

Mayor Signs Proclamation For National Forest Products Week October 15 - 21

The photographic film you use in your Brownie originally came from a tree, and the rayon clothing you wear once grew tall and straight in a west coast forest as a hemlock tree.

These and other amazing facts will be told over the country the week of Oct. 15-21 which has been set aside as National Forest Products Week.

The country's oldest manufacturing industry—lumber—is being given formal recognition. This industry dates back to 1608 when clapboards were shipped to England from Jamestown, Virginia Colony. Since then thousands of other products have been developed from the forests, and fortunately the end is not in sight. Local lumbermen agree.

"The use of wood is predominant in home building," says re-

tail lumberman John Fowler, "and undoubtedly will continue to be because wood is a heritage and a tradition of the American people."

Most Americans have a love of wood because they were brought up with it. Even if their cradle was not of wood, the chair in which their mothers cuddled them as babies, was. Their homes were of wood as were outlying barns and sheds. The tables at which they sat to eat bread first mixed in a wooden bowl with a wooden spoon, were of wood. And the newspapers, books and magazines which found their way into the home were originally wood.

"More and more building products made of wood are coming on the market which were unknown when I first entered the lumber business," says Alfred Collier, veter-

eran lumberman. "Laminated beams of great structural strength and beauty are widely used in schools, churches and other buildings. Panels of wood—hardboard, plywoods and veneers lend a warmth to room designs. Soft-board or acoustical tile decorate ceilings and walls. Even underlayment of floors is often made of material other than boards, but is still a wood product."

Weyerhaeuser at Klamath Falls, generally thought of as primarily manufacturing pine lumber and hardboard, also produces box shooks, cut stock (specified cuts of lumber for manufacturers of other wood products: Nu-lac glued up parts, mouldings, car strips (used in box cars by certain shippers), plaster lath, pickets (used in the manufacture of shade rollers), and Presto-logs.

As branch manager J. B. Bishop, is quick to point out, not all of those products were manufactured at the start of operations 32 years ago. Moreover, the company as a whole produces many other products from paper to compounds for well drilling.

"The company's constant research program means development of better utilization of the tree, and improved products of diversified uses."

Lumberman John F. Moehl, who is also chairman of the Forest and Industries Committee of the Klamath County Chamber of Commerce

points out that it is estimated there are over 5,000 products dependent on wood. Photographic film, some types of clothing, explosives and some of the so-called wonder drugs are but a few.

"While lumber, plywood, hardboard and softboards are well known to Klamath County residents," says Moehl, "many other products could well be produced from the raw materials available here. One of the functions of the chamber is to attract industry, manufacturing concerns large or small, to the area. Payrolls are the life blood of the community."

People whose job it is to work with forest products appreciate those products' usefulness to the economy. Herb Waits, business representative of the Building and Construction Trades Council here in Klamath Falls has this to say:

"We are happy to give our stamp of approval to formal recognition of the forest products industry. The use of wood and wood products promotes the economy of the country, and of course of this area in particular because of its vast resources."

The forest products industry is concerned with any product derived from wood. It is by bringing the attention of everyone to the fact that many uses of wood are yet to be discovered that the future holds promise of new and now unknown useful materials.

Schools often make studies of uses of business or professional life which have developed from wood and perhaps give thought to new uses which will be developed from a tree. Many of those who will discover new tree-based products.

HERALD AND NEWS, Klamath Falls, Oregon Sunday, October 15, 1961 PAGE 5-A



SPECIAL WEEK — Mayor Robert Veatch signs a proclamation declaring the week of Oct. 15-21 as National Forest Products Week. He is shown with Ted Durment, center, public relations director for Weyerhaeuser Company, and Herb Waits, business manager for Klamath Falls Building and Construction Trades Council. In his proclamation, Mayor Veatch pointed out the debt of gratitude the nation owes the forest products industry for the materials to build our nation. He called attention to the fact that lumber is the nation's oldest manufacturing industry, dating back to 1608 when the first shipment of clapboards left Jamestown, Virginia Colony.

Students in Klamath County

PENNEY'S
BETTER COATS
GO ON SALE
TOMORROW

at only **\$24⁴⁴**



Every coat has been made especially for us! Every maker met our rigid specifications to the nth degree for NEW STYLES, FINE WOOLS, METICULOUS WORKMANSHIP! Come see, take your pick in '61's most exciting colors. Misses'.

CHARGE YOUR COAT! WEAR IT TODAY!



Special Purchase
Repeat of a Sell-Out!
WOOL PLAID SKIRTS

Large selection from which to choose wool flannels and worsteds. All hip-sitch pleated; many "Scandinavian" patterns. Colors to match your sweaters... beautiful "Light 'n Bright" colors. Sizes 8-18.

\$8⁸⁸

CHAMBER COMMENTS

by GEORGE T. CALLISON
Manager
KLAMATH COUNTY CHAMBER OF COMMERCE

Whether we realize it or not, each one of us has a creed by which we operate, as an individual, as a social group, a business, or a government. No finer creed for American business has ever come to this writer's attention than one received in a mailing this week from the Chamber of Commerce of the United States. It was included in a speech of acceptance of the American Citation Award by a broadcasting company official in Omaha, Neb., who was formerly manager of the Omaha Chamber of Commerce and vice president of the American Chamber of Commerce Executives. It goes like this:

"We believe that business should earn a profit, and that it should wear its profits proudly. Too long have we permitted shortsighted critics to point the finger of shame at profits, as something to be schemed, bargained and taxed out of existence.

