

# WARD WEEK SALE

## OUR LOWEST PRICE EVER!

Better than 1962 new-car tires

### NYLON ST-107

GUARANTEED 27 MONTHS

**15<sup>66</sup>\***

6.70-15  
tube-type  
blackwall

- Safer, extra strong 100% Nylon cord body
- Extra deep tread
- 3300 traction edges for safer driving

| Size    | Tube-type blackwall | Size               | Tubeless blackwall |
|---------|---------------------|--------------------|--------------------|
|         |                     | 6.00-13            | 14.66*             |
|         |                     | 6.50-13            | 15.66*             |
| 6.70-15 | 15.66*              | 6.70-15 or 7.50-14 | 17.66*             |
| 7.10-15 | 17.66*              | 7.10-15 or 8.00-14 | 19.66*             |
| 7.60-15 | 20.66*              | 7.60-15 or 8.50-14 | 22.66*             |
| 8.00-15 | 22.66*              | 8.00-15 or 9.00-14 | 24.66*             |

Whitewall \$3 more! \*All prices plus excise tax and your old tire.

NO MONEY DOWN

#### RIVERSIDE NATIONWIDE GUARANTEE

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches. Over 525 Ward stores to serve you.
4. Satisfaction guaranteed. Adjustments based on sale price when returned.

### Air Cushion NYLON

**10<sup>66</sup>\***

6.70-15 tube-type blackwall

GUARANTEED 15 MONTHS

| Size    | Tube-type blackwall | Size               | Tubeless blackwall |
|---------|---------------------|--------------------|--------------------|
| 6.70-15 | 10.66*              | 6.70-15 or 7.50-14 | 12.66*             |
| 7.10-15 | 12.66*              | 7.10-15 or 8.00-14 | 15.66*             |
| 7.60-15 | 15.66*              | 7.60-15            | 18.66*             |

Whitewall \$3 more! \*All prices plus excise tax and your old tire

#### Riverside Snow Tires

**RIVERSIDE TIRES are built up to a standard not down to a price!**



**\$7 OFF!**  
our finest  
jetspun covers

**21<sup>88</sup>**  
Reg. 28.95  
No money down

COVERS  
INSTALLED  
FREE!

#### STRETCH-ON SEAT THROW

Install it in seconds. Machine washable. 5 colors. Reg. 5.98. **4<sup>88</sup>** for front

They look, feel and wear like expensive upholstery! Withstand rough abuse—almost "kid-proof"; resist stains, scuffs, fading. Easy to clean—just wipe with damp cloth. Leather-like vinyl trim covers entire back of front seat, hides old rips, tears. Double stitched seams throughout. In blue, black, green or red.



#### BULK OIL SALE!

Vitalized Heavy Duty in your container, quart...

1.80, 5-QT. PAK 3.39, 10-QT. PAK **138 274**

#### SALE! OIL FILTERS

Reg. 1.25 exact replacement. Ea. 88c  
Reg. 2.75 spin-on filter. Each... 1.44

### power-packed for instant starts!

GUARANTEED 24 MONTHS

- Exclusive "power-guard" coating protects plates, prolongs battery service life

Every Riverside is built to rigid specifications for dependable year 'round service. See how little Riversides cost!

**788\***

6-volt, types 1, 2L

**988\***

12-volt, type 24S

**1188\***

12-volt, type 29H



#### GUARANTEE

Full service guarantee for the specified time, prorated on the months used. Adjustments based on price before trade-in when returned.

| CAR MODEL   | TRADE-IN PRICE | CAR MODEL   | TRADE-IN PRICE |
|-------------|----------------|-------------|----------------|
| Chev. 40-54 | 7.88           | Mer. 40-53  | 7.88           |
| 35-61       | 9.88           | 35-61       | 11.88          |
| Dodge 40-53 | 7.88           | Plym. 48-53 | 7.88           |
| 35-61       | 9.88           | 35-61       | 9.88           |
| Ford 48-53  | 7.88           | Pont. 53-61 | 9.88           |
| 35-61       | 11.88          | 53-61       | 9.88           |

**INSTALLED FREE!**

\*with old battery in trade

**SATISFACTION GUARANTEED NATIONWIDE—NO MONEY DOWN WHEN YOU BUY ON CREDIT**