

WARD WEEK SALE

Spectacular Ward Week Specials in every department! See typical examples below!

SPECTACULAR SPECIALS!



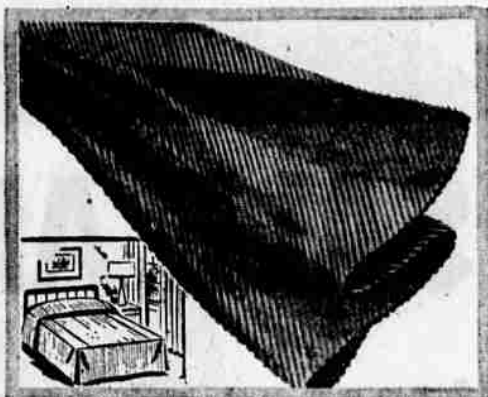
reg. 2.49 sleep set

THREE PIECE COTTON KNITS

2 rows of snaps for growth. Brushed cotton knit sleepers have non-skid plastic soles, snug wrists, neck. Buy, save now! Sizes 1-4. Blanket sleeper 3.48

1.99

Limited quantities



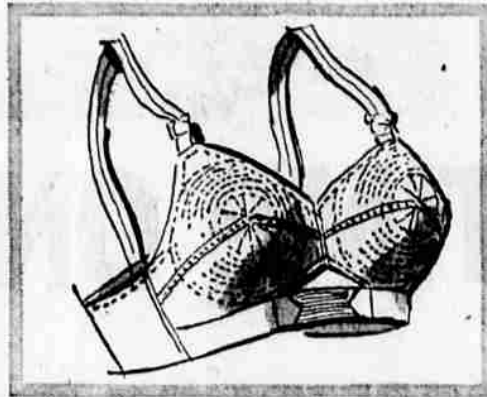
reg. \$1 cotton corduroy

CREASE RESISTANT, LITTLE IRON

Cut from full bolts, this fine, sturdy fabric is perfect for fashions, home decor. Wide range colors.

74¢ yd.

Limited quantities



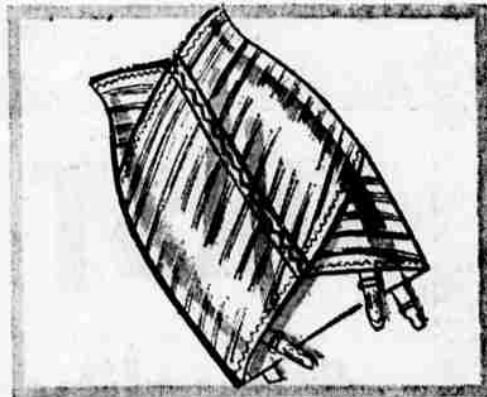
reg. 1.98 contour bra

FAMOUS CAROL BRENT® IN COTTON

Buy a whole wardrobe of these wonderful lightly padded cotton bras. Shaped cups are firmly stitched. 32-38; A, B.

1.48

*Sold exclusively at Montgomery Ward



reg. 4.98 girdles

MAGIC CROSS STEP-IN OR PANTY

Wards lowest price for famous crossed front girdle or panty by Carol Brent.* Comfortable contour waist. S, M, L, XL.

2.99

*Sold exclusively at Montgomery Ward

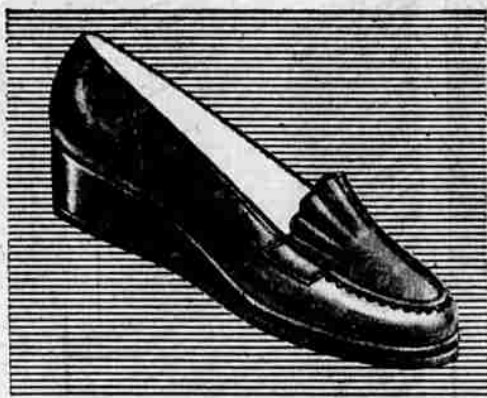


reg. 5.98 orlon® bulky

FASHION COLORS, NOVELTY KNITS

Orlon® Acrylic sweaters in a multitude of newest styles and novelty stitches. White, black, magenta, gold, blue, green. 34-40.

4.88

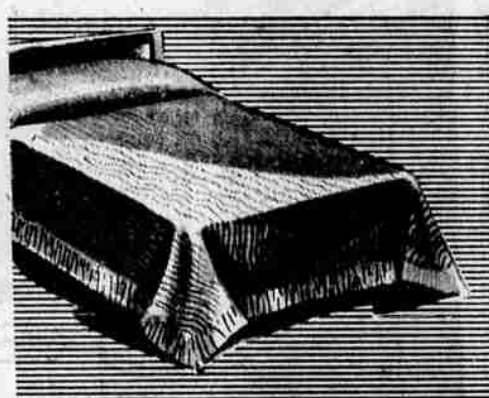


reg. 5.99 gore pump

WOMEN'S LEATHER COMFORT SHOE

Cushioned heel-to-toe for easy-walking comfort. Supple leather, cushioned crepe soles. White, black, brown. Sizes 4-9.

4.99



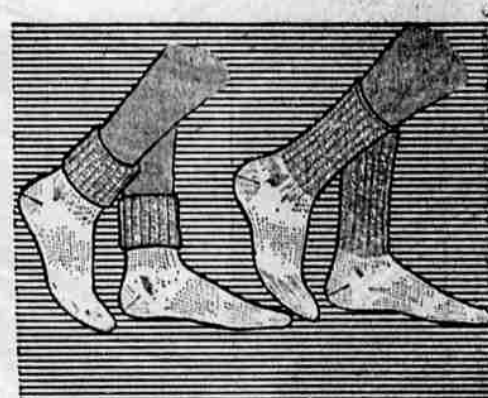
feature-packed value!

