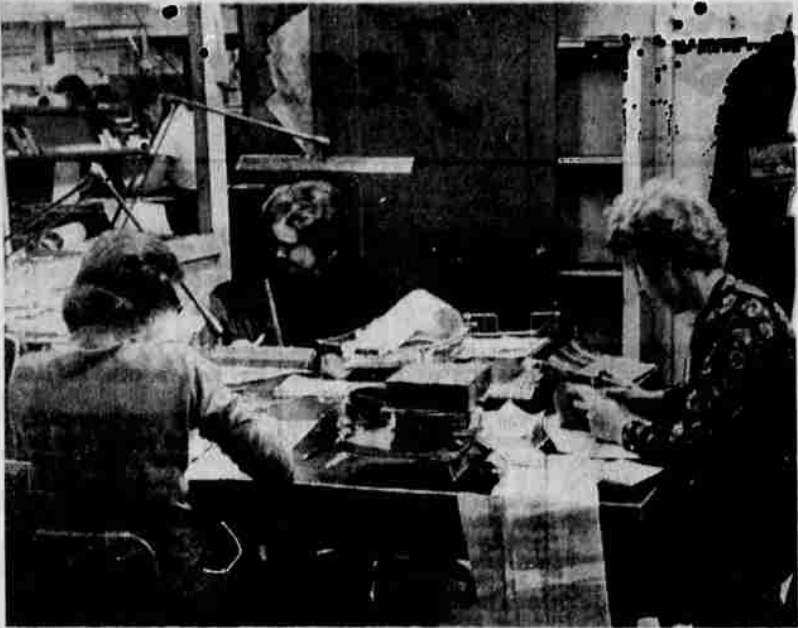
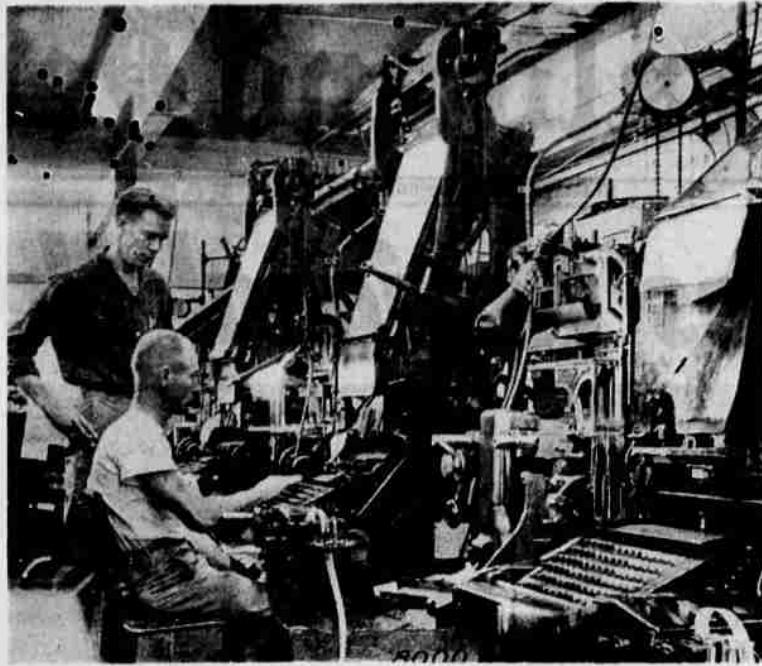




PROOFING COPY — The task of reading thousands of words every day is a time-consuming one, but one that is done in excellent fashion by the proofroom crew. Here, reading copy, left to right, are Dorothy Audiss, Dorothy Ankeny, proofroom supervisor, and Beverly Barmore. Other operators are busy typing out copy on the typesetters, not shown.



TAPE OPERATED — Perforated tape from the proofroom is shown being run through the linotype machine. Dale Gallagher, shop foreman, looks on as George Harper handles the machine's operation. From here the type goes to the "bank" where it is proofed, corrected and moved to the assembly area for the page for which it is intended.



LINOTYPE OPERATORS — Punching out the daily copy for the newspaper is the task of these men in the composing room. Left to right, seated at linotype machines, are Nick Valdez, Lorne Allen and Jerry Morgan. It is specially adapted machines of this type which are operated by the perforated tape on the same principle as the old player pianos.



SPORT COVERAGE — Firsthand information on the sports scene is accumulated here by Sports Editor Wayne Scott as he compares notes with Bob Williams, KUHS football coach, during a practice session. The job of keeping abreast of college and high school sports on the local scene, as well as the state and national sport picture, is more than a one-man job, but Scott covers the field in excellent fashion, including his weekly "Barks and Bites" column.



AD AIDS — A huge file on aids for laying out advertising for the area's merchants is maintained by this department at the Herald and News. Here, Beulah Cotlar selects a package of mats from the file for use in drafting an ad layout for the daily paper.



