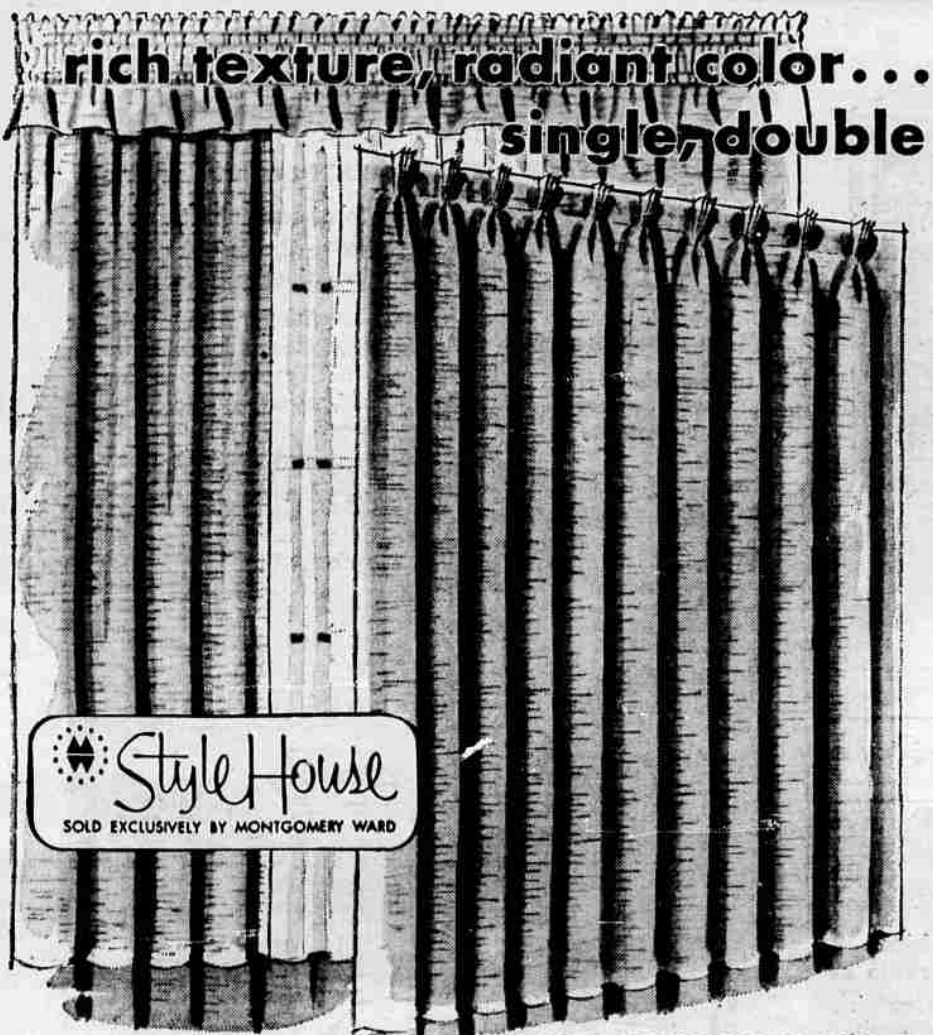


MONEY SAVINGS SPECIALS IN EVERY DEPARTMENT!

# FESTIVAL



rich texture, radiant color...  
single, double and triple widths!

**CHROMSPUN DRAPERIES—PRICES  
REDUCED 15% ON 12 SIZES**

100% chromspun acetate drapes with a mohair-type texture. Fade-resistant—all decorator colors are locked in and guaranteed for two years against fading.

48 x 45" . . . 4.23	72 x 45" . . . 6.78
96 x 45" . . . . . 9.33	
48 x 54" . . . 4.49	72 x 54" . . . 7.63
96 x 54" . . . 10.18	120 x 54" . . . 15.28
72 x 84" . . . 9.33	96 x 84" . . . 12.73
120 x 84" . . . 18.68	144 x 84" . . . 21.23

**5<sup>08</sup>**

Reg. 5.98  
48 x 84" Pair

**LINEN TEXTURED SOLID COLOR**

Luxurious new "Sun Flax" linen textured draperies of 52% rayon, 26% acetate and 22% flax. Fade resistant. Corner weights and easy hang hooks included. Save now at Wards!

48 x 54" . . . 5.98	72 x 54" . . . 10.98
96 x 54" . . . . . 13.98	
72 x 84" . . . 13.98	96 x 84" . . . 16.98
120 x 84" . . . 22.98	144 x 84" . . . 26.98

Matching 12" valancing . . . 1.49 yd.

