Chrysler

Ford Fairlane

[illegible]

[illegible] Then the manufacturers learned that while some buyers wanted sixters economy [illegible] there wanted small size and mileage—[illegible] and more power. The result is fifteen [illegible] compacts where [illegible] demanded and the same in the small-car field this year.

Even the overcrowded medium-priced field got into the act. Buick, Mercury and Oldsmobile scaled down their models without sacrificing the "big-car" concept in appointments and equipment. In fact, all the hallowed old names except [illegible]

Studebaker Gran Turismo ▲

Buick Special ▼

Pontiac Tempest ▲

Thunderbird ▼