

This beautiful child's BIBLE... Given FREE

WITH A FOUR-MONTH FAMILY TRIAL
MEMBERSHIP IN THE KNOW YOUR BIBLE PROGRAM

THE PRESENTATION of a child's first copy of the Book of Books is a special occasion!

That is why we feel parents everywhere will welcome this generous offer from the Know Your Bible Program.

Our unique gift Bible measures 4½" x 6½" and has a stain-proof cloth binding featuring a beautiful full-color illustration of Jesus talking with the little ones. Beautiful full-color page-size paintings also abound throughout the Bible, a delight to the eye and an inspiration for the

heart. The type is carefully selected for easy reading, and the paper is fine India stock. There is an illustrated Presentation Page and many pages of Spiritual Gems—the Ten Commandments, The Beatitudes, etc.—illuminated in color in the ancient tradition of fine Bibles.

Truly, this child's Bible is a Gift of Gifts for your child, and the Know Your Bible Program wants to send it to you FREE with membership. Read, below, how the Program operates; then mail the coupon for your free gifts—today!



Also FREE to introduce you to THE KNOW YOUR BIBLE PROGRAM

THE BEAUTIFUL AND MOVING STORY OF

THE BIRTH OF CHRIST

CONSISTING OF:

- 1 A SET OF FULL-COLOR PRINTS of world-famous paintings depicting The Birth and Early Days of The Infant Jesus. Each color print has an adhesive backing, ready for mounting in the story album.
- 2 A COLORFUL STORY ALBUM (64 pages, 10,000 stimulating words), which tells the inspiring story of The Birth of The Saviour... the arrival of the Wise Men... King Herod's plot... the escape of The Holy Family... and much more.
- 3 A HUGE PICTORIAL BIBLE MAP of the Holy Land, measuring 2 x 3½ feet in size, printed in brilliant full color. Ideal for the home or Sunday School.
- 4 A HANDSOME, PROTECTIVE ALBUM CASE in which to store your Know Your Bible Program Story Albums.

The Birth
of CHRIST



Fill Out And Mail the Coupon Below
And This Combined \$5.75 Value Is

YOURS FREE!

KNOW YOUR BIBLE PROGRAM

Dept. 1-FWC-0, Garden City, N. Y.

Please send me the Introductory Package described in this coupon—FREE. Also enroll me for a 4-month trial membership in the Know Your Bible Program.

After examining my Free Introductory Package, I may cancel my trial membership simply by writing you within 10 days. In this case I may return everything and owe nothing. As a member I will receive a new Know Your Bible Program album and set of full-color prints every month for only \$1.00 each plus shipping. I am not obligated to accept any additional albums after four, and I may cancel my membership thereafter any time I wish.

PRINT NAME

ADDRESS

CITY

ZONE STATE

Offer good in U.S.A. and Canada only.
In Canada address: 105 Bond St., Toronto 2, Ontario.

You Get All These
FREE!

1. **BEAUTIFUL CHILD'S BIBLE**, King James Version, illustrated in full color.
2. **SET OF FULL-COLOR PRINTS** of world-famous paintings, each ready for mounting.
3. **COLORFUL STORY ALBUM** telling the wonderful story of The Birth and Early Days of The Infant Jesus.
4. **PICTORIAL BIBLE MAP** of the Holy Land, 2x3½ feet in size.
5. **PROTECTIVE FULL-DRAWER ALBUM CASE** in which to store your Know Your Bible albums.

4-8734

Every Great Moment of the Bible Springs To Life
In These Inspiring Album Sets



YOU LEARN ABOUT THE LIFE OF JESUS—His Birth, Childhood, Ministry and Miracles—and the lives of His Disciples too!

That is why the Know Your Bible Program has been accepted eagerly by thousands of families and acclaimed by Protestant ministers and Sunday School teachers all over America. This Program lights up the precious pages of the Bible. The stories are told in familiar, up-to-date language and illustrated in wonderful full color with the world's greatest Bible paintings.

Through the Program, you and your family participate dramatically in every great moment. You go on momentous journeys with God's anointed... learn from wise men and prophets... walk side by side with The Master as He fulfills His divine Work

on earth. You live and breathe the spirit of the Bible and your family is quietly, wondrously inspired to greater love of God's Word.

Start Your Bible Adventures With
The Story of The Birth of Christ

By mailing the coupon now you receive the Know Your Bible Program Album and color prints dramatizing the wonderful story of The Birth of Christ and the meaning of this great event for all mankind. With this Introductory Set will come your FREE child's illustrated Bible.



ALL THE BELOVED STORIES of the Old Testament unfold before your eyes! Here are Moses, Samson, David, Esther as large as life itself!

Your only obligation under your brief family Trial Membership is to accept a minimum of four album and color print sets at only \$1.00 plus shipping each—after which you may cancel your membership at any time. Mail the coupon today to the Know Your Bible Program, Dept. 1-FWC-0, Garden City, N.Y.