

MONTGOMERY WARD

Visit Ward's Catalog Desk. Get all your needs. Choose from 100,000 items.

WARD WEEK

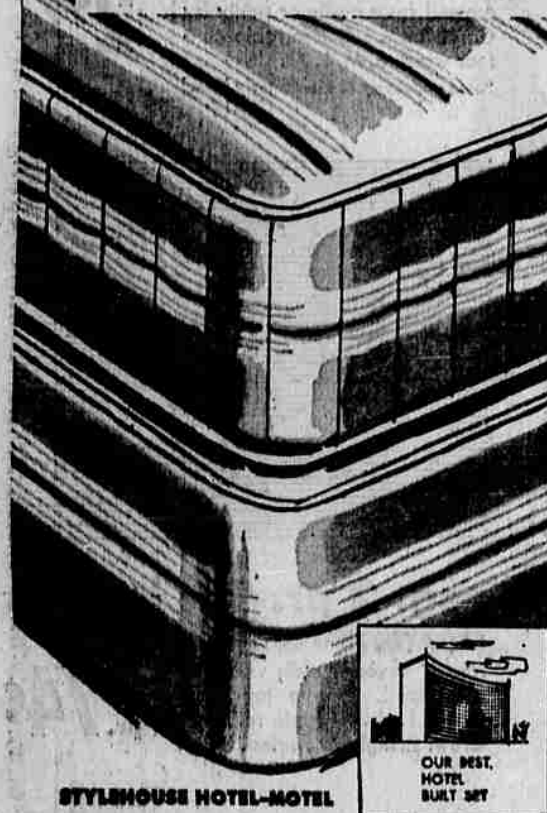
SALE

Make major purchases for the home during Ward Week! Make greatest savings now! And no down payment required—regardless what you buy!

FIRST TIME ON SALE ANYWHERE

4 quality innerspring mattresses at special low prices

* AND REMEMBER! NO EXTRA CHARGE FOR FULL SIZES AT MONTGOMERY WARD!

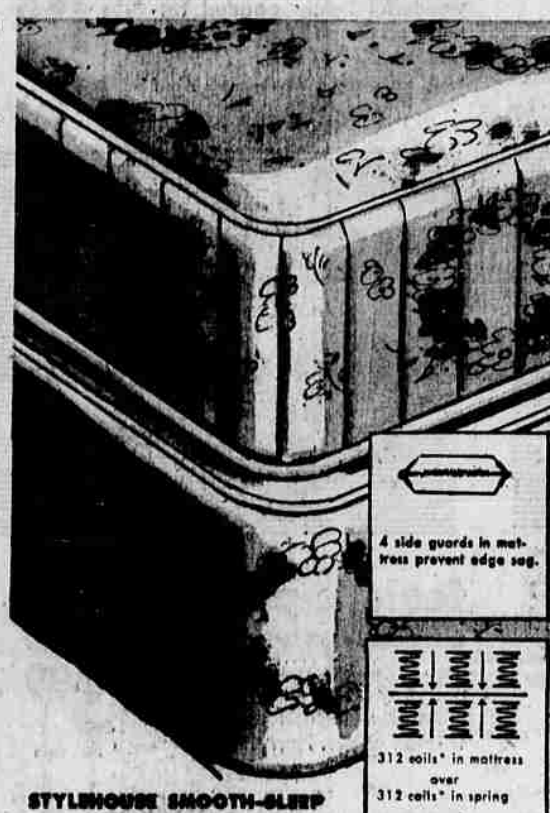


STYLHOUSE HOTEL-MOTEL

26⁸⁸

MATTRESS OR BOX SPRING

This quality-built set has 220 coils* in mattress over 63 coils* in box spring. Deluxe tufted surface on both sides insures you of long wear and restful nights. Durable woven striped cover. Your satisfaction guaranteed. Twin or full size.

