

FESTIVAL

comfort reigns in
king-size chairs

5 crowning
values in nylon
or vinyl

79⁸⁸
each

- A. CUSH 'N LOUNGER**
- All foam cushioning throughout
 - It rocks... swivels... reclines
 - Covered in U. S. Naugahyde
 - Position lock holds any angle

- B. KING-SIZE LOUNGE**
- 4-in. foam reversible cushion
 - Soft crushed foam pillow back
 - 100% nylon cover in 5 colors
 - Casters in front for movability

- D. HI-BACK ROCKER**
- 4-inch foam reversible cushion
 - Plump crushed foam pillow back
 - 100% nylon cover in five colors
 - New decorative swivel base

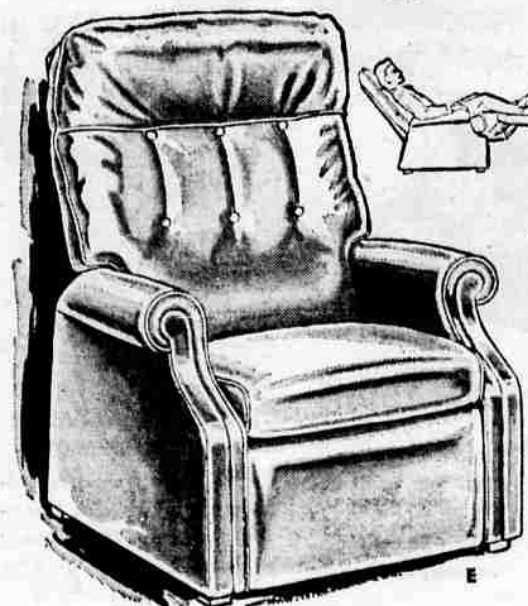
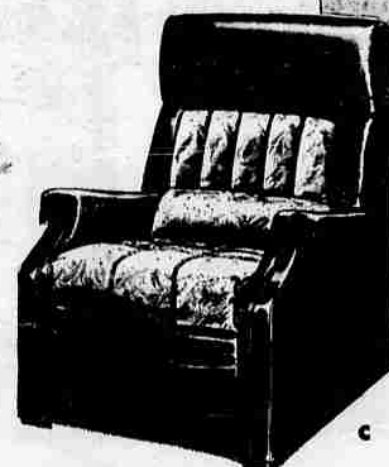
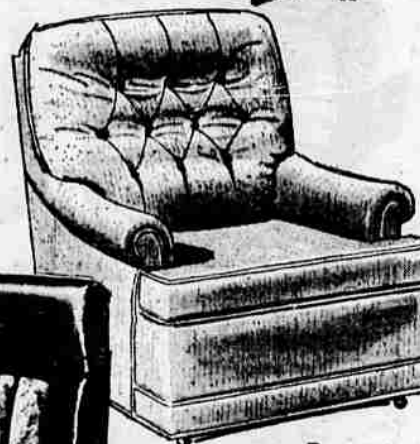
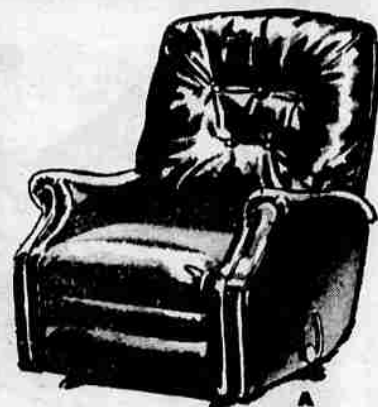
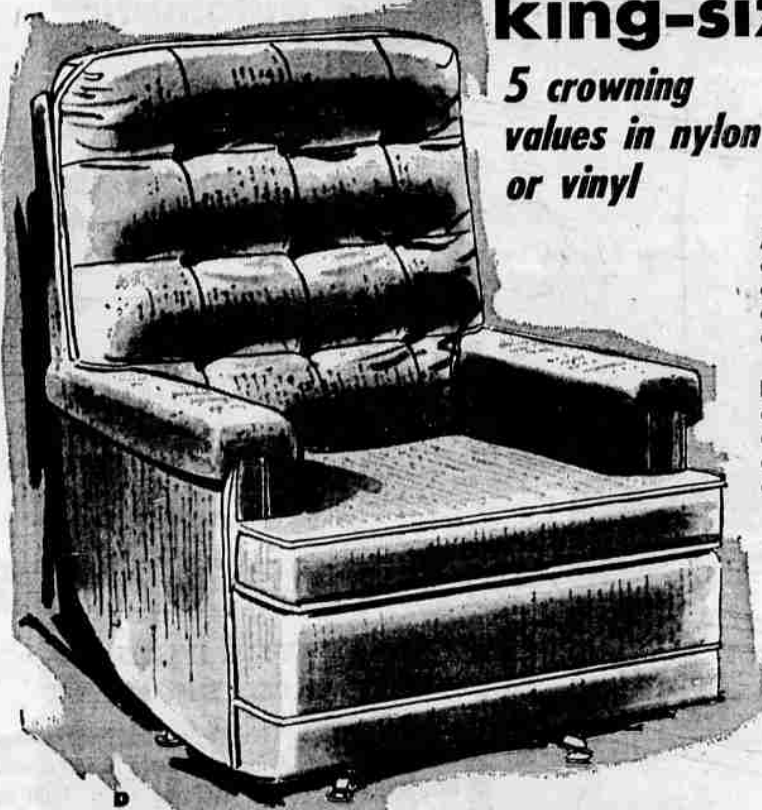
- C. FOAM RECLINER**
- 4" foam seat, foam headrest
 - TV viewing position; reclines
 - 100% nylon and Naugahyde
 - Foam-cushioned channel back

