

Newberrys 50th Anniversary SALE

We're celebrating our 50th Birthday...and many famous makers are cooperating to make this OUR BIGGEST SALE EVENT EVER. Come, see, SAVE!

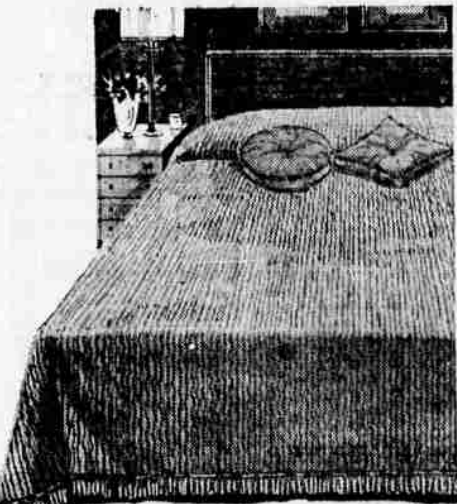


27x72" VISCOSE RAYON TWEED RUNNERS WITH 100% PURE RUBBER FOAM BACKS

Regularly 3.98

\$2.97

Terrific buys in low-loop weave with real rubber backs for cushiony feeling, to resist skidding. Tweed mixtures—black and white... brown, white... brown/black/white... green/brown/white.



SPECIAL PURCHASE!
CHENILLE BEDSPREADS
2.99

Reg. 4.98

CHARGE IT!

YOU SAVE MORE THAN HALF! And wait till you see the gala array you can choose from! Hand-some chenille spreads to suit every decorative scheme... solids, stripes, florals, overlay patterns. Many fringed. Cottons and rayons in group. Full and twin sizes. Choose a spread for every bed in your home!



Red Heart KNITTING WORSTED

4 oz. skein, 4 ply, 100% virgin wool. Mothproof. Best buy in town!

NOW ONLY 77c

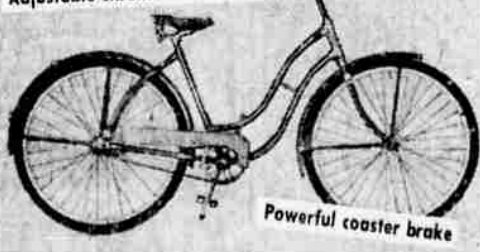
Ladies' Cotton Bulky Knit

SWEATERS

Slight Irregulars.
If perfect \$2.98
value. NOW

\$2.27

Adjustable chrome handlebars



Powerful coaster brake

OUR OWN IMPORT!
20" GERMAN BIKE

26.99

SHOP AND COMPARE—for super quality, low price! Double-bar, rugged frame, with coaster brake, ball-bearing pedals, adjustable chrome handle-bars with rubber grips, adjustable 6-spring saddle seat. Boys' in red, black, blue; girls' in red or blue. Packed in easy-to-take home carton.

Charge It!
Newberry
low price

CHARGE IT!



DAINTY STAMPED PILLOW TUBING

\$1.00

PAIR

Reg. 1.89 pr.

Handstitched pillow cases and tubing ready to hand embroider or cross-stitch. Buy several now and save.



FLAT-HEEL OXFORDS AND PUMPS GALORE
1.77

Newberrys low price

VALUES! Favorite casual styles—soft suede oxfords with black crepe soles... smart pumps with crepe or composition soles. Black, tan, white, grey, red. Sizes 4 to 10.

SAVE UP TO 52%

Newberrys

Yardage Specials!

Printed Suede Flannel
Good Selection of Colors & Patterns yd. **37c**

Printed Corduroy
All Your Favorite Colors. In A Host of New Patterns YARD **99c**

DRIP-DRY

Cotton Prints
3 yds. \$1.00

Foam Cushioned

HASSOCKS

Gay, useful extra seats! 16 1/2" square shapes. Solid color, wipe-clean vinyl. Walnut finished legs, 15" high. 4 styles.

