

SEARS 75 DIAMOND JUBILEE
SPECTACULAR

MEN'S DACRON* AND
COTTON WASH AND
WEAR JACKETS

SAVE
2.01

3 Days Only

Smart styling plus extra warmth for the cold winter ahead. Water, spot resistant. Rayon twill quilted to acetate batt lining. New fall colors. Sizes 36-46. *Dupont Reg. T.M.

Reg. 12.98 wash 'n wear long jackets, 10.97

Regular 11.98
Sears Days
Sale Price

9⁹⁷



BOYS' PILE-LINED
CARCOATS

SAVE
2.01

3 Days Only

Regular 11.98
Sears Days
Sale Price

9⁹⁷

Dacron* polyester and cotton, completely automatic wash 'n wear. Newest drop shoulder styling, Italian inspired bulky knit collar. Orlon* acrylic pile lined, acetate-triacetate back. New Fall colors. Sizes 10-20.

Charge your jackets on Sears revolving CHARGE ACCOUNT



SALE! Sears Finest Underwear
stay fresh Royal Egyptian knits

YOUR CHOICE

regular 1.25

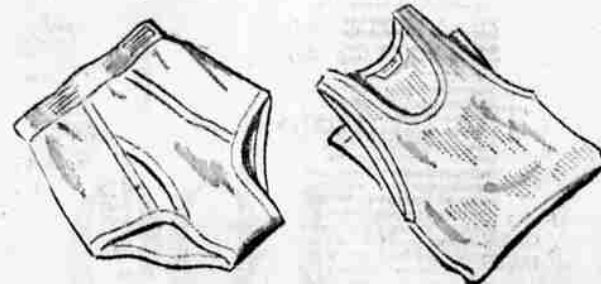
99^c
each

knit T shirts
boxer shorts
knit briefs
athletic shirts

- All Kenisan fabrics with special treatment for lasting freshness
- All washable, vat-dyed colors, shrinkage controlled for long wear
- Wide range of sizes, small, medium, large and X-large

Royal Egyptian knits . . . Sears finest cotton-Dacron* underwear. You'll find Athletic shirts, briefs, and T-shirts in this selection. Briefs have heat resistant waistbands. Cotton and Dacron polyester* seamless collars on T-shirts will not yellow. *DuPont Reg. T.M.

Long wearing Pilgrim Easy Stride all cotton shorts. Here's a wide range of washfast patterns and solid colors, all Sanforized! Sizes 30-44. Shop today while stocks are large, prices reduced!



Sears Days Sale!

Don't miss
this spectacular
Sale for Men!
Everything for
your Fall wardrobe
at sensational
Low Prices!

Men's Flannel Sport Shirts

3 days only

This Price
Shouts "Buy!"

2⁴⁷



Wash and wear for easy care. Top stitched collar with permanent stays and button-down collar styles. Plaid patterns, choice of colors. Sizes small, medium, large, X-large.

SEARS 75 DIAMOND JUBILEE
SPECTACULAR

save \$2.10 to \$4.10 a pair

3 days only! Thursday, Friday, Saturday!

GOLD BOND CUSHIONED
SERVICE SHOES

Heel-to-toe cushion insoles ease the strain of walking and standing on hard floors, pavement . . . help fight foot fatigue.

dressy-looking uppers,
Neoprene rubber soles

regular 11.98
oxford

regular 12.98
6-inch shoes

9⁸⁸

10⁸⁸

These shoes have a polished, dressy appearance and rugged durability plus foot-easing cushioned comfort. Select grain cowhide uppers take a good shine. Neoprene rubber soles resist rotting effects of oil, gasoline and grease. Nylon lock-stitched at all strain points. In brown or black, sizes 7-12. B-EE widths.



charge your
shoes on
Sears revolving
CHARGE
ACCOUNT

Save \$4.10 a Pair!

21.98 leather-lined oil-tanned 9-inch boots

Uppers stay soft after repeated soakings. Sears Days Priced Neoprene crepe soles. Storm welt, full gusset tongue. Sizes 7-12, D-EE widths.

17⁸⁸



high-styled
Boys'
knit shirts

3 days
only

1⁶⁸
sizes
6-18

Washable, soft combed cotton. High style collars. New Fall colors in popular villager, placket and fashion models.



3-Day SALE!
New Fall
Fashion Tailored
Sportcoats

Sears Days
Sale Price

19⁸⁸

Add a smart, well tailored sport coat to your wardrobe at a handsomely low sale price! Latest styling in popular wool blends. Selection includes shorts, regulars and longs in sizes 35 to 46. In new fall colors. Buy now! Don't miss this outstanding sport coat value at Sears spectacular low price!

For dress or casual wear
wash and wear flannel slacks . . . 7.99

Charge your fall wardrobe purchases on Sears revolving CHARGE ACCOUNT

