



COME and GET IT! PURINA DOG CHOW

HAVE YOUR DOG JOIN THE EAGER EATERS

Dogs can't resist the rich, meaty flavor of Purina Dog Chow. And they thrive on its complete nourishment!

If your dog hasn't joined the Eager Eaters, start him off now by getting Purina in the handy new 2-pound package!

Use This Money Saving Coupon

10¢
TAKE THIS COUPON TO YOUR GROCER OR PURINA DEALER
10¢

SAVE
10¢
ON PURCHASE OF
2-POUND
PACKAGE



OR GOOD FOR 10¢ OFF ON 5-, 10-, 25-, OR 50-POUND SIZE.

(PLEASE DO NOT EMBARRASS YOUR GROCER BY ASKING HIM TO SUBSTITUTE OTHER PRODUCTS.)

10¢
CUT ON DOTTED LINE
10¢

MR. GROCER, MR. PURINA DEALER: To redeem this coupon, mail it to Purina Dog Chow, 15 Checkerboard Square, St. Louis 2, Mo. You will be paid the face value of this coupon plus 2¢ for handling. Your Relation Purina Salesman will also be glad to redeem this coupon when he calls. Invoices proving purchases of sufficient stock to cover coupons presented for redemption must be shown upon request. Cash redemption value 1/20 of one cent. Offer void where prohibited, taxed or restricted. Offer expires January 31, 1962.