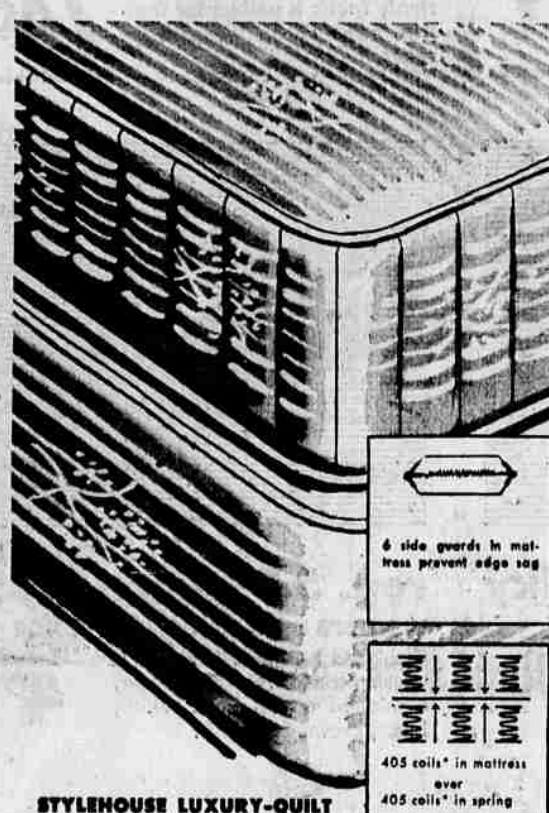


STYLHOUSE SMOOTH-SLEEP

35⁸⁸

MATTRESS OR BOX SPRING

Button-free, tuftless surface encourages uninterrupted sleep. New lifeline-flanging keeps the top taut and smooth. Colorful print cover is woven from the finest material, carefully tailored. Satisfaction guaranteed. Twin, full size.

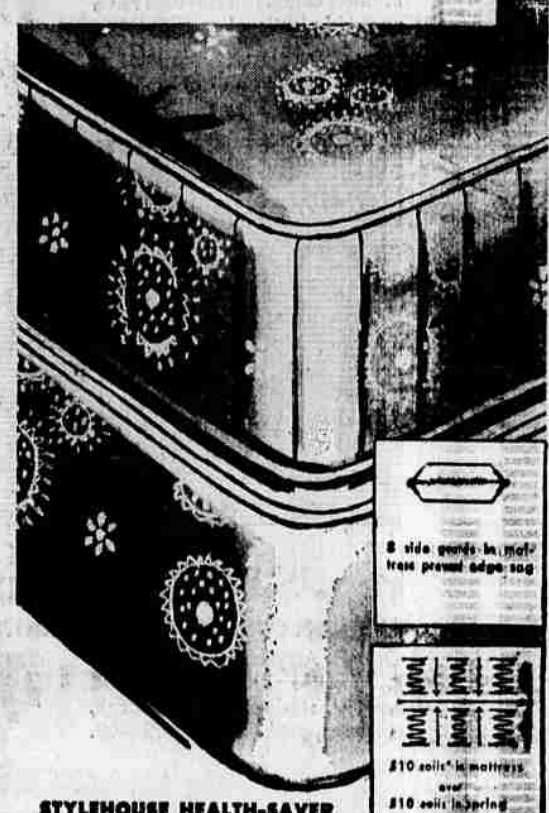


STYLHOUSE LUXURY-QUILT

44⁸⁸

MATTRESS OR BOX SPRING

Both sides of this mattress are richly quilted in a scroll pattern to add luxurious surface comfort and beautiful appearance. Lovely imported damask cover. Lifeline-flanged for smooth top. 7 year guarantee. Twin, full.



STYLHOUSE HEALTH-SAVER

53⁸⁸

MATTRESS OR BOX SPRING

A deep, resilient layer of foam quilted right into the cover assures you of superb sleeping comfort for years to come. Lustrous damask cover is as strong as it is beautiful. Lifeline-flanged for smooth top. 10 yr. guar. Twin, full.

