

JAY-SEE-ING

Of, By And About The Klamath Jaycees

We don't want to blow our own horn, but the Klamath Jaycees, with little or no preparation, launched Sept. 29 one of their most successful public service programs in their entire history.

As this is read, six days remain to purchase your Klamath Jaycee seat belts at the special Jaycee prices of \$4.75 or \$5.75.

We're the first to admit the program is not original with the local Jaycee Club, Corvallis Jaycees, after one month of groundwork, put 1,700 belts on their area's automobiles in a two-week drive.

Well, the Klamath Jaycees did have that preparation time. Five days before the first day of the sale, somebody stood up in regular meeting and suggested we lend our name to the sale at the special low price.

Frankly, we didn't think it would involve as much work as we have had to put into it these last 10 days. It seemed, at first, that we could just have our two volunteer outlets sell the belts, with installation for a very reasonable price, and the Jaycees could just sort of "work" in name only.

We found it just wasn't so. Anytime you try to put a project like this out, it means everybody in the club is going to have to roll up his sleeves and dig in. Fortunately, our young men proved equal to the task.

We are extremely grateful for the time and space local news media have given the campaign, and especially the editorial support from William Sweetland, publisher of the Herald and News.

While we experienced great cooperation from the news media, it became apparent we were going to have to do the "leg work" of getting publicity information to them.

This meant telephone calls to

Dick's Richfield and M.J.R. Muller shop each day to find out how the sale was going. It also meant getting supporting quotes from leading governmental and civic leaders for the media to use.

But it didn't stop with publicity; as the campaign began to grow after the first day, we had to detail a man to keep our two outlets supplied with belts.

Then our big push of yesterday at the Town and Country Shopping Center. President Mel Campbell suggested we set up a temporary installation center manned by Jaycees at the Town and Country for Saturday shoppers. More manpower was needed.

Then somebody said our outlets needed signs to identify them as distribution centers; manpower for sign painting and construction.

It became a whole of a job, but so far has proved to be a gratifying one. Our response has been excellent and we feel a lot of Klamath area people are going to feel a lot safer because of the Jaycee program.

The belts are of two types, both are nylon webbing rated for 6,000 pounds strain. The metal to metal, quick release type of belt sells for \$5.75 per set; retail price is \$12.50. The less expensive, fabric to metal type, is being sold for \$4.75; it retails for \$7.95. We are selling the belts to the public at less than a dealer can buy them from the manufacturer. We feel this is our best selling point, "safety at a price you can afford."

Both distribution centers, and the Saturday temporary outlet, installed the belts for \$1 per set. The drive is scheduled to end Friday; if you haven't had your belts installed as yet, they will be available in a wide range of colors, at least until then. Won't you spend \$5 to \$6 to stay alive?

ARCHITECT'S Sketchbook PLANS AND IDEAS

It's Easy To Build This Buffet

TODAY'S PROJECT: An easy-to-build modern buffet for the dining room.

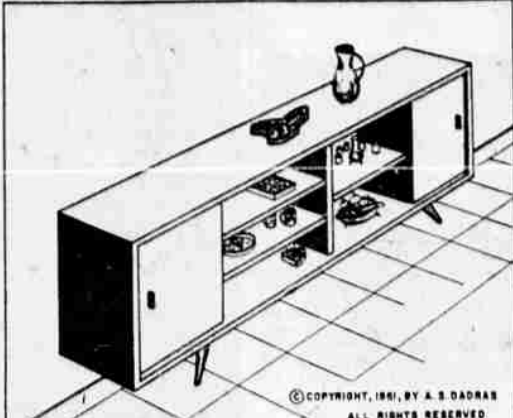
DESIGNER URSULA M. S. DADRAS of New York City explains:

If you have been longing for a buffet, but thwarted by that familiar pinched feeling in the pocket-book, here's your chance to add to your dining room furniture with a minimum financial outlay.

The modern piece shown in the illustration can be constructed with one and one-half sheets of 3/4" plywood. The legs are purchased ready-made and simply screw into metal plates attached to the bottom of the unit.

The buffet top is 18" wide and 71 1/4" long. Height from the floor is 31 inches. Center section shelves provide an opportunity for displaying table ornaments or other items every woman loves to collect and cabinets at either end can be used for storage of table linens.

Only simple carpenter's tools are required in assembly, fully illustrated step-by-step in the Sketchbook plan. The sawing can be eliminated by having your lumber dealer cut parts to specifications given in the plan.



