

ED WYNN

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him to enroll at the University of Pennsylvania, Ed's dad disowned him. The breach was healed when Ed's troupe went broke and he returned home.

But on the road as a hat salesman, Ed sold his samples and used the money to finance another venture in vaude-

ville. This time he stuck, and the road has been almost constantly upward.

During the early days—when Ed was working up the routines which would make him famous—he met Hilda Keenan, talented daughter of a great dramatic actor, Frank Keenan. Although

she was forbidden to consort with lowly vaudevillians, Hilda began seeing Ed. They were married in 1914—and stayed married until Hilda's death in 1940. Keenan was their only child.

Ed's first big hit was in "The Ziegfeld Follies of 1914." Throughout the '20s and '30s, he was known to millions as "The Perfect Fool"—a title not much in keeping with the fortune that was rolling in. During one six-year period, he earned more than \$2½ million—at a time when he could keep most of it.

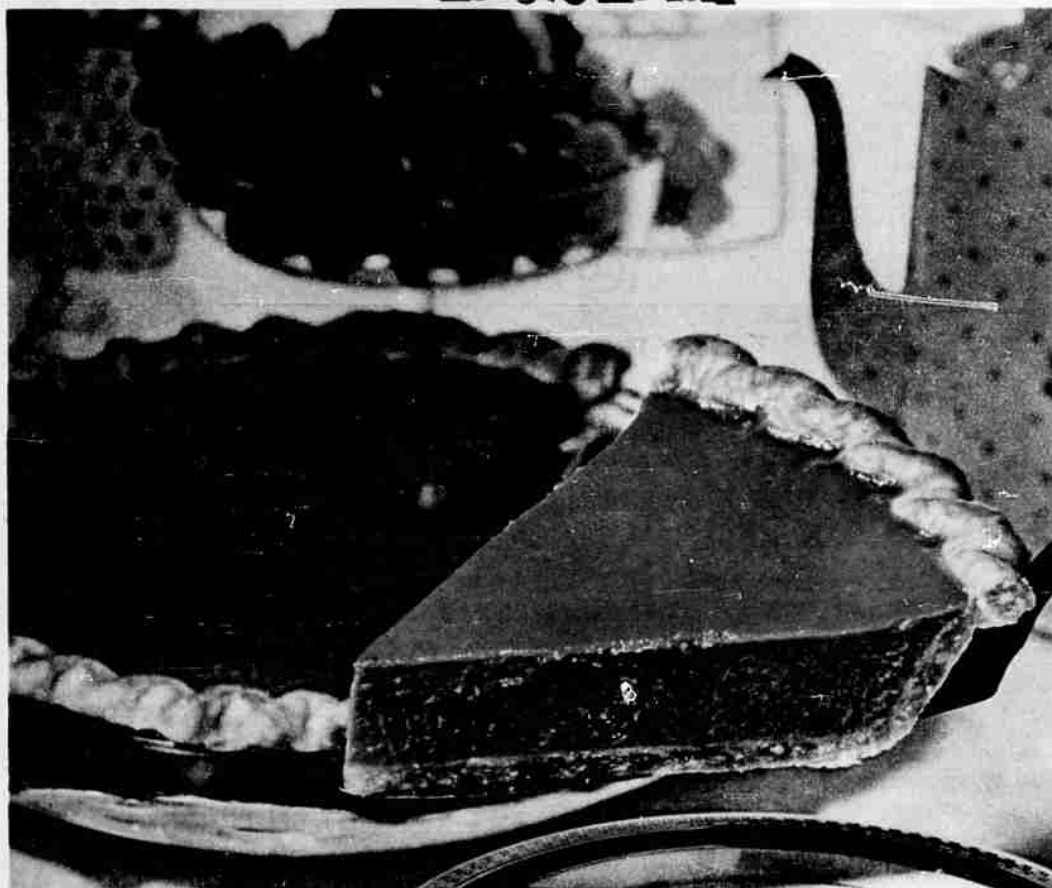
Probably his greatest fame was won as "The Fire Chief" on a nationwide radio show in the '30s. At \$7,500 a week, he was the highest-paid radio entertainer of his time.

Little wonder that the tumble from idolatry—when it came to Ed—was harder than for most. Ed Wynn had a long way to fall; yet, at 70, he found a new route back to the top.

Today, Ed lives in a modest apartment in Beverly Hills. He has a maid, a part-time secretary—and a bevy of

THE PERFECT PIE FOR THE

Positive Touch



AMERICA'S MOST FAMOUS PUMPKIN PIE

RICH AND VELVET-SMOOTH

with **PET**

*the milk with twice the
country cream in every drop...*



PUMPKIN PIE

1. Mix in 3-quart bowl ¾ cup Brown Sugar, 1 Tablesp. all-purpose Flour, ½ tsp. Salt and 2½ tsp. Pumpkin Pie Spice (see note).
2. Add and stir until smooth 1½ cups Canned Pumpkin, 1½ cups PET Evaporated Milk and 1 slightly beaten Egg.
3. Pour mixture into 9-inch unbaked Pastry Crust. Bake in 375 oven (high moderate) about 50 minutes, or until firm. Serve warm or cold.

Note: In place of pumpkin pie spice, you can use 1 tsp. Cinnamon, ½ tsp. Nutmeg, ¼ tsp. Ginger and ¼ tsp. Cloves.
"PET"—Reg. U.S. Pat. Off. Copr., 1961, Pet Milk Co.



Grandson Ned, Ed, Keenan had roles in film, "The Absent-Minded Professor."

grandchildren to keep him occupied when he isn't working, which isn't often these days. All five of his grandchildren—Edmond, 20; Tracy, 16; Hilda, 6; Edwyne, 4; and Emily, 19 months—have the middle name, Keenan.

ED'S HEALTH is consistently good. He has had only one serious illness, in the early '50s, when his gall bladder had to be removed. He has a single inflexible rule in his daily schedule: to stay in bed at least eight hours every night, even if he can't sleep that long.

From his vantage point of 75 exciting and creative years, Ed comes out four-square against compulsory retirement. "Nobody," he says, "should be forced to retire, regardless of his profession, if he really enjoys what he's doing and doesn't want to quit. Those who have no choice should look for something right away to keep them constructively occupied. It doesn't matter whether it's a hobby or another job—it's keeping busy at something you enjoy that's important. The minute we give up working altogether, we're through."

Ed's philosophy of life has never been better expressed than in the answer he consistently gives publishers who want him to write his life's story.

"How can I?" asks Ed. "I haven't lived it yet!"