscured from the audience by a drawn curtain.

Following the performance, Christmas treats were passed out to all the young people.



A Happy New Year



TO OLD and NEW FRIENDS

By far the greatest reward for being part of this community is the host of friends we have here. For more than half a century the Crater Lake Dairy story has been part of the fabric of this healthy and progressive Klamath country where people can move ahead without losing the warm friendliness that forged our present society out of the raw materials of a rough and challenging frontier.

THANKS! for being our friends; and we of the Crater Lake Dairy will continue to do everything we can to cause you to be glad we're here.

