



Business Review

By Floyd L. Wynne

HERALD AND NEWS, Klamath Falls, Ore. Sunday, October 29, 1961 PAGE 5



NEW FRONT — Bricklayers give a face-lifting to the front of the Winema as construction crews prepare for an office entrance addition on the north end of the Winema Hotel structure. Eventually, a three tiered motel arrangement will be constructed on this end of the hotel, but plans right now include building of an office and entrance structure. The hotel opened its 300 plus capacity banquet room several weeks ago, and remodeling work in the interior continues, including the relocation of the hotel lobby.

Building In Pacific Northwest Area Had Ups-Downs During September

Building in the Pacific Northwest when compared with September, 1960. Two states, Oregon and Idaho, reported gains over the previous year in total volume. Oregon with a total of \$9,612,230 edged out September, 1960, building volume by one per cent. Idaho reported 217,524 giving Idaho a 13 per cent increase over Sept. of last year.

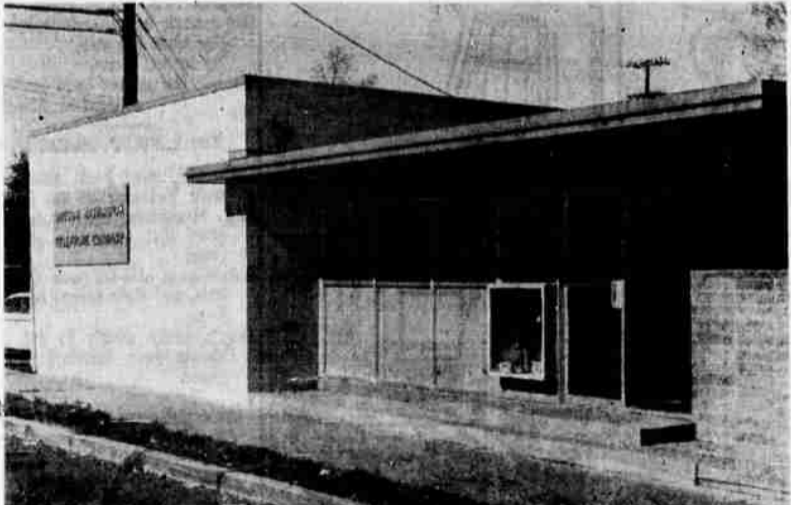
Residential building in the Northwest showed gains in both dollar volume and permit volume when compared with the same period last year. Dwelling dollar volume was 10,263,155 for the past month, up 12 per cent from September, 1960. During the same period there were 724 permits issued, a gain of 26 per cent.



OPENS NEW SHOP — Adah Dean celebrates her 36th year in the beauty business with the opening of her new shop at 3111 Laverne, located between Alford Drive and Washburn Way. She is shown here getting things organized for the opening of her new shop about Nov. 1. Adah built Adah's Beauty Salon in the Town and Country Shopping Center. She sold the salon in April of this year. Phone number of the new beauty salon is TU 4-8044.

In Washington's 28 cities dwelling dollar volume was \$4,850,563, a four per cent increase over the previous month and 18 per cent higher than the same period last year. Port Angeles, Kennewick, Richland and Auburn reported the largest percentage of increase in Washington state.

British Columbia with \$907,050 in dwelling volume was up 23 per cent over the previous month and 102 per cent when compared with the same period last year.



GROWING — Robert Graves, local manager for the Oregon Washington Telephone Company with head offices at Merrill, has announced plans for a new addition to the Merrill office. The additional space will accommodate the planned direct distance dial equipment to be installed next summer. With the installation all California Oregon and Oregon Washington Telephone subscribers will be able to dial nationwide from their own phones. This is main building completed short time ago.



GOING UP — Duncan Construction Company, Klamath Falls, expects to complete the addition to the Merrill office of the Oregon Washington Telephone by late November. Manager Robert Graves says "This building is another way of showing our confidence in future growth of this area." Building will be completely modern.

Dance Studio Operated By Hal Blake

The former Rene Dance Studios will become the Hal Blake Studios. Blake recently took over operation of the dance studios. He is well known and highly respected operator of dance organizations throughout the country. He has studied and taught with some of the world's greatest teachers and artists, such as Louie LaPron, dance director for the Perry Como Show; Vera Ellen, Veloz and Yolanda and Ray Bolger.

As a teacher, Blake taught several years in Southern California, then opened the "Hal Blake and Richard Billings Studios" in Portland which have operated since 1952. Blake is not only a dance master in ballroom dancing, but specializes in teen-age instruction, having tutored more than 20,000 youngsters. He indicated he will stress basic and necessary etiquette to youngsters. "This program will be of definite interest to our serious minded parents," Blake said. He also announced that Lisa Dorah Moldovan will be associated with the new studios.