*coil count in full size.



Maple

60-in. 8-Drawer Dresser and Cannon Ball Bed. Solid Silverleaf Maple in the handsome, timeless styling of early America! All drawers are dustproofed to protect clothes, and are dovetailed and center guided for easy sliding. Reg. 92.95 chest, ... 74.88; Reg. 31.95 stand, ... 27.88.

your choice
BEDROOM SUITES

179⁸⁸

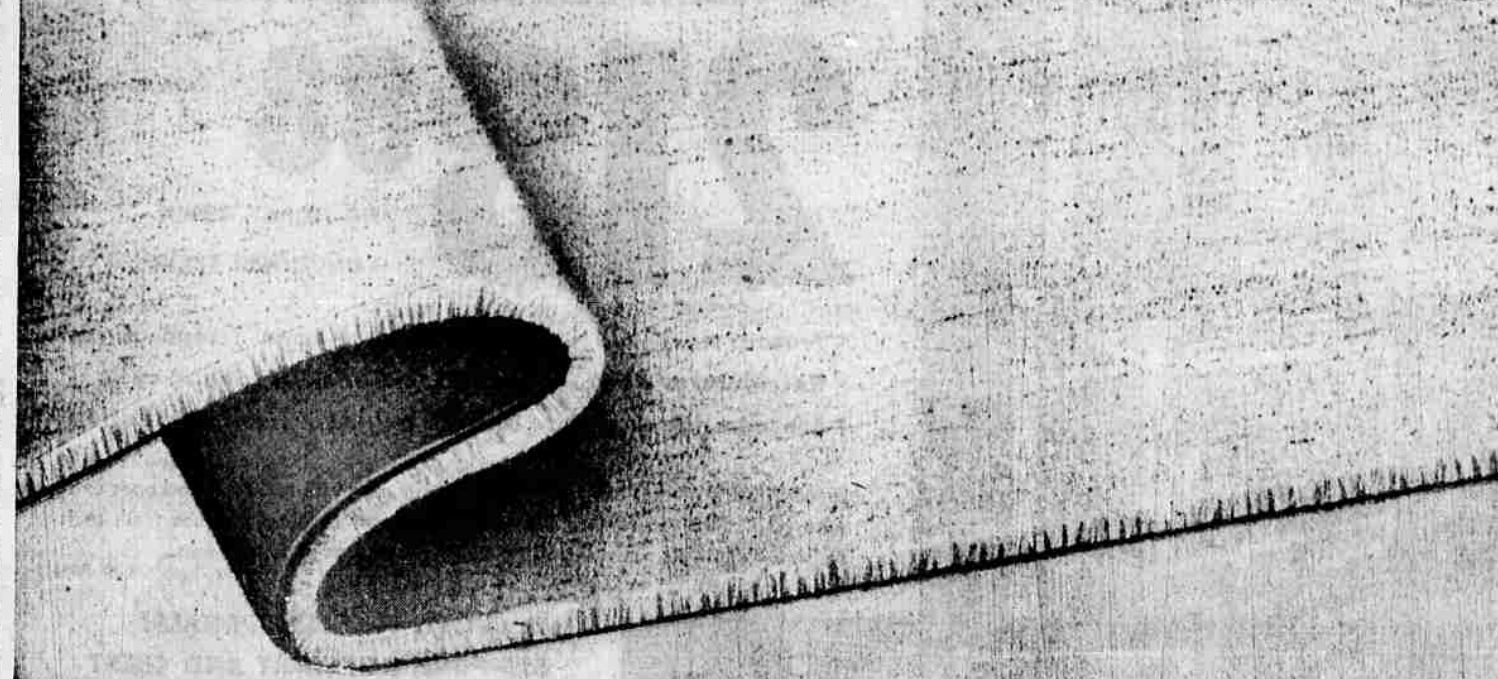
2-PIECE SUITE
No money down

Modern

60-in. 9-Drawer Dresser and Cannon Ball Bed. Gracefully styled with beautifully matched Walnut veneers in soft natural Walnut finish. All drawers are dustproofed, dovetailed and center guided. Plate glass dresser mirror. Reg. 79.95 chest, ... 74.88; Reg. 32.95 stand, ... 27.88.

