

WARD WEEK SALE

save 27% now on men's warm, washable shirts

FLEECY COTTON FLANNEL SHIRTS AND BOLD NEW SPORT SHIRTS



44
EACH

Regularly 1.98

Brent flannel shirts. Stock up on fine imported flannels during Ward Week. Outstanding array of up-to-date patterns and colors, deep printed to stay bright washing after washing. Convertible collar has stays to prevent curling. Square bottoms can be worn in or out. Sizes S-M-L. Hurry in!

Latest sport shirts. Unusually fine quality at this low, low price. Huge selection includes Sanforized* woven cotton gingham plaids, wash 'n wear cottons in unusual print designs and rayon-acetate blends in rich new solid colors. All have permanent stays in collar for neatness. S-M-L. Save during this big sale!

*Max. shrinkage 1%



WOOL WORSTED AND FLANNEL SUITS IN NEWEST PATTERNS AND COLORS

Outstanding Wards purchase brings you exceptional value! Imagine! Handsomely tailored all wool suits in the very latest styles at only 32.88. Select new plaids, checks and stripes in sought-after blue, gray, brown, olive or black shades. Regulars, shorts and longs.

32⁸⁸

AMAZING VALUE! FINE TOPCOATS IN MANY POPULAR FALL STYLES!

Carefully selected from a quality maker's best-selling styles... priced at a low only Wards mammoth buying power makes possible! Select 100% virgin wool tweeds, checks and other popular patterns. Blues, grays, browns and blacks. Regulars, shorts, longs.

24⁸⁸

man-styled boys' sweater

100% Orlon shawl collar pullover—save 20%



Regularly 4.98. Here's proof you get spectacular savings during WARD WEEK! Handsome bulky knit Orlon® acrylic pullover sweaters accented with handsome shawl collar. Machine washable, won't shrink or stretch. Boys' sizes S-M-L.

3⁹⁹

STOCK UP ON BOYS' REINFORCED SOCKS

3 prs. 99^c

Reg. 49¢ pair. Another top WARD WEEK buy! Soft, comfortable cotton fortified with DuPont "420" nylon for extra long wear. Argyles and novelties in washfast color. Elastic at tops means they stay UPI Buy now! 7 to 10 1/2.

SALE OF JACKETS AND SLACKS

Special—men's pile-lined varsity jackets

9⁸⁸

Good-looking, warm wearing, kind to your pocketbook. Sturdy cotton poplin with Orlon® acrylic fur-like lining. Machine washable! Knit collar, cuffs. Favorite colors. S-M-L-XL.

SALE! FLANNEL SLACKS FOR MEN

8⁸⁸

Reg. 9.98

Save 1.10. Handsome all-wool or 75% wool 25% Dacron flannels finely tailored in pleated model. Charcoal, lt. gray, cambridge, brown. Sizes 29-42.



PAY LESS FOR YOUR NEEDS NOW—IN THIS SALE—PAY LATER ON CONVENIENT TERMS