

CHEVROLET

NOW EXPLORE A NEW WORLD OF WORTH

at your Chevrolet
dealer's one-stop
shopping center!

Discovering your kind of car just couldn't be simpler! Why? Because your Chevrolet dealer is offering three complete lines of cars—plus Corvette—for '62.

If you like your cars full size, by all means consider one of the 14 new Jet-smooth Chevrolets.

If you like 'em trim and sporty, you've nine new sure-footed Corvairs waiting your pleasure.

And, if new size is your size, pick one of the brand-new Chevy II models—each built a new way for a new kind of modern, basic transportation. With so much to choose from, you're sure to find just the size, the model and the worth you want . . . in one easy stop at your Chevrolet dealer's.



'62 CHEVROLET IMPALA SPORT COUPE

Lovers of good cars, what more could you want? This is a one and only! Folks look twice at this Impala hardtop and still think it's a soft top. The sculptured steel roof is molded into crisp convertible contours . . . it's the sweetest trick of the year. Of course, all the plush

roominess, all the Jet-smooth silkiness, all the extra-scatty performance, all the extra Impala refinements are all here just as you want them. You'd expect no less from the top of the Chevrolet line. And you could scarcely expect more from the top of anybody's line. So what's the point in paying more?



THE NEW CHEVY II 300 2-DOOR SEDAN

Here's sensibility at its Sunday best. This new-sized family sedan is as spacious as many recent-model full-sized cars inside. Built with sturdy, stylish simplicity. Designed to save you money on service and maintenance. Fenders bolt on for easy fixin'. Tune-ups are a cinch with either the frugal 4- or savin' 6-cylinder engine (you have a choice in most models). And those new Mono-Plate rear springs ride satiny smooth.



'62 CHEVROLET 4-DOOR IMPALA STATION WAGON

Chevrolet station wagon fever is delightfully contagious—and this 9-passenger model's carrying it far and wide . . . and handsomely. Swallows up to 97.5 cu. ft. of cargo through that easy-loading tailgate. Sports a spunky standard Six or V8 . . . optional extra-cost V8's up to 409 hp. Keeps its good looks (front fenders, for instance, have new steel underskirts to resist corrosion). And there's lots more—all well worth exposing yourself to.



THE NEW CHEVY II NOVA 400 SPORT COUPE

Here's a heart-stopper that's not a budget-stopper. It's Chevy II's soon-to-be-available hardtop—a sporty, sensibly sized traveler with a price tag that says you can own it with the greatest of ease. Front bucket seats are optional at extra cost, along with plenty of other options and accessories. And there's a snappy Chevy II convertible coming to join it soon at your Chevrolet dealer's one-stop shopping center.



'62 CORVAIR MONZA CLUB COUPE

If you want to flavor your driving with sports car spice—and not flatten your wallet while you're about it—this one's for you. Corvairs have a perky new look for '62, sporty new interiors and bigger new brakes. They climb, corner and cling with road-rally reflexes (naturally . . . what with 4-wheel independent suspension and the engine in the rear). About the only thing they won't do is cost you a pile of money.

See the '62 Chevrolet, the new Chevy II and '62 Corvair at your local authorized Chevrolet dealer's