- E. TV RECLINER**
- Coil spring seat
 - New expanded Vinyl
 - Fine selection of colors
 - Comfort at big savings

**SATISFACTION
GUARANTEED**

Shop Wards where you buy
the best for the least...
or your money back!

**NO MONEY DOWN
ON WARD'S CREDIT**
Buy now and save! Use
one of Wards convenient
credit plans.



**NEW CERAMIC BASE TABLE LAMPS
TALL VALUES AT A SHORT PRICE!**

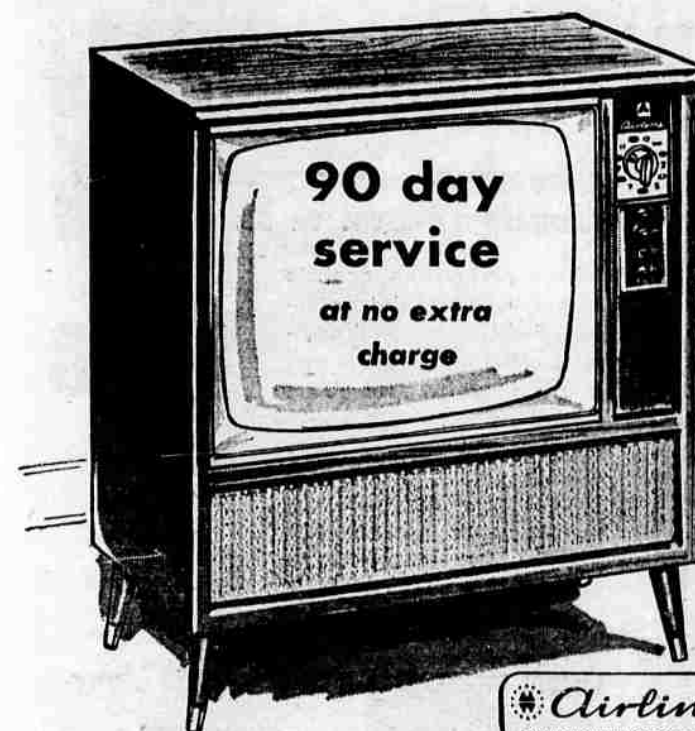
Colorful selection in modern,
traditional or Early American
styles with co-ordinated fabric
shades. Heights from 31" to 37".

