

MONEY-SAVING SPECIALS IN EVERY DEPARTMENT!

FESTIVAL

save 5¹⁰! advance Spring coats

WOOLS, BLENDS, EVEN ULTRA-NEW
LAMINATED FABRICS, IMAGINE... ONLY

19⁸⁸

Regularly 24.98

What a value-packed collection! Top favorite wool and cashmere blends plus fleeces and laminated Orlon® Acrylic and wool jerseys, all in up-to-the-minute styles. New sleeve lengths; new neckline treatments... expertly made and beautifully detailed in brilliant colors and black. Perfect to wear now into spring. Juniors' 7 to 15; misses' 8 to 18.

save 3¹⁰! new styles

WOOLS, LAMINATED KNITS
...NEW BON BON COLORS

16⁸⁸

Regularly 19.98

Talk about a bargain... just imagine spring toppers at this low, low price. There are wool suedes, hopsacking novelty weaves, even new laminated knits in the popular 24" to 30" length; many with ¾ sleeves, cardigan necklines. Newest hit colors. Sizes 8 to 18.



GET YOUR GIFT CERTIFICATE AT WARDS—PAY NO MONEY DOWN

OF VALUES

WARDS "FESTIVAL-OF-VALUES" EVENT
STARTS TUESDAY, NOV. 7! Shop early for best
selections—stock up for the season

save 2¹⁰ on fine Orlon® sweater

NEW LONG-LINE LOOK IN LUXURIOUS
SOFT ORLON® ACRYLIC SAYELLE

4⁸⁸
CARDIGAN REG. 6.98

3⁸⁸
PULL ON REG. 5.98

Here's real fashion excitement! The latest and greatest style at Wards wonderful dollar-saving price. White, black, beige, turquoise, yellow, peach, green. 34-42. Needs no blocking after washing. Hurry in for yours now!

special value!

TERRIFIC NEW CARDIGANS
SUPERB QUALITY ORLON®

only **5⁹⁰**

Snuggle into the dreamy softness of these luscious Acrylic cardigans. A huge collection of styles, stitches and necklines. White, black, beige, pink, peach, turquoise, yellow, green. 34-42.



holiday black crepes

DRESSY AND RICH LOOKING
1-PC. AND JACKET STYLES

just **12⁹⁸**
10 to 18; 14½ to 24½

Glamour for now and your holiday festivities at Wards little-money price! Luxury-textured acetate or rayon crepes... many with rich beading and detailing to make you look your prettiest. Also in navy and colors. Hurry to Wards!