PRETTY AND PRACTICAL: Plans are available showing how anyone able to handle a hammer and saw can build this modern buffet, made of 3/4" fir or hardwood-surfaced plywood. Finish can be in enamel or stain and varnish to show off the natural wood grain. To order Modern Buffet Plan S-26, fill in the blanks below, cut out this coupon and mail with 50 cents to SKETCHBOOK, in care of this newspaper.

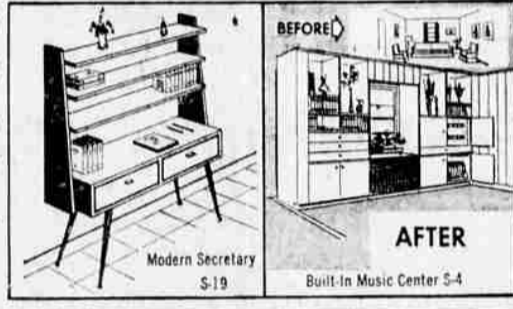
NAME _____
 ADDRESS _____
 CITY AND STATE _____ (S-26)

OTHER PROJECTS

Additional Modern Sketchbook Designs

Other 50-cent plans, which may be ordered in the same manner as this one, include:

- Modern Secretary which can be mounted on legs or wall-hung: S-19
- Built-in Music Center to give local point to living room: S-4
- Desk and Vanity built-ins for attic room: S-1
- Corner Refreshment Bar: S-7
- Modern Bedroom Headboard: S-8
- Modern Hanging Lamps: S-15
- Bunk Beds: S-10



CAMERA Angles

Annual Serves Potpourri Of Art To Suit Photographic Tastes

By IRVING DESFOR

AP Newsfeatures

The "1962 Photography Annual" (Ziff-Davis, \$1.25) is a visual smorgasbord, a potpourri of great pictures served up to suit every photographic taste at a popular price.

The volume contains many photos of great beauty and simplicity. Others are reflections of life's realities from pleasant memories to grim reminders. And there are some that are carefully contrived either with artistic ability or from a knowledge of photographic techniques.

Following a formula of previous years, the annual presents capsule portfolios of outstanding photographers' work (eight this year), a selection of top advertising and illustrative photography, an enlarged international cross-section and some of the prize-winning photos and photographic books of the year.

In addition, there is the helpful "Notes on the Pictures" section which describes how each picture was made or gives some pertinent information about it. This feature is of such universal interest that it has been translated into appropriate foreign languages for insertion in 100,000 copies earmarked for Europe, Japan and Latin America.

This year's feature spotlights

Just Face It -- Some Are Smarter

By JACK V. FOX

SUBURBAN U.S.A. (UPI) — People are often talking about whether kids today are smarter than they used to be. Some are. Some aren't. Let me give you three examples.

There is a teen-ager in our suburban neighborhood who has now banked \$3,000. That's right — \$3,000!

Freddy might best be described as an entrepreneur. Right now he is engaged in the sale of contraband fireworks. Some young friend of his was caught bringing them into the state and fined \$50. For some reason the police didn't seize the explosives.

So Freddy bought him out at a bargain price. He is now selling fireworks piece by piece at a price exactly 16 times that which he paid. His basement is something like an old-time speakeasy. Other kids sneak in and put up a dime for one cherry bomb. By now we have an armed juvenile underground.

Steve was going with a girl who worked in a seafood restaurant. He came around to see her so often the manager warned the girl she would be fired if he didn't stay away.

The warning was relayed but the next night Steve and a friend, Charlie, sneaked in hoping to elude the boss. That gentleman spotted them, however, and descended on them in ire.

"Just one moment," said Steve, raising a hand in calm fashion. "We are here as customers. We have come to eat."

The manager glared at them, then escorted them to a table far from the girl's position. He handed them menus and waited.

"What have you got me into?" Charlie whispered. "I just ate."

Steve studied the menu. Finally he spoke.

"We will have," he said, "the children's hamburger platter divided into two portions."

"You will not have the children's hamburger platter," the manager replied.

And they didn't. Steve had a hot roast beef sandwich and Charlie a tuna fish salad which he barely picked at. They have not been back since.

are focused on: W. Eugene Smith in a fixed position and recorded a skier coming down a mountain slope in 13 different positions on one run. One large over-all print was selected and the 12 other figures were cut out and added to it, resulting in one composite picture which told the whole exciting story.