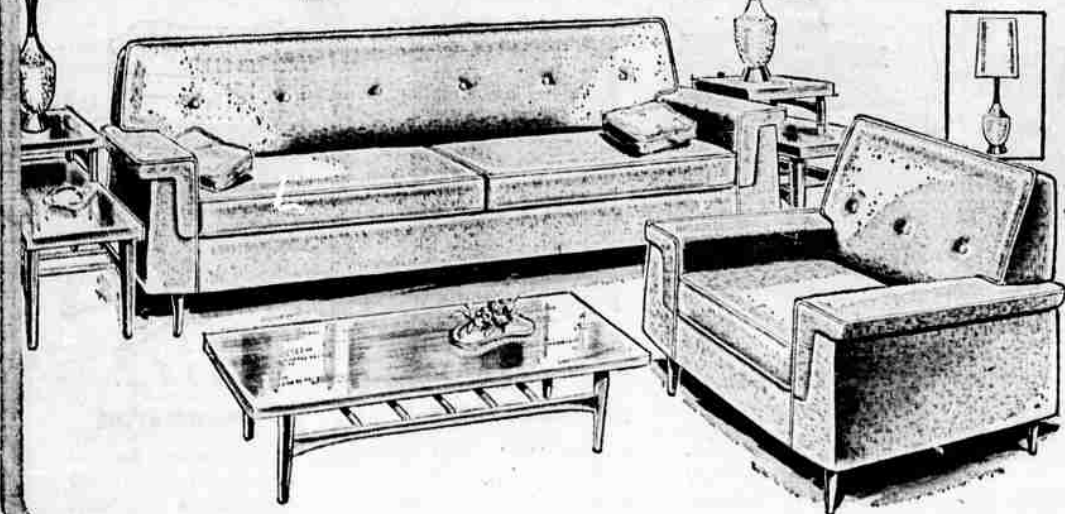
**7<sup>98</sup>**

48 x 84" Pair

**Style House**  
SOLD EXCLUSIVELY BY MONTGOMERY WARD

**CENTER DRAW TRAVERSE RODS**  
Extend 29" to 48" . . . . . **2.39**  
Longer sizes also available

## 9 piece living room suite



**MODERN STYLED GROUP  
AT ONE LOW PRICE!**

**249<sup>88</sup>**

Wards Price

**NO MONEY DOWN**

- nylon covered sofa, chair
- 2 step and one cocktail tables
- 2 tall lamps . . . pair of pillows

Where else but at Wards could you buy a group at this price? Reversible foam cushioned sofa and chair. Tall ceramic base lamps. Washable plastic table tops.

**GET YOUR GIFT CERTIFICATE AT WARDS—PAY NO MONEY DOWN**

# OF VALUES

WARDS "FESTIVAL-OF-VALUES" EVENT  
STARTS TUES., NOV. 7! SHOP EARLY FOR BEST  
SELECTIONS—STOCK UP FOR THE SEASON

## broadloom installation sale!

FINE CARPET, HEAVY PAD, EXPERT INSTALLATION—  
YOU GET ALL 3 FOR 1 LOW SALE PRICE!



**7<sup>99</sup>**  
Reg. 8.49 to 9.49  
sq. yd. installed

**NYLON OR WOOL PILE IN  
3 TEXTURES, 19 GLOWING  
STYLE HOUSE COLORS**

Beautiful, easy-care carpet at a very low price! There's a continuous filament nylon with benefits only nylon gives: strength, long wear, resistance to moths and mildew—PLUS the added advantage of easier care because there are no fuzzing, no shedding, no short staple "traps" to collect dirt! 5 colors. Also, all-wool pile Wilton with a tight, multi-level weave. Resists matting. 5 Style House colors. Finally, an all-wool loop pile that's at home with casual or formal decors. 9 lovely Style House colors. 9 x 12' rug size, sale priced . . . . **95.88**

**Style House**  
SOLD EXCLUSIVELY BY MONTGOMERY WARD



**SHOP AT HOME**

Phone Wards to bring broadloom samples to your home! No obligation!

**NO MONEY DOWN!**



EACH RUG  
**33<sup>88</sup>**

### 9 x 12-ft. braid or foam-back rugs

37.95 reversible oval braid. Doubles wear, cuts cleaning bills. Goes well with colonial or modern decors. Other sizes priced from 1.66 to 54.95.

36.95 foot-cushioned foam-back. Save on rug—save cost of pad! Foam cushion absorbs shocks. Rayon tweed pattern. Other sizes, 21.95 to 82.95.



### 2 durable tiles

- Asphalt **5<sup>c</sup>**
- Vinyl asbestos **9<sup>c</sup>**

Rugged asphalt. For any floor—even concrete! Other colors from 6 1/2 c to 9 1/2 c.

Practical vinyl asbestos. Install anywhere! Moisture-resistant. Other cols., 12 1/2 c.