



Research finds new fast way to shrink hemorrhoids without surgery

Recent research reveals fast new way to shrink hemorrhoid tissues, stop pain and itching—all without surgery. It's a combination of seven modern medications in one complete formula: The Pazo Formula.

NEW, RELIABLE RELIEF. The Pazo Formula is the only leading formula with these seven active ingredients to shrink and soothe hemorrhoid tissues. Research shows this new, superior combination brings symptomatic relief even to long-time pile sufferers.

CLINICALLY TESTED BY DOCTORS. The Pazo Formula actually proves to do more than just shrink hemorrhoids. It also relieves pain and itching promptly, fights infection, promotes healing, and lubricates membranes.

AVAILABLE NOW in stainless ointment and suppositories. Ask for...

The PAZO Formula

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ARTHRITIS RHEUMATISM PAINS

Good, fast relief. That's what you want whenever moderate, nagging Arthritis, Rheumatism or Muscular Pains occur. And that's what you get when you take DOLCIN tablets. That's because nothing else in all the world is faster, safer, better for such pains than DOLCIN. HERE'S OUR GUARANTEE: Give DOLCIN® tablets a fair trial. Take them... all of them... the way the directions tell you. You must get fast relief or get your money back.

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Itch..Itch...I Was Nearly Crazy

Very first use of soothing, cooling liquid D. D. D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 45¢ trial bottle must satisfy or money back. Don't suffer. Ask your druggist for D. D. D. PRESCRIPTION.

Rip Van Winkle Couldn't Sleep with Nagging Backache

Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain—you want relief—want it fast! Another disturbance may be mild bladder irritation following wrong food and drink—often setting up a restless uncomfortable feeling. Doan's Pills work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, headache, muscular aches and pains. 2. by soothing effect on bladder irritation. 3. by mild diuretic action tending to increase output of the 15 miles of kidney tubes.

Enjoy a good night's sleep and the same happy relief millions have for over 60 years. New, larger size saves money. Get Doan's Pills today!



Walter Knott: His Success Is a Family Affair

A second generation enjoys the fruits of his labor in transforming a prairie into a berry-farm tourist attraction

By PAUL C. DITZEL

IF MIGHTY OAKS from little acorns grow, then consider what one acorn-sized berry did for Walter Knott, the founder of Knott's Berry Farm and Ghost Town in Buena Park, Calif.

Some 40 years ago, Knott leased a barren prairie and set out to become "the best berryman in Southern California," although he had never planted a berry in his life.

From those 20 acres, now expanded to nearly 300, this soft-spoken farmer has built an enterprise which last year was visited by 4 million people, grossed \$13 million, and gave employment to 1,600.

When Knott began, he determined to make his farm different from others by offering a wider variety of berries to nearby Los Angeles, eliminating the middlemen by marketing his own produce and peddling the rest at a roadside stand. With the 1929 depression, however, traffic past the farm dwindled. America had little money for gasoline, much less for such frills as berries and pies.

Then came the turning point: a visiting Agriculture Department official recalled a remarkable berry that was a cross between a loganberry, a blackberry, and a raspberry. It was distinctively succulent and so big that 25 filled a half-pound basket.

Knott learned that an orange-grove owner named Boysen had planted such a berry, and he soon located the park superintendent of Anaheim, Calif., Rudolph Boysen.

"Yes, I planted such a berry," Boysen said, "but when I sold my grove the vines were just about dead."

Knott hurried to the grove to see for himself. He found six near-dead berry plants growing along a ditch. That autumn he transplanted them to Buena Park. For three years Knott coaxed the six plants into production.

Knott named the fruit after Boysen (he was too modest to name it after himself), and its quality was everything claims for it. The first year Knott marketed his boysenberry 't returned \$1,737 an acre.



His wife Cordelia, meanwhile, had opened a tearoom adjacent to the roadside stand. To her menu of hot rolls and coffee, she now added boysenberry jam and pies. Soon the public was beating a path to their door.

In 1934 fried-chicken dinners were added to the tearoom fare and were served on the Knott wedding china. When business grew so fast that Knott decided to enlarge the tearoom, the local banker stopped him momentarily.

"You're just a farmer," Knott was told. "You'll never make a restaurateur." Knott went ahead anyway with a pay-as-you-build plan financed from berry profits.

With long lines queued up every weekend for fried chicken, to make the wait less tiresome Knott hit upon the idea which was to make him more famous: Ghost Town, a replica of a gold-mining community.

KNOTT EVEN BUILT a millstream so Ghost Town visitors could pan for gold. (He sows it with \$10,000 worth of gold dust every year, so that no prospector will go home luckless.) But his most spectacular attraction is a narrow-gauge railroad which he brought in with tracks, plus crewmen, all the way from Colorado.

As for the future, Knott always intended his farm to remain a family enterprise, and he is gradually turning over the work to his son so that he may devote more time to community affairs. His wife still supervises the kitchen. Daughter Virginia operates the Ghost Town Gift Shop while two other children, Toni and Marion, run the Sport Shop. Their husbands also are active in the operation.

In appearance and habits, Walter Knott, now 71, has changed little since that day in 1920 when he clanked into town in a secondhand Model T. He lives in the same house—adjacent to the restaurant. And although he is easily one of California's wealthiest men, Knott characteristically drives the same make car as when he arrived in Buena Park going on half-a-century ago.



Walter Knott started his berry business with a roadside stand and 20 acres of land in 1920. Today, he owns a 300-acre enterprise—visited by 4 million people last year.

Adjoining the farm is Knott's famous Ghost Town, replica of a gold-mining community, where visitors can pan for the \$10,000 worth of gold dust Knott stocks in his millstream.