A much easier stunt made a three-picture series by Robert Freson. To get only pure forms of people at the beach, he deliberately threw his lens out of focus and created "impressionistic silhouettes." When amateurs achieve something along the same effect by pure carelessness, they throw away the results given themselves a lecture and vow to be more careful in the future.

The lesson is plain: amateurs must plan their mistakes more carefully or come up with a plausible explanation like "creative photography" or "impressionistic mood," before submitting the results.

I, too, have a photograph published in this new annual. It's entitled "The Magician" and confidentially, the picture editor for the annual is a bit of a magic bug himself.



PHOTOGRAPHIC MAGIC — This magic on the ski slope is accomplished by sports photographer John G. Zimmerman. With a sequence camera on a tripod, he photographed skier Hans Lanig 13 times coming down the mountain. By mounting 12 figures down on the 13th print, this is the composite result which appeared in the 1962 Photography Annual.

Unemployed Claims Drop

SALEM (AP) — A smaller percentage of the number of persons covered by unemployment insurance in Oregon submitted claims in the last week of September than in the last week of August.

Commissioner David H. Cameron of the employment department said Wednesday that 2.8 per cent of nearly 400,000 covered under the program claimed unemployment insurance benefits for the week ending Sept. 28.

This was the same percentage as submitted claims for the same period a year ago, but more persons are covered under the program now.

The lowest rate of insured unemployment was in the Corvallis area, where the percentage was 1.4. The highest rate was 7.6 per cent in the Grants Pass area.

The rate of insured unemployment dropped in the Corvallis-Hillsboro, Hood River, Lakeview, Medford, North Bend, Portland, Roseburg, Salem, The Dalles, Tillamook and Toledo areas. It increased or remained the same elsewhere.

CHARITY COSTS HIGH

NEW YORK (UPI) — The peak year for corporate philanthropy was 1953, when a \$100 contribution to charity cost a high tax bracket corporation only \$18, according to a recent study of a citizens committee on voluntary health and welfare agencies.

Changes in the tax structure have raised the cost of a \$100 corporate contribution to \$48 in 1961.

Corporate giving totalled \$495 million in 1953, \$395 million in 1958.

Stamps In The News

AP Newsfeatures
 By SYD KRONISH

To commemorate the 50th anniversary of the 1911-1914 Australasian Antarctic Expedition, Australia has issued a new 5 cent stamp. The design of the stamp is based on a hitherto unpublished portrait of the late Sir Douglas Mawson, leader of the expedition. The new grey green adhesive will be valid for postage in Australia as well as in the Australian Antarctic Territory.

Other new issues from Australia are a 5 cent stamp commemorating the centenary of the birth of Dame Nellie Melba and a 1-10 stamp for Norfolk Island. The former will feature a marble bust of Dame Nellie Melba by Sir Bertram Mackennal. The latter ad-hesive depicts a fringed hibiscus

Ireland has issued a new stamp honoring the 15th centenary of the death of St. Patrick, patron saint of that land. The stamp will be in three denominations—3 pence blue, 3 pence mauve and 1 shilling 3 pence green. The design is based on a representation of the saint contained in a biography of Irish saints published in 1924 by Rev. Thomas Messingham.

Collectors in this country wishing to write to Irish Cachet Covers, 947 E. 32 St., Brooklyn 10, N.Y. Cost of complete set on cover is \$1.

The British General Post Office in London has announced the designs of three new stamps marking the centenary of the establishment of the Post Office Savings Bank which they claim to be the first savings scheme for the general public guaranteed by the government. The 2 1/2 pence shows a portrait of Queen Elizabeth II and a symbolic thrift plan linked by a figure eight outline and surrounded by the words "Post Office Savings Bank Centenary 1861-1961." The 3 pence features a nut tree, a bird, an owl and a squirrel gathering nuts thus symbolizing the familiar aspects of savings. The 1 shilling 6 pence has a thrift plant with flowers.

The Reader's Corner

Unabridged Dictionary Popular

By MILES A. SMITH

AP Arts Editor

NEW YORK (AP) — The word for unabridged dictionaries used to be "pompous." Now it is "popular."

