

WARD

**SAVE
MONEY
NOW!**

Supplement To
Herald and News

**NO MONEY
DOWN ON
ANY
PURCHASE**

WEEK

**STARTS
October
11th**

**SEASON'S
BIGGEST
SALE!**

**GREATEST
VALUES
EVER**

SALE

It's Ward Week, when once a year Wards offer most spectacular Fall values! when more people shop at Wards than any other time (except Christmas)! when all America shops and saves—during Ward Week

18 EARLY-BIRD SPECIALS... many quantities limited... **HURRY**



REG. 79c BATH TOWEL
Quantities limited so hurry. Famous Treasure Chest brand, sold only at Wards. Solid colors in absorbent cotton. **2 for \$1**



BOYS' REG. 1.29 SHIRT
Fine pre-shrunk wash 'n wear cotton flannel plaids imported from Jamaica. New colors, patterns. Sizes 6 to 16. **99c**



MENI PRICE CUT 28%
Reg. 69c pr. 100% combed cotton argyles. Comfort-top Brent socks in new patterns, colors. **2 pr. 99c**
Sizes 10 1/2 to 13.



BULKY-LOOK CASUALS
Misses favorite. Soft cotton with elasticized, stay-up tops. 9 to 11. Bulky triple roll. Crew. **2 pr. 74c**
straight or twirled.



REG. 39c BABY PANTS
Top value. Double fabric cotton knit with extra deep triple crotch. Soft absorbent. Machine washable. Sizes 1-4. **3 for \$1**



Smart, Sturdy Oxfords
Regularly 4.99. Little girls' saddle oxford of black nylon velvet and leather. Cushioned crepe soles. 8 1/2-13. **3.99**



4 TRAY KING SIZE SET
Beautifully decorated with new "Tale Rose" pattern. Hostess cart has non mar wheels. Brass finish legs. 5-pr. set 10.95 **6.88**



READY-TO-FINISH CHEST
5-drawer Knotty Pine chest is smoothly sanded, ready for paint or stain. Big 15" deep, 27" wide and 44" high. **15.88**



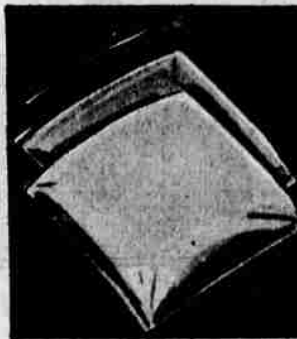
JUMBO STEP-ON CAN
Toe-touch action quietly opens and closes this can—no clatter! 12-qt. size in durable plastic. **1.88**
can't leak. Pastel colors.



LINEN-LIKE PLASTIC
Regularly 1.69. Fine quality shade at huge 41% savings. Translucent, washable, mildew-resistant. **99c**
White. 37 1/2 x 6 ft.



PAD AND COVER SET
Silicone-treated cotton duck cover reflects heat, resists scorching. Thick, spongy foam pad for smoothest ironing. **88c**



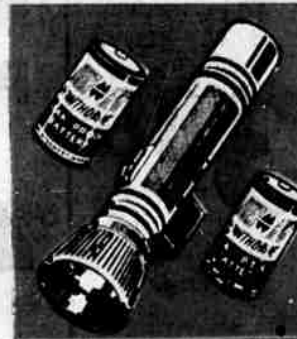
Lovely Decorator Pillows
Special purchase. Pretty up sofas, beds. Butcher linen covers in assorted solid colors. Kapok fill. 14x14 in. **3 for 1.99**



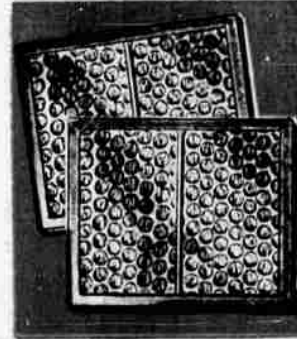
6-TRANSISTOR RADIO
Music wherever you go! Slips easily into purse or pocket. Good reception. Earphone jack. Plays on one low-cost battery. **13.88**



Colwood Baroque Pedal
Your choice! Early America styled drawer pulls and 1 1/4" knobs of wrought steel in Black or Antique Copper now **8 for 99c**



REG. 1.64 COMBINATION
Magnet-grip flashlight attaches to metal—ideal for car, home, garage. Red plastic lens guard. **99c**
2 batteries included.



FURNACE AIR FILTERS
Reg. 89c each. Fiber glass filter—traps dust and lint. Stock-up now before the heating **2 for 1.29**
season. All 1-in. sizes.



HUSKY LOG TONGS
Complete your fireside scene with these man-sized tongs! Heavy-duty wrought iron in handy 27" length. With black finish. **1.99**



THINNER IN GAS CAN
Nu-Purpose thins paint, varnish, enamel; cleans brushes, hands. Red gas can with flexible spout is reusable. Gallon size. **99c**

SATISFACTION GUARANTEED
or your money back! Wards policy since 1872

MONTGOMERY WARD

NO MONEY DOWN
when you buy on credit at Wards