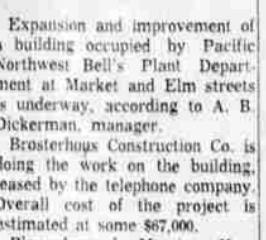
Phone Firm Expanding Facilities



LEONARD T. SYTSMA

Expansion and improvement of a building occupied by Pacific Northwest Bell's Plant Department at Market and Elm streets is underway, according to A. B. Dickerman, manager. Brosterhus Construction Co. is doing the work on the building, leased by the telephone company. Overall cost of the project is estimated at some \$67,000. Plans drawn by Morrison, Howard and Starbuck, local architectural firm, call for construction of a 40 x 30 foot office addition and conversion of present office to a garage. Other work will include remodeling of a covered shed, provision of pole bunkers in the yard area, installation of a gasoline pump and storage tank, and surfacing of the yard. The expansion, scheduled for completion in mid-winter, will provide additional space for housing plant department vehicles and offices of the company.

Phone Firm Expanding Facilities



WORK UNDERWAY — Expansion and improvement of a warehouse building occupied by Pacific Northwest Bell's Plant Department at Market and Elm Streets is well underway. Brosterhus Construction Company is shown here at work on the project.

Howard Joins Allstate Firm

Harold D. Howard, 1122 Division, has joined the Allstate Insurance Company as agent for Klamath Falls and vicinity in the Salem regional headquarters in Salem has announced. Howard has completed an extensive training course at the Menlo Park office and has met all licensing requirements, Charles E. Colbert, regional manager, has reported. He also has been appointed Klamath Falls representative of the Allstate Safety Crusade.

At Conference

Joseph W. Mercer, Klamath Falls representative of the Medford Agency of West Coast Life Insurance Company, participated in the company's sales training conference Sept. 5-9 at the Empress Hotel, Victoria, B.C. He attended as a result of having earned membership in the company's 1961 Leaders Club through an excellent record of sales over a year's qualification period. Mercer is also a two-year winner of the insurance industry's honored National Quality Award. He joined West Coast Life in 1953.

L. Sytsma Heads Local Labor Office

New manager of the Klamath Falls employment office is Leonard T. Sytsma, 31, who recently arrived from Lakeview to take over the post vacated when Guy Barker retired. Sytsma is a graduate of Marshfield High School and secured his B.S. degree at Oregon State University, attending there from 1949-1953. He was first employed at the North Bend employment office in January, 1954. He entered active military service in June, 1954, as a Reserve Commissioned Officer in Army Signal Corps and served until March, 1956. He returned to work at the North Bend office and remained there until Aug. 10, 1959. He became manager of the Lakeview office, leaving there effective Oct. 1 to assume the Klamath Falls post. Sytsma served as commanding officer of the National Guard Infantry Company in Coos Bay from January, 1958, until April, 1959, and continued in that capacity when the unit was converted to an Anti-Aircraft Artillery Battery until moving to Lakeview. Sytsma is married and his wife and three children are with him now in Klamath Falls. His wife is employed by the U.S. Forest Service and has transferred from the Deschutes National Forest office to the Winema Forest office here.

Camera Service

A new camera registration service is now being offered by Leo's Camera Shop, according to Leo Morstad, owner. Anyone who wishes may register the number of his camera, accessories, binoculars or similar equipment for insurance purposes in case of loss, fire or theft. There is no charge for the service, Morstad says.

Wards Pick New Official



KENNETH C. MOORE

Kenneth C. Moore, 29, for the past two years training manager for new store openings for Montgomery Ward in California, has been appointed assistant manager of Wards in Klamath Falls, it was announced by Bob Gotshall, manager. Moore has moved here with his family and is looking for a home. The Moores have three children, Michael, 5; Julie, 4; and Robert, 3 months. The new assistant is a native of San Francisco and was graduated from San Jose State College after duty with the Air Force. He was assistant manager of the Petaluma Wards store in California before working on new store openings. Chuck Smith, former assistant manager here, has been transferred to Eureka where he is manager of the tire and auto accessories department. Mrs. Smith will join him there when he located a home.

Wards Issues Book

Montgomery Ward's new 1961 Christmas catalog is introducing revolutionary new toys that would have been scientific marvels a generation ago, Robert Gotshall, manager of the Montgomery Ward retail store in Klamath Falls said today. These toys can carry voices on an infra-red beam of light, rescue downed astronauts, operate underwater, fire rockets by remote control, compute electronically and hatch eggs. The little toy gun with a flag that pops out and says bang is a thing of the past.

Trucker Fees

Truckers operating in Oregon paid the state \$1,461,620.36 for the use of its roads during August, a figure \$46,065 below the same period in 1960, according to statistics released Tuesday by the public utility commissioner. However, Commissioner Jonel C. Hill said the cumulative total for the first eight months of 1961 was \$10,080,034, the highest reported since collection of the present system of weight-mile taxation began in 1933.

