

SEARS
ROEBUCK AND CO.

GIGANTIC 3-DAY SEARS DAYS SALE OFFER!



Washer and
Dryer Prices
Start at \$99

FREE!

ENOUGH TIDE TO WASH 1000 lbs. OF CLOTHES

with your purchase of this

Kenmore 3-Cycle Automatic Washer

\$229⁹⁵

**Hurry!
Quantities
Are Limited!**

No Money Down
NO TRADE-IN NEEDED! No Monthly Payment 'Til Feb. 1962

- Separate cycles for Normal, Delicate, Wash and Wear
- Built-in filter removes lint during wash and rinse cycles
- Two agitation and spin speeds, three wash water temps
- Set water level to fit load size; porcelainized top and tub.

Matching 3-Cycle Electric Dryer

\$169⁹⁵

**Hurry!
Quantities
Are Limited!**

No Money Down
NO TRADE-IN NEEDED! No Monthly Payment 'Til Feb. 1962

- Safe drying for Normal, Delicate, Wash and Wear
- Choice of 5 drying temperatures and Air Only
- Top-mounted lint trap removes, cleans easily
- Door forms handy shelf, has safety shut-off switch



11480

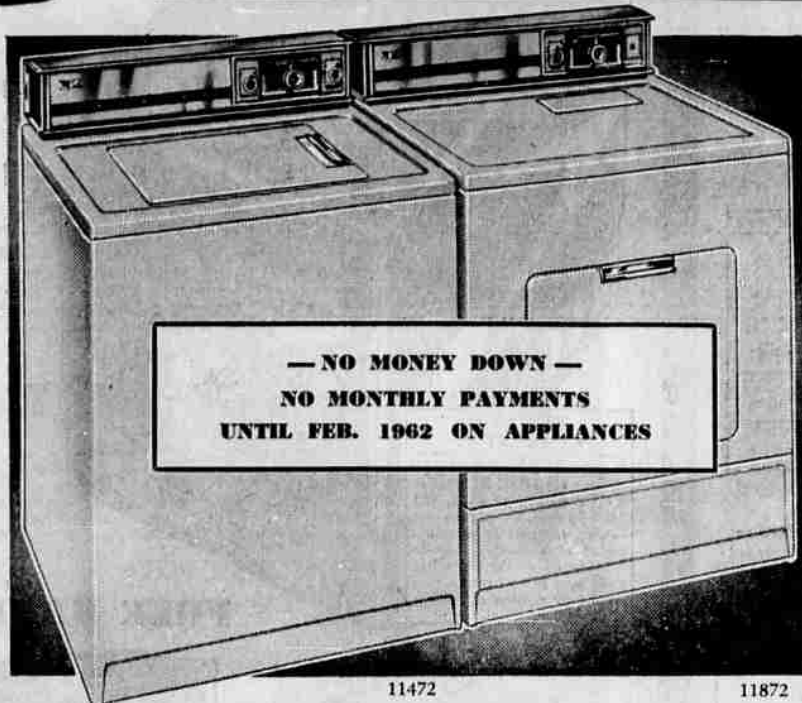
**Priced to Sell Out!
10-CYCLE AUTO. WASHER**

\$249⁹⁵

**Sears
Days**

No Money Down
No Payment 'Til Feb. 1962

- Washes all fabrics with one dial setting
- 10-lb. capacity; built-in filter
- Bleach, fabric conditioner dispensers, more!



11472

11872

**— NO MONEY DOWN —
NO MONTHLY PAYMENTS
UNTIL FEB. 1962 ON APPLIANCES**

FREE delivery to
your home

FREE normal washer
installation

MORE PEOPLE PREFER KENMORE BECAUSE:

feature for feature . . . price for price . . . Kenmore always gives you more for your money. BECAUSE: Kenmore is built rugged to last. All cabinets of sturdy steel, finished with porcelain or acrylic enamel.

Matching Kenmore 10-CYCLE AUTO. DRYER

\$189⁹⁵

**SEARS
DAYS
PRICE!**

No Money Down
No Payment 'Til Feb. 1962

- Auto. dry control, selects right heat for your fabric
- 10-lb. capacity, sun-fresh lamp, safety lid switch
- Automatically dries any fabric safely, much more!