"We believe that business should be more eloquent and evangelistic in explaining and defending the profit system, otherwise known as free enterprise. We have failed to convince the people that out of profits must come the money to make jobs, to promote philanthropy, to support the government, and to finance the growth of the country. We have erected what we fondly hope are adequate defenses for the physical targets of the Communists, but we have failed to provide for the defense of their ultimate targets, our profit system, our democracy and our faith in God.

"We believe that a business should be deeply integrated into the community it serves, so that it will know the needs, desires and problems of that community.

"We believe that a business should accept its full share of responsibility for the things that make a community a better place in which to work and live. Concretely, this means that a business should interest itself in schools, churches, hospitals, parks, museums, settlement houses, health and welfare organizations, old people's homes, and nurseries, among other institutions.

"We believe that a business should be a good citizen in the formal or political sense of the word. It should of course pay its just share of taxes fully and promptly. Over and above that, it should take an interest in government and encourage its employees, customers and associates to do so. Business should support city planning, and foster soundly conceived public works, looking upon them not as a burden, but as an investment.

"We believe that business should sweep broad horizons in its thinking, that business should be

carefully informed about and emotionally involved in the problems that confront the United States, both in so-called normal times, such as you and I have seldom experienced in our lives, and also in these days of cold war and hot peace. We believe business should contribute to the nation its full share of thinking and leadership. We think business should speak out more frequently, more clearly, more bravely.

"We believe that a business should contribute to the economic health of its community. It should work vigorously for a political climate in which business can prosper, thereby broadening the base for taxation, creating jobs and developing opportunity for the young. Business should lay out the welcome mat for other businesses, even though of the same type."

What is a

CRYSTALLON?

A crystallon is a crystal fragment used as a catalyst in the making of synthetic quartz crystals which are important in the field of electronics.

The study of synthetic crystals is just one way chemistry is helping our country's technological progress.

To continue our advance, we will need many more chemists in the years to come. Yet many potential chemists may never go on to higher education because there may not be room for them in college. Many colleges are overcrowded and in 10 years applications will double. We will need more and better college laboratories and thousands more of the highest quality professors.

• **HELP THE COLLEGE OF YOUR CHOICE NOW!**

Learn how you can help. Write for the free booklet, "OPEN WIDE THE COLLEGE DOOR," Box 36, Times Square Station, New York 36, N.Y.

Published as a public service in cooperation with The Advertising Council and the Newspaper Advertising Executives Association.

curately informed about and emotionally involved in the problems that confront the United States, both in so-called normal times, such as you and I have seldom experienced in our lives, and also in these days of cold war and hot peace. We believe business should contribute to the nation its full share of thinking and leadership. We think business should speak out more frequently, more clearly, more bravely.

"We believe that a business should contribute to the economic health of its community. It should work vigorously for a political climate in which business can prosper, thereby broadening the base for taxation, creating jobs and developing opportunity for the young. Business should lay out the welcome mat for other businesses, even though of the same type."

PENNEY'S
ALWAYS FIRST QUALITY

AUTOMATIC

Full 2-year replacement guarantee! Dial the warmth you want and sleep relaxed through all weather changes! One of the finest circuits made adjusts to room temperatures, keeps just the warmth you choose. Machine washes (lukewarm water) and is naturally moth-proof. Life-of-blanket nylon binding. Downy-napped rayon, cotton blanketing in Baby pink, Turquoise, Milk chocolate, Pale mint green. Terrific buy at this reduced price! Come early!

REDUCED
10⁹⁹

single control full bed size 72" x 84" 9.99
dual control full bed size 72" x 84" 13.99

REDUCED! THE WINTER BLANKETS YOU NEED RIGHT NOW! HURRY!

100% ACRYLIC

Machine washes, tumble dries, mere 2% shrinkage! Extraordinary price! This is one of the most beautiful blankets we've seen! We went to a mill that has a special way with looming acrylic to give you a luxury-softness you'll have to feel to believe! Warm! there's no warmer man-made fiber known! Bound with life-of-the-blanket nylon twill! And, it's as easy-care as you could want! Lemon, Cherry red, Pale mint green, Sky blue, Light lilac, Pink cloud, Peacock, Sand. Hurry choose yours today and save!

REDUCED
6⁹⁹

full or twin size 72" x 90"

SPECIAL BUY

Luxurious Down Pillows!

- Fabulous low price for soft head-craddling down!
- down-proof cotton cover!

Real down pillows needn't be just a memory — at Penney's thrifty price you can own them now yours! These are full standard size, plumply filled, beautifully finished! Lavish for gifts!

2^{10⁰⁰}

There's a best way to buy MORE for WINTER at PENNEY'S

- **CHARGE-IT** pay the flexible Penney way!
- **Put it on TIME PAYMENT** if it's a major purchase!
- **Hold it on LAY-AWAY!**
- **Quick shop for CASH!**

3 Speed ELECTRIC MIXER

\$5.88

Beats, blends and mashes. Motor never needs oil. Fully guaranteed.

DACRON PILLOWS

2/\$10.00

Odorless and non-allergenic. Filling mat resistant. 100% Dacron Polyester filling. Net weight of 20 full ounces.

Reversible MATTRESS PAD

Twin — **\$2.98**
Dbl. — **\$3.98**

Seamless, box stitched pad. Double needle binding. Machine washable.

Corduroy Chenille BED SPREADS

\$5.00

Extra full! 60% Rayon — 40% cotton. Machine washable. Bullion fringe.

SPECIAL BUY

Super-Size Sheet Blanket

- lightweight all-cotton!
- big 80 by 108 inches!
- machine wash, lukewarm water

\$1⁹⁹

Look how many extra inches Penney's gives you... use it as a winter sheet for added warmth, use it as a summer blanket for just-right comfort! Fine quality! Long-lasting, sturdy. A big buy at Penney's!