FINE BROADLOOMS

ALL FROM FAMOUS MAKERS...PRICED EXTRA LOW FOR THIS SALE OF SALES!



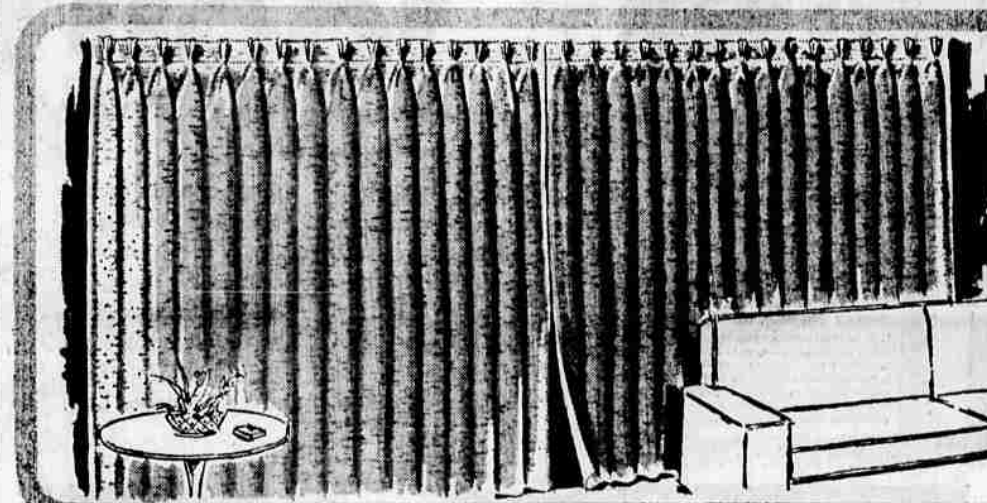
REGULARLY 8.99 to 9.99

7⁸⁸ SQ. YD.
NO MONEY DOWN

Save \$1 to \$2 sq. yd. Choose an all-wool loop pile, an all-wool pile, a rippled texture or an Acrilan® acrylic loop pile—even Du Pont's fabulous 501 continuous filament nylon pile—31 colors in all! 9x12' size, at sale-price only.....94.56

Reg. 6.99. Save 1.11 sq. yd. Wool pile Wilton, nylon pile 9x12' rug size, sale.....70.56 **5⁸⁸** SQ. YD.
Reg. 7.99. Save 1.11 sq. yd. Du Pont 501 filament nylon, 9x12' rug size, sale.....82.56 **6⁸⁸** SQ. YD.
Reg. 9.99. Save 1.11 sq. yd. All-wool pile—hi-lo texture, 9x12' rug size, sale.....106.56 **8⁸⁸** SQ. YD.

SHOP AT HOME • PHONE WARDS



5 widths, 3 lengths

48x84" pair **6⁸⁸**
Reg. 7.98

- Custom look draperies...ready-made prices.
- Rich boucle textured weaves.
- Guaranteed against fading for 2 years.
- Choice of 7 lovely decorator colors.

48x45" ...3.99 96x54" ...10.99
48x54" ...4.99 96x84" ...14.98
72x45" ...7.44 120x45" ...13.66
72x54" ...8.44 120x54" ...15.44
72x84" ...11.99 120x84" ...19.99
96x45" ...9.99 144x84" ...23.99

TRAVERSE RODS

29-48" ...2.39 66-120" ...4.49
48-86" ...3.49 86x156" ...5.49

SPECTACULAR SPECIALS!



too touch drops either side of big 6-year crib

26⁸⁸

Reg. 31.95 crib rolls on silent casters. Spring adjust up or down! Waterproof mattress 7.88



\$5 off 39-inch roll-away outfit this sale only!