11880



2280

2-Speed All-Fabric Wringer Washer

\$159⁹⁵

**SEARS
DAYS
PRICE!**

No Money Down
No Payment 'Til Feb. 1962

NO TRADE-IN NEEDED

Gives you most modern wringer washer features. Electric timer, wringer locks into 28 positions, full time lint filter, 10-lb. capacity.



1080

Combination Washer-Dryer

\$399⁹⁵

**SEARS
DAYS
PRICE!**

No Money Down
No Payment 'Til Feb. 1962

No Trade-In Needed
No wider than washer, yet washes and dries! All-fabric care. Auto. dispenser for bleach, fabric softeners. Much more!

OFFER GOOD

**Thursday, Friday and Saturday!
Monday too—if quantities last!**

FREE! FREE! FREE!

With Your Purchase of
Any Coldspot Freezer
or Refrigerator or
Refrigerator-Freezer
Combination
During This Sale!

BIG COLDSPOT 17 CHEST FREEZER

FREE FOOD!

Reduced to . . . \$259⁹⁵

Store 598 lbs.!

NO MONEY DOWN
NO PAYMENT UNTIL FEB. 1962!

BIG COLDSPOT 21 UPRIGHT FREEZER

FREE FOOD!

Reduced to . . . \$319⁹⁵

Stores 717 lbs.!

NO MONEY DOWN
NO PAYMENT UNTIL FEB., 1962

Coldspot Upright Freezers

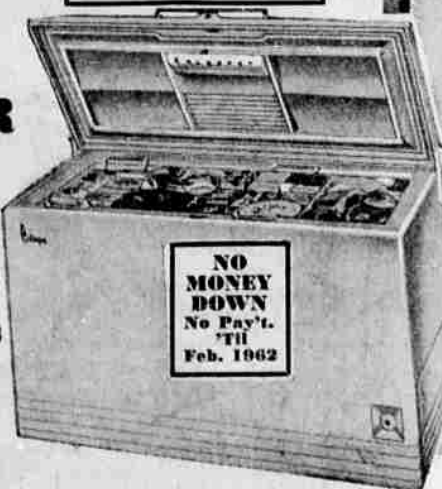
FREE FOOD!

\$199⁹⁵

**As
Low
As**

NO MONEY DOWN
NO PAYMENT UNTIL FEB., 1962

More Coldspots sold than
any other freezer . . .
Buy a Quality Proven
product from Sears.
Sears Service is always as
near as your phone . . .
no matter where you live!



**NO
MONEY
DOWN**
No Pay't.
**'Til
Feb. 1962**



**NO
MONEY
DOWN**
No Payment
'Til Feb. 1962

Eat steak
for the
price of
ham-
burger!

•
**Don't
miss
this great
offer!**

•
**All
models
priced
low!**

NO TRADE-IN NEEDED AT SEARS!

- **FREE BEEF**
BIG 35-pound assortment
of Grade A (Good) Beef
- **FREE DINNERS**
40 Delicious Dinners of your
choice: Beef, Ham, Turkey, etc.
- **FREE CHICKENS**
40 pounds fresh, delicious
Frying Chickens
- **FREE GROCERIES**
Your choice of Groceries,
\$20 Worth!
- **Your Choice**



Coldspot Frostless
Refrigerator
with TRUE Freezer

**Free
Food! 299⁹⁵**

No Money Down
No Payment 'Til Feb. 1962

Enjoy FROSTLESS food storage at
a low price! Giant TRUE freezer
stores 162 lbs. of food. Price includes
delivery and normal installation. 13.5
cu. ft. capacity.



SAVE \$30!

BIG 13.5 Cu. Ft.
Coldspot Frostless
Refrigerator

Regular 389.95

**Free
Food! 359⁹⁵**

No Money Down

No Payment 'Til Feb. 1962

Frost never forms, even in 13.5-lb. true
freezer! Magnetic doors. First flush all
around! No trade-in required.



SAVE \$50!

COLDSPOT
15.9 Cu. Ft. Frostless
Refrigerator-Freezer

Regular 399.95

**Free
Food! 369⁹⁵**

No Money Down
No Payment 'Til Feb. 1962

FROSTLESS in 13.5-lb. true freezer
and refrigerator. Now three walls al-
low more storage. Magnetic doors—
flush fit! Much more, see it at Sears!

Too busy to see us? Let a cour-
teous Sears salesman call on you.
Call your Sears store now.

"Satisfaction guaranteed or your money back"
SHOP AT SEARS AND SAVE

SEARS

**WE SERVICE WHAT
WE SELL**