

HELP YOUR CARRIERBOY WIN A TRIP TO THE



**BOWLING
TOURNAMENT**

**PHOTOGRAPHY
CONTEST**

SPORTS CARNIVAL

**FISHING
CONTEST**

CAREER CLINIC

HOBBY CIRCUS

**CARRIERBOY
OLYMPICS**

*and
many other events!*

**plus opportunities to win
round the world trips via QANTAS**



and many other FABULOUS PRIZES!



As if the visit to Disneyland weren't enough to stir the imagination of any boy, look at the lineup of prizes the newspaperboys can win at the Convention.

Two round-the-world trips via Qantas, Australia's round-the-world airline! A three-week all-expense-paid trip that will take the winning boys to Honolulu, the Fiji Islands, Australia, Singapore, Karachi, Rome, London and other places! The winners will be entertained by youngsters their own age in cities all over the world as they fly from city to city, country to country in Qantas' fleet, luxurious Boeing 707 Jets! Six boys will win trips to the Seattle World's Fair,

America's first space-age world's fair which will unfold a glittering projection of life in the year 2000. The first international exposition to be held in the United States in 23 years, the Seattle World's Fair will be a spectacular display of science, entertainment, culture and fun.

In addition there will be thousands of other prizes and souvenirs for the newspaperboys.

When your carrierboy calls to explain how you can help him be a delegate to the Convention, which will be held next spring, welcome him. Your interest may be just the encouragement he needs to win.

Never has an opportunity such as this awaited the young business man who delivers your newspaper! If he is chosen as a delegate to America's first National Newspaperboy Convention, he will join with 200 other outstanding youngsters from cities throughout the United States to share a fun-packed, educational adventure he will remember for the rest of his life. And no wonder!

First, there's the convention setting. The young delegates will enjoy luxury living at the Disneyland Hotel, just a short monorail ride from Disneyland itself. Then, it's on to Walt Disney's magic kingdom, where the newspaperboys will ride in a submarine, rocket to the moon, visit jungle land, take a stagecoach ride across colorful Rainbow Desert, travel in a cable car through the interior of Matterhorn Mountain, and enjoy all the spectacular attractions that make Disneyland one of the world's great entertainment centers.

And that's not all! The boys will also see the world's only three-ring sea circus at Marineland of the Pacific, visit Hollywood's movie and TV studios and see a major league baseball game!

But the fun has just begun! Look at what's next — the Newspaperboy Convention itself — a combination of special events offering the newspaperboys opportunities to win fabulous prizes. They'll compete in a photography contest, bowling tournament, talent contest, carrierboy Olympics, swim and sports carnival, fishing derby and other exciting events in which they can win thousands of prizes. In addition, the newspaperboys will attend round-table discussions and a Career Clinic and hear outstanding personalities discuss job opportunities in many fields.

Fun, education, adventure! The National Newspaperboy Convention is just one of many opportunities available to newspaperboys. Opportunities that demonstrate once again that "It's great to be a newspaperboy!"

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Herald and News