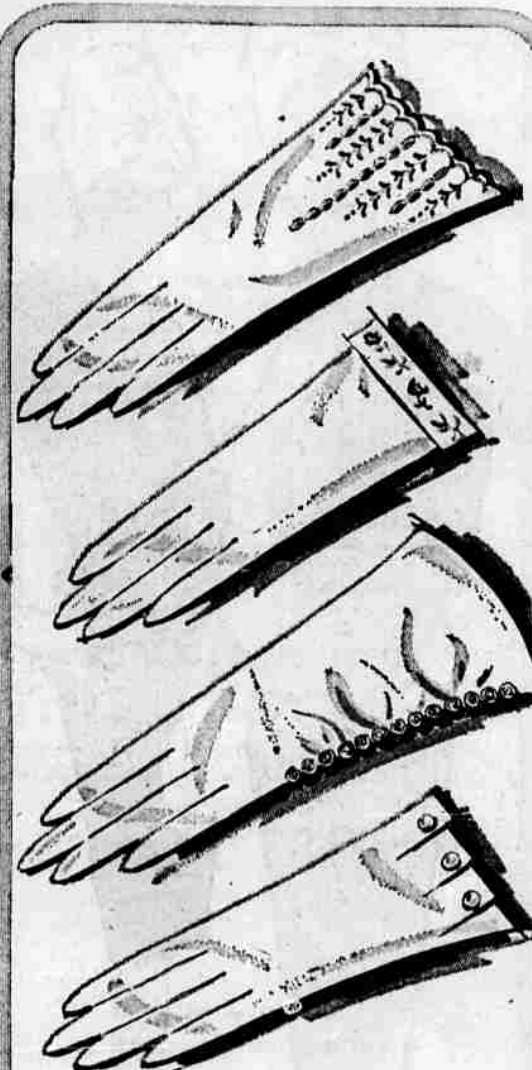




SHOP EARLY—SHOP NOW—SHOP WARDS FOR GIFTS

# FESTIVAL



**WARDS OWN IMPORTS GIVE YOU FASHION PLUS VALUE**

Beautifully designed fine quality cotton gloves. White, black or bone. Button trims, embroidered cuffs, embroidered tops.

**1.88**  
very special



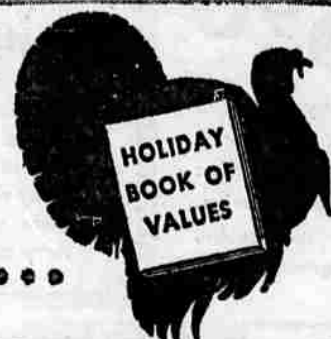
**save a big 1/4!**  
**warm flannel gowns and pj's**  
**only 2.99**  
REG. 3.98



Sanforized cotton flannel sleepwear at an amazingly low price! Lightweight, washable (shrinkage less than 1%). Choose lace-trimmed prints, pastels or gay colors, cute styles. Gowns: 34-40. PJ's: 32-40.

**EASY-CARE NYLON SLIPS, PETTIS**  
Exquisite satin faced nylon tricot. Lace, permanent pleats, sheer overlay for dainty trimming. White and colors. Slip: 32 to 42. Petticoat: S, M, L. **2.99**  
REG. 3.98

let's  
talk  
turkey...



**YOUR DOLLAR BUYS MORE IN WARDS HOLIDAY BOOK OF VALUES!**

Just feast your eyes on the outstanding buys in Wards new Holiday Book of Values! Yes, you can treat yourself to thrifty low prices and super savings on special seasonal items... clothing and stormwear for all the family... practical and pretty things to dress up your home for the holidays, too. Be sure to see it, shop it, today!

**SEE IT IN OUR CATALOG DEPARTMENT NOW!**

**STARTS TUESDAY, NOV. 7... SHOP WARDS FOR BIG FESTIVAL VALUES!**

D-89

# OF VALUES

DON'T MISS THIS GREAT VALUE EVENT!  
YOU'LL FIND SCORES OF SPECTACULAR  
MONEY-SAVERS AT WARDS—HURRY IN

**save \$4! Acrilan®**  
**automatic blanket**

guaranteed  
five  
years

**23.98\***  
Reg. 27.98

**TWIN SIZE, SINGLE CONTROL**

Featherlight Acrilan Acrylic machine washes; is moth proof, non-allergenic. Nylon sani-binding guards against germs. Snap fit corners keep blanket in place, convert to flat. Buy this Ward value now!

Reg. 29.98 double 80x84", single control...25.98\*  
Reg. 34.98 double 80x84", dual control...30.98\*  
Save \$8! King size 108x84" with dual control. Center zipper for easy washing....Reg. 59.98...51.98\*  
\*Includes Federal Excise Tax



**5 YEAR GUARANTEE**

If blanket becomes defective, Wards will replace FREE first two years AND repair FREE next three years.

**FINE AUTOMATIC BLANKETS  
GUARANTEED THREE YEARS**

**17.95\***  
Reg. 19.98

Twin or full, single control

Trust Wards for extra value at this budget price. Rayon-Orlon® Acrylic-cotton with nylon binding; washes. Guaranteed against defects.

Reg. 24.95 full size 72x84" dual control. 4 decorator colors...22.95\*

\*Includes Fed. Excise Tax



**SAVE 1.99! DOWNY SOFT  
ACRILAN® BED BLANKETS**

**7.99**  
Reg. 9.98 72x90"

A Ward bonus value—scientific warmth in 100% Acrilan® Acrylic. Nylon binding lasts life of the blanket. Non-allergenic; resists moths; machine washes. Budget priced. Hurry in!

**5 day holiday fabric sale**



**NEW! COTTON SKIRTING  
WITH MATCHING ZIPPER**

54" wide,  
deeply  
to xterrd  
**1.66 yd.**  
Includes FREE zipper

If you prize time like money, you'll snap up an armload of these washable wonders. Novelty weave cottons look like wool; are extra heavy for warmth. Get several now!

**CHROMSPUN® ACETATE BROCADE**  
Shimmery acetate richly bro-caded for holiday, party wear. **98¢ yd.**

**COTTON PILLOWCASE PRINTS**  
Attractive border assortment for aprons, curtains....Reg. 39¢ **3 yds. \$1**

**COTTON KITCHEN PRINTS**  
Smart looking prints for home decorations; wide choice. Special. **44¢ yd.**

**COTTON CHRISTMAS PRINTS**  
Inject the Yuletide spirit into your home with festive decor. **44¢ yd.**



**MONTGOMERY WARD**

**NO MONEY DOWN**

when you buy on credit at Wards—open an account today!

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