8⁸⁸
each

SO EASY TO HAVE NOW—PAY LATER—OPEN A WARD ACCOUNT TODAY

OF VALUES

SHOP WARD'S "HARVEST-OF-VALUES" EVENT
FOR GIFTS—BIG GIFTS TO DELIGHT THE
ENTIRE FAMILY! YOU'LL SAVE BIG, TOO!



**90 day
service**
at no extra
charge

Airline
SOLD EXCLUSIVELY BY MONTGOMERY WARD

6-speaker sound
AIRLINE LIVING STEREO-FM/AM RADIO

209⁹⁵
no money down

- genuine veneer cabinet
- static-free FM/AM radio
- 4-speed changer handles records
more carefully than human hands.
- Diamond needle, mahogany finish.
- Walnut or fruitwood, add \$10.

23"* Airline TV console

SHARP AND STEADY PICTURES—RICH SOUND

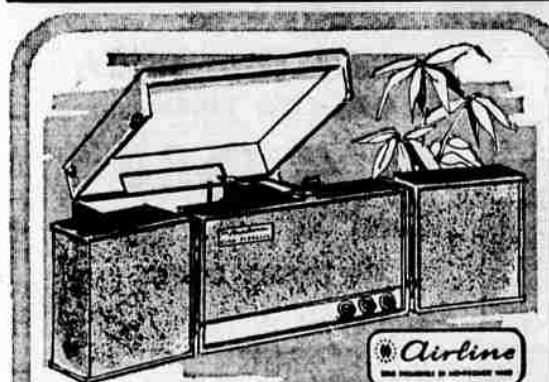
183⁸⁸
VHF
channels

NO MONEY DOWN
no monthly payments
until February
UHF \$30 more

- good local and suburban
reception
 - 23" aluminized picture tube
- A clear favorite for fine viewing.
Automatic gain control for flutter-free
picture. Hi-fi speaker. Mahogany
finish. Blond, walnut, \$10 more.
*Measured diagonally

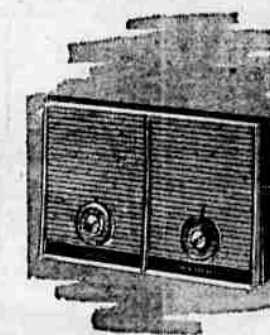


NO MONEY DOWN... NO MONTHLY PAYMENTS UNTIL FEBRUARY



portable stereo
3 CHANNELS FOR FULL SOUND

Console quality at a low
price! Automatic changer
plays records of all sizes
and speeds. Dual sapphire
needles, smart 2-tone case. **69⁸⁸**
no money down



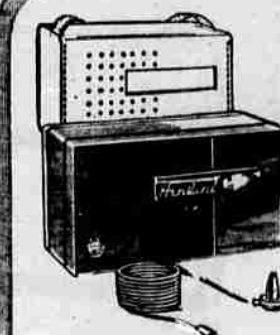
**FINE 2-SPEAKER
AM TABLE RADIO**

Fine, long-range recep-
tion and sensitivity. Fully
molded cabinet. 2 finishes.
Same style with clock, \$5 more. **19⁹⁵**
no money down



**POWER-PACKED...
10 TRANSISTORS**

Super-sensitive, compact, fits
in coat pocket. Built-in
antenna, pin-point tuning.
Case in brushed silver and black. **29⁹⁵**
no money down



**SHIRT-POCKET
SIX-TRANSISTOR**

For excellent tone, fine sen-
sitivity, good listening!
With earphone for privacy,
genuine leather carrying case. **19⁹⁵**
no money down