CHENILLE REDSPREADS—SAVE 99¢

Reg. 4.98. The Ward Week opportunity you've waited for. Fringed style cottons in new fashion colors. Hurry!

3.99

Full, twin



reg. 2 pr. 98c bulkies

SWEATER KNIT COTTON SOCKS

Misses' favorite socks with elasticized, stay-up tops. 9 to 11. Bulky triple roll. Crew: straight or twirled.

2 pr. 74¢



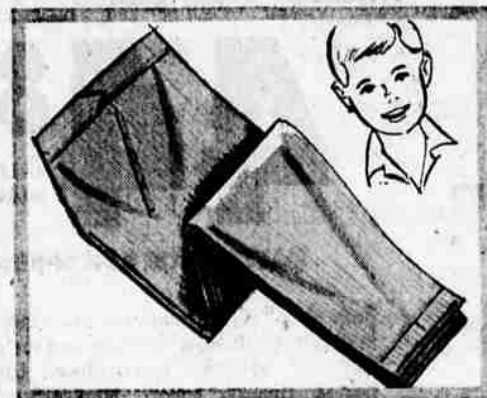
reg. 1.98 boys' shirts

EASY-CARE EMBROIDERED FLANNELS

Ward Week buy! Wash-easy cotton flannel plus rayon for handsome looks. Shirts are richly embroidered. Stock up! 6-18.

1.58

Limited quantities



boys! price-cut 24%

SLIM, TRIM CONTINENTAL CORDS

Reg. 3.98. Wash and wear random cord cottons. The smart look in favorite colors. Tapered leg, low rise. 6-18.

2.99

Limited quantities



reg. 5.98 bulky

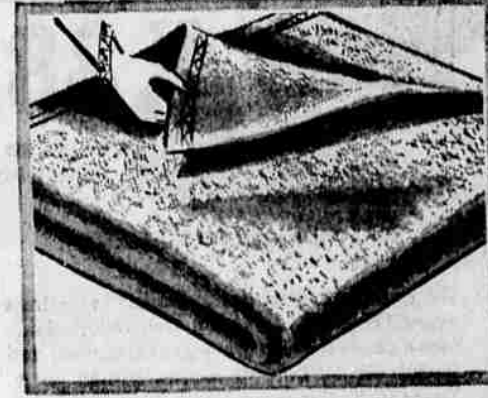
BRENT CREWNECK SWEATER FOR MEN

Handsome Brent® pullovers of lambswool for warmth—Orlon® Acrylic for long wear. Tan, blue, charcoal, olive. S-M-L.

3.99

4 DAYS ONLY

*Sold exclusively at Montgomery Ward.



reg. 2.29 comforter

BLEACHED COTTON SHEET BLANKETS

Famous Treasure Chest® brand means finest quality. Made of closely woven cotton flannelette, 70x90".

1.88

Limited quantities

*Sold exclusively at Montgomery Ward



reg. 4.99 oxfords

IN SUPPLE LEATHER FOR BOYS

Sensational buy! Built of long-wearing, supple leathers... proportioned for grow-room fit. Composition soles. Black. 8½-3.

3.99

Limited quantities



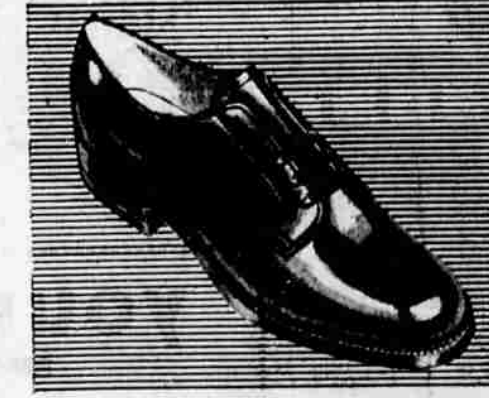
reg. 1.39 boys' shirts

SANFORIZED COTTON FLANNELS

Stock up at WARD WEEK savings! Sanforized sport shirts have permanent collar stays, long sleeves. Ruggedly tailored. 2-6x.

96¢

Limited quantities



reg. 7.99 Pinehursts®

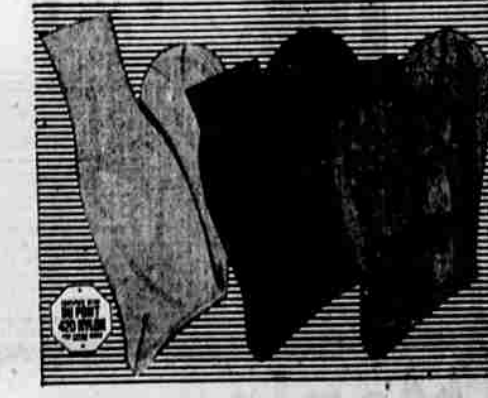
MEN'S OFFICER'S DRESS OXFORD

Terrific buy... built to Navy-last measurements for extra comfort, ease of fit. Brown, black. 6-12.

5.99

4 DAYS ONLY

*Sold exclusively at Montgomery Ward



reg. 3 prs. 1.25 socks

MECHANIC SOCKS WITH 420 NYLON

Reg. 3 prs. 1.25 Powr-House® socks of 80% cotton-20% 420-nylon. White. Colors. Sizes 10½-13.

3 pr. 93¢

4 DAYS ONLY

*Sold exclusively at Montgomery Ward

WE SELL ONLY FIRST QUALITY MERCHANDISE—"NO SECONDS"—BE SURE AT WARDS