

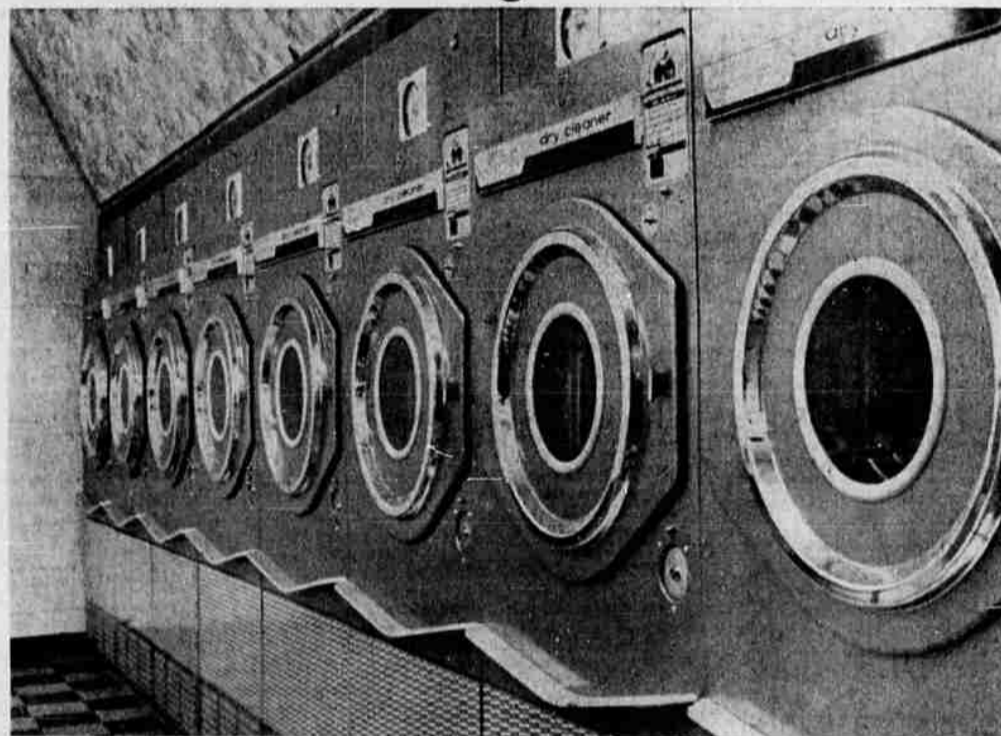


# GRAND OPENING

## MERITS SELF-SERVICE, COIN-OPERATED

# DRY CLEANERS

*Now!.. Cut Cleaning Costs 75% !!!!*



**Open 24 HOURS EVERY DAY at 333 E. Main**

NOW . . . the most remarkable advance in 20 years has hit the dry cleaning scene . . . AND IT'S AT MERIT'S THIS VERY MINUTE! You'll be amazed at the simplicity, efficiency . . . AND BIG SAVINGS offered through this revolutionary method of dry cleaning. LOOK AT A FEW OF THE ADVANTAGES YOU'LL FIND AT MERIT'S SELF-SERVICE, COIN OPERATED DRY CLEANERS:

★ 10 Lbs. of Superb Dry Cleaning IN ONLY 30 MINUTES!

It's the fastest, easiest way to do your dry cleaning . . . NOTHING COMPLICATED OR MYSTERIOUS! Quarters do the work of dollars in brilliantly conceived, coin-operated dry cleaning machines.

★ Easier to Use than Your Own Automatic Washer!

★ No Color - Separating necessary, NO SOAK PERIOD!

★ Puts Original Brightness in Clothes . . . Drapes . . . Blankets!

★ Little or NO pressing required!

★ Dry Clean Cottons, Woolens, Silks, Linens, Alpaca, Cashmere . . .  
SYNTHETIC FABRICS ESPECIALLY EASY!

★ Example of average load . . . FOR ONLY \$2.00!

LOOK! 2 shirts (or 2 slacks), 4 dresses, 4 sweaters, 1 suit, 10 ties, 1 woolen shirt . . . IN 30 MINUTES . . . FOR ONLY 8 QUARTERS

**It's Easy!.. It's Fun!.. It's Revolutionary!!**  
**MERIT'S NEW SELF-SERVICE, COIN-OPERATED**  
**DRY CLEANERS**

333 E. MAIN

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