34⁸⁸

Reg. 39.95. So compact yet with real innerspring comfort! Pin stripe cover. Non-mar casters.



40-hour alarm—Ward Week value priced low!

1⁹⁹

Plus P.E.T. Dependable guaranteed spring movement, smart brown dial. Metal case in ivory, tan, green.



special fast auto road racing in miniature!

6⁹⁹

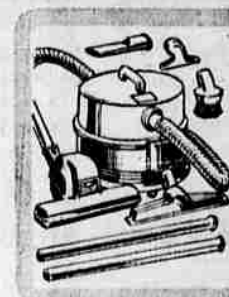
Just push button, cars zoom around track. 2 cars, battery operated power unit and track.



Royal Heritage plus steel type-writer table free!

89⁹⁹

Reg. 95.58 portable with 38x26" table at no extra cost! Pica or elite type. Carry case.



1-hp. canister cleaner with 7 attachments

\$49

Reg. 59.90, has special power brush that removes hidden soil even from deepest nap.



Reg. 6.95 plastic surface rug has extra long-life

4⁸⁸

Plastic-reinforced to resist alkali. Lies flat without pasting. Oval braided rug about 9x12' 31.88



save 20% on tough, durable asphalt tile

5⁸⁸

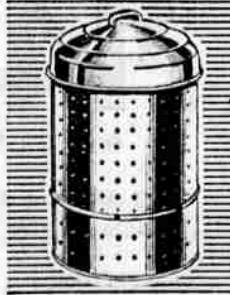
Thrifty, yet long wearing! Goes off any floor, concrete! Dark colors, (others 6 1/2 c to 9 1/2 c).



save \$10 on 25" Lawn Sweeper, regularly 29.95

19⁸⁸

Keeps lawn carpet clean! Canvas bag lifts out for easy dumping. 98c Lawn Rake...68c



clean-up special big-capacity rubbish burner

4⁸⁸

Burn leaves, trash safely! Corrugated heavy-gauge perforated steel, raised bottom.



handy garden wheelbarrow now reduced \$31

6⁹⁹

Big 4-cu. ft. capacity! Balanced for easy loading, wheeling. Semi-pneumatic tire.



prevents rust, seals openings—now cut-priced!

5 gal. 3⁴⁸

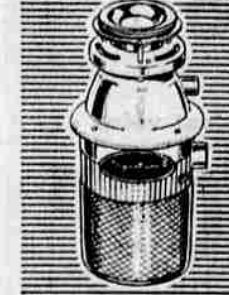
Stops costly moisture damage, resists cracking, running. Gallon covers to 100-sq. ft.



durable steel double-basin sink sale-priced

29⁸⁸

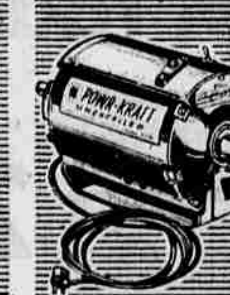
Complete with fittings! Porcelain enamel finish is easy to clean. Fits 32x21" opening.



deluxe Signature disposer now reduced \$121

42⁸⁸

Cleanest, easiest way to dispose of food waste! Precision design, hi-speed action.



full-powered motor now at savings!

29⁸⁸

Power-Kraft unexcelled capacitor—our best quality! 1/2-hp. 1750 rpm. With cord, plug.



1.62 off 24-pc. stainless steel set for six

4⁸⁸

Cleaning "Grape" for guests or everyday use! 6 each: forks, knives, teaspoons, soup spoons.

SO EASY TO HAVE WHAT YOU WANT NOW—PAY LATER—NO DOWN PAYMENT NECESSARY

10-61-R

F-89

10-61-R

2