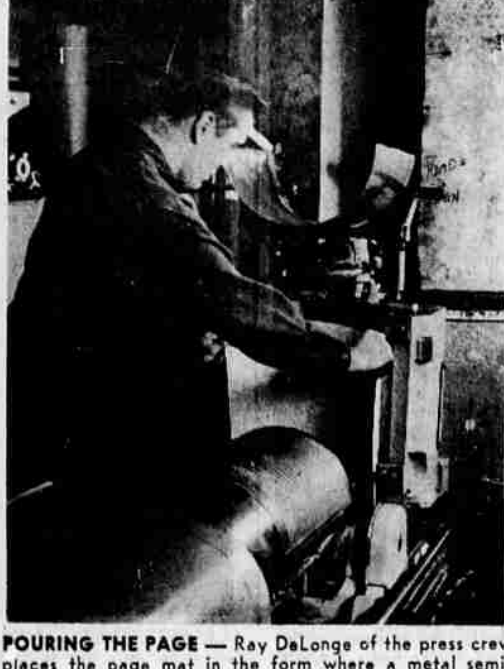
BUSINESS ACTIVITY — The affairs of the complex business activity of a newspaper are handled deftly in this department. At left, Mrs. Marie Schlotfeldt and Mrs. Lou Hoselton. Business manager Jack Morgan was not available at time picture was taken.



MAKING UP — Here, Charlie Zumwalt, makeup editor, is busy at work selecting the type that will be used to make up the day's newspaper. Hanging before him is a sample sheet, called a "dummy," which shows where the news editor wants various stories placed. The time-consuming task of cutting and fitting a story to its appointed place is done skillfully and quickly by Zumwalt and others in the makeup department.



MAKING UP — The task of putting ads together is a time-consuming but vitally important one and requires extreme attention to detail. Here, Don Williams works on an ad for one of the grocery concerns which find the daily newspaper the ideal medium for reaching the buying public.



POURING THE PAGE — Ray DeLonge of the press crew places the page mat in the form where a metal semi-circle plate of it will be made. This metal plate then fits on the cylindrical press in its proper position for that day's paper. The equipment is of the very latest modern design and a page cylinder can be turned out in just a few minutes. The machine is used for pouring, cutting and trimming the page metal in quick operations.



MAKING A MAT — The flat page type which is made up in a "choise" is rolled under the mat table press. Here, a special composition mat is placed over the face of the type and the press exerts up to 8,000 pounds per square inch to impress the type face into the mat. The mat is then straightened and molded in a separate operation. Here, Tom Burk, stereotypist, prepares to make a mat of one of the pages of the day's newspaper.



DELIVERY TIME — Two young newspaper salesmen get ready for the day's delivery rounds. Left is Roger Walker, regular routeman, and at right, Billy Yeon, training for a delivery route. The Herald and News has over 128 delivery boys in city and other areas of circulation.



DOWN THE LINE — A bundle of the day's newspapers roll down the assembly to a waiting distributor who stacks them into an auto for distribution to many points. The Herald and News covers the counties of Klamath and Lake in Oregon, and Modoc and Siskiyou in California.



PAPER DELIVERY — The task of delivering the daily newspaper is also a complicated well-timed operation. Papers must be given to car distributors for out of city routes, to delivery boys for immediate area routes, and then still others mailed to points across the nation. Here, Gene Carpenter, left, circulation manager, and Forrest Alter, assistant circulation manager, are working on the mailing and packaging of the day's paper.

Newspaper Week Cited

(Continued from Feature Page 1)

to furnish you your daily newspaper.

As you read this paper today, it is our hope that you will understand the work and pride that goes into fashioning just such a newspaper as you want.

While it is called the Herald and News, it is actually your newspaper, telling you about the

activities of you and the community around you.

And over and above this, it is your shield of freedom, for as long as the press is free so are the people. In every nation where the forces of dictatorship and tyranny have subverted the will of the people, it has only been done after the free flow of news has been suppressed.

A free press is the reflection of a free people.

As you dwell on this thought, it is well to point out that this past week has been National Newspaper Week, devoted to emphasizing the role that your newspaper plays in your community.

SHOT ON THE RUN

MEMPHIS, Tenn. (UPI) — Mrs. Frank Turner watched from her window.

A man and a woman in an automobile couldn't find a parking place. The couple circled the block twice. Then the woman got out of the car and raced into a doctor's office.

The man continued slowly around the block. When he reached the doctor's office again the man stopped the car.

The woman and a nurse emerged from the doctor's office. The nurse reached in and gave the man a "flu shot."

The man and woman drove off. The nurse returned to the doctor's office.

LANGUAGE AIDS

ROCHESTER, N. Y. (UPI) — To help hospital patients who can't speak English, the University of Rochester Medical Center maintains a roster of volunteers who speak a total of 19 languages ranging from Arabic to Ukrainian. Most of the volunteers are university employees.

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