Telephone Co. Shows Boost

SAN FRANCISCO (AP) — West Coast Telephone Co. Wednesday reported net income after taxes of \$3,261,706 for the 12 months ended Sept. 30, compared with \$2,791,531 in the previous year. This amounted to a per share average of \$2 on the 1,372,227 common shares outstanding, against \$1.94 on 1,174,449 shares in 1960. Operating revenue this year totaled \$23,005,708 against \$21,279,259 in the previous year. West Coast telephone operates in Washington, Oregon and California's extreme north.

Gift Items from all over the world include pinatas from Mexico, perfumes from France, earthenware from England, cuckoo clocks from Germany's Black Forest, skis from Italy, tablecloths from Belgium, fruit cakes from Texas and pretzels from Pennsylvania.

Wards' new travel service, announced last month, is introduced officially in this year's Christmas book. The travel tours include seven days in Hawaii, a 10-day tour of Mexico, trips to Bermuda, Nassau, Puerto Rico, the Caribbean, American cities, California and Florida. Escorted tours to Europe and the Middle East are available, as are individually planned family vacations and trips. Wards travel service tours can be purchased on the company's credit plans. The new book is being distributed this week to approximately six million Wards customers throughout the nation.

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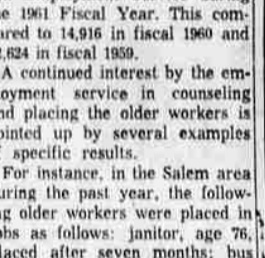
Labor Placement For 45-Year-Olds Making Progress, State Reveals

SALEM — The Oregon State Employment Service revealed some interesting statistics this week with regard to placement of senior workers (45 years and older) in its continued effort to find work for all categories of unemployed persons who want jobs. During the fiscal year ending June 30, 1961, 21.2 per cent of all non-agricultural placements made by the Oregon Employment Service was for applicants 45 years old or older. This compares to a national average of 19.8 per cent for this age bracket employment placement in 1960. Actually 14,874 persons, 45 or older, were placed in jobs by Oregon Employment Service during the 1961 Fiscal Year. This compared to 14,916 in fiscal 1960 and 12,624 in fiscal 1959.

At the same time, the study shows, 10 million more workers will be needed by 1965 to produce a gross national product of \$560 billion. Half of these 10 million additional workers will be men and women in the 45 and over.

The White House Conference on Aging report of October, 1960, found that the larger the firm, the more age restrictions were placed on employees. In the Seven City Report of 1956, it was reported that 32 per cent of employers specified age limits under 55; 41 per cent under 45 and 20 per cent under 35. Restrictions were the sharpest in clerical occupations. Next in order were unskilled work, then professional and managerial, then sales, then service, then semi-skilled and (least restrictive), skilled occupations. The industry groups imposing sharpest restrictions were found to be finance, insurance and real estate.

WARD WINNER



WARD WINNER — Clyde Lint, Mount Shasta truck driver, was honored recently for achieving a national safety record. Driving a truck and trailer transporting gasoline products throughout Northern California and Southern Oregon, Lint has not suffered any kind of driving accident in nine years, during which he averaged 75,000 miles a year. In attendance at the presentation was A. K. Livingston, safety engineer for The Acme Transportation Company, Lint's employer; Cliff Naslund, safety counselor for Transport Indemnity Company, and seven other fellow drivers. Left to right, above, Lint, Livingston and Naslund. — J. O. McKinney Photo

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BUILDING PERMITS — KLAMATH FALLS				
10-25-61	\$ 2,000.	Remodel Bus. Bldg.	Sam Nestlin	708 Main
10-23-61	614.000.	Court House Addition	County	3rd & Main
10-23-61	2,000.	Remodel Residence	Ida Mochelzer	1374 High
10-23-61	13,500.	New Res.	Donald Connors	Siskiyou St.
10-23-61	150.	Storage Bldg.	Mrs. E. M. Ward	2717 Calif. Ave.
TOTAL VALUATION: \$432,450.				
VERN SCHORTGEN Building Inspector				

KF Building Permits Up

Building permits increased in Klamath Falls in September, 1961, compared to September, 1960, the University of Oregon Bureau of Business Research has reported. In September, 1961, the total was \$453,377, compared to \$46,700 in the same month last year.

Building permits from 147 identical reporting centers in Oregon totaled \$20,891,590 in September, 1961, which was 8.6 per cent higher than in September, 1960. The state total in September, 1961, included \$11,678,421 for 945 new dwelling units, \$5,300,301 for new non-residential construction, and \$3,912,868 for additions, alterations, and repairs to existing structures.

For the same month last year the permits totaled \$19,232,747. This included \$10,682,637 for 876 new dwelling units, \$5,304,910 for new non-residential construction, and \$3,045,200 for additions, alterations, and repairs to existing structures.

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