



Send this  
flowers-by-wire  
fall special  
anywhere  
in the U. S. A.  
or Canada

North, South, East, or West... this flowers-by-wire fall special can be sent *anywhere*—just as you see it here!

All the glory of the fall season is captured in this full, rich bouquet of pompons, mums and cattails. It is long-lasting, artistically arranged and delivered in a beautiful, classic pottery vase that will be used many times as a reminder of you.

Your FTD florist has created a beautiful answer to long-distance gift problems that's truly spectacular and available in a variety of colors. Think over your gift list right now and take advantage of this special service and price.

*Specially Priced Fall Bouquet  
in Classic Pottery Vase*

Complete only \$7.50\*  
Deluxe Specials higher

\*Prices may vary slightly in some locations. Price shown does not include sales tax or handling charges.



**USE THESE FLOWERS-BY-WIRE CONVENIENCES**

Now you can select the appropriate floral gift or tribute for any occasion from the new flowers-by-wire catalog (left) at your FTD florist. Or, send FTD Flora-Cheque gift certificates (right) redeemable anywhere for flowers and plants.



**FTD**