Save 1.00
Now Only **\$4.99**
each



Lace Curtain Panels

Slight Irregulars of Famous Makes. Full length. Assorted Colors! 1,000 To Choose From. **57c** each



5-ROLL GIFT WRAP SPECIAL!
77c

Big value pack of holiday paper. Each roll 20" wide, 83" long; each a different multi-color design.



SPECIAL VALUE!
BOX OF 50 CHRISTMAS CARDS
77c Reg. 1.1

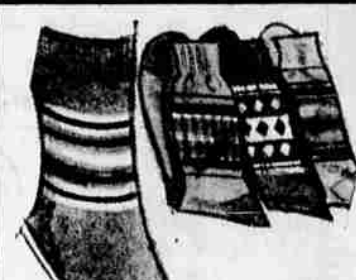
AMAZING VALUES! You pay only about 1 1/4 cents each for some of the gayest, smartest Christmas cards you'll find anywhere. Hurry in, stock up.

Special Purchase!
Fall collection of
FASHION JEWELRY



Earrings & Necklaces
Up to 5 Strands
Values to 2.98

99c each



Boys' Cotton Sox
Fancy pattern or blazer stripes.

If Perfect 39c a pair
4.97c

Nylon quilted lining...
BOYS' HOODED SATEEN JACKETS

3.33

Reg. 3.99

AMAZING value! Toasty-warm all-weather jacket of heavy sateen with attached hood, heavy duty zipper. Thickly quilted washable nylon lining. Antelope, red or charcoal. 4-12.

CHARGE IT!



HURRY FOR FIRST PICK



GIRLS' CAR COATS

2.97

Reg. 3.98

Washable cotton poplins, gabardines with thick quilt linings, furry Orlon® pile trim hoods. Red, green, gold, blue. 4 to 14.

SNOW BOOTS



A Real Warm Shoe For Winter. Black, Suede, Red and White

LADIES' 4.49
CHILDREN'S 3.57
INFANT'S 2.87



CHARGE IT!

SWEAT SHIRTS WITH HOODS
\$1.99

Reg. 2.49

Newberrys low price

Top value! Thick, absorbent cotton with double thick draw-string hood. Rib knit cuffs, waist. Grey, navy and scarlet. Small, XL sizes.



BIG APRON ASSORTMENT

57c

Reg. 69c
Bib and half styles! Cottons and nylons in plaids, florals, novelty prints, solids. Some with lace trims.

CHILDREN'S SWEAT SHIRTS

Hooded **\$1.44**
Reg. 1.98 NOW



SAVE 50c ON TWO

2 for 88c

Reg. 69c each

CANNON TOWELS...

WHAT BARGAINS! Famous Cannon big, thirty terry towels in glorious solids, smart stripes, gay plaids. Shades of blue, pink, gold, aqua, turquoise, rose, green in group.



NEW BASEBOARD PORTABLE HEATER

24.97 Reg. 27.71

It's portable! It's automatic! Fits snugly to baseboards, stops drafts on outside walls. 36" long, 8" high, 2 1/4" deep.

Real DOOR BUSTERS!

Bauer, Holland Cooked CANNED HAMS 2 lb. can Reg. 2.98 **\$1.98**
STRAWBERRY JAM 2 lb., 12 oz. Jar **77c**
Pine. Apricot Jam 2 lb., 12 oz. Jar **77c**
ORANGE JAM 2 lb., 12 oz. Jar **63c**
GRAPE JAM 2 lb., 12 oz. Jar **63c**
Golden Nugget PEANUT BUTTER 1 lb., 12 oz. Jar, Reg. 83c **69c**

YOU SAVE SPECIAL PURCHASE

FOAM-BACKED RUGS ... NEED NO PADS

An outstanding buy in beautiful Tweed Rugs. Large 9'x12' size. Choose from these attractive colors... Black & white, green & brown, brown & white, tan & white. THESE WILL GO FAST, SO HURRY!

24.95

REGULAR \$35.95

"CHARGE IT!"

It's Easy to CHARGE IT at Newberrys

Hard-to-beat values!

Newberrys

825 MAIN