The G. and C. Merriam Co. has brought out the new Merriam-Webster unabridged, under the title of "Webster's Third New International Dictionary," the first complete revision in 27 years. Weight: 13 1/2 pounds. Number of pages: 2,720. List price (backlist binding) \$47.50. Cost to produce, \$3 1/2 million.

There are 450,000 entries, including 100,000 new words and meanings. That represents a reduction of about 150,000 entries from the last revision, simply because a lot of stuffy and archaic terms have been eliminated.

The idea was to make a dictionary of use to housewives, average students and businessmen, as well as the scholars.

Remember when a lot of the word definitions were found in dusty, musty quotations from Dryden and Pope? Not so any more. Of course Shakespeare and Milton remain, but in this edition there are quotations from 14,000 contemporaries, including Kennedy, Churchill and Hemingway, all the way to Mickey Spillane, D. In a h Shore and Ted Williams.

The publishers say that these past 27 years represent the greatest vocabulary explosion in history. Yet there are fewer differences in the use of the English language in different parts of the world than there used to be. Why? Partly because of the Second World War, Korea, the cold war and the speed of modern travel. Words get around.

In order to keep track of these developments, Merriam had to build up a file containing 10 million words in context. Some 100 specialists pored over books, newspapers and magazines, menus, traffic laws, game regulations, ice hockey rules, missile publications,



JUST FOR THE S — This pile of manuscript surrounding Madelaine Perrotta represents copy for the letter "S" in the Merriam-Webster unabridged dictionary.

The WEEDERS GUIDE

By EARL ARONSON

AP Newsfeatures

There is a new weapon in the never-ending war against mosquitoes.

"One of the latest 'annoyance preventatives' on the market is a dry insecticide carried by granular vermiculite. This concoction reportedly disrupts the mosquito's feeding system. The pest does not die, but it loses its appetite for biting.

The lightweight vermiculite is covered with an oil derivative and DDT. It may be broadcast by hand or by a seed spreader. It blends in color with the lawn or flowers, soil, plants or animals.

The manufacturer says a five-pound package will cover about half an acre. He explains that the cells in the vermiculite hold drops of insecticide and permit evaporation at a uniform rate. Protective coverage is promised for three to five days, depending, of course, on the weather.

The mixture reportedly has been tested commercially by the South

OHIO SPENDING SOARS

COLUMBUS, Ohio (UPI) — State government spending in Ohio during the past year was more than the state spent in the 35 years from 1900 to 1935.

State Auditor James A. Rhodes reported spending in the fiscal year ended June 30 was more than \$1.6 billion. He figured out this was \$6.3 million per working day, or \$13,430 per minute.

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FREE Each Day Oct. 9 through Oct. 14

- ★ Flowers for the first 65 ladies each day.
 - ★ A beautiful potted plant each day. (We are now agents for NYBACK'S FLOWER FAIR)
 - ★ A lovely KANDEL fur-blend sweater each day.
 - ★ Your choice of a BESTFORM BRA each day.
 - ★ Your choice of a BESTFORM GIRDLE each day.
- THE SAME PERSON MAY NOT WIN TWICE**
- ★ FREE Candy and Balloons for the Kids!
 - ★ FREE Measuring Tapes and Rain Hoods for the ladies!
 - ★ FREE REFRESHMENTS!

The following to be drawn for Sat., Oct. 14

- One Levi "SADDLEMAN" sterling & gold buckle, \$30 value.
- Four boxes of PATRICIA NYLONS, 6 pairs each to 2 winners.
- One pair of fine quality DAY'S TAILOR-d slacks for men.
- One sheer matching gown & negligee by LOVELY LADY.
- One pair each CANT' BUST 'EM industrial jeans, bib overalls and Frisco jeans.
- One SPORTCASTER jacket for the young man, quilted nylon.
- One matching PYKETTE capri set.
- One pair of JUSTIN lancer boots.
- One shirt & blouse set by PYKETTE.
- One man's sport shirt (dacron & cotton) by VAN HEUSEN.
- One "bulky sweater" for the lady by JEAN MARIE.
- One DEE CEE western shirt for the gentleman.
- Two groups of one-half dozen each ALLEN-A sport socks.
- Three LA ROSA ladies blouses.
- Three ANSON jewel cases — one for ladies, two for men.
- One pair of SULLIVAN OREGON-MADE goatskin driving gloves.
- One pair of SULLIVAN OREGON-QUALITY deerskin roping gloves.
- Your choice of an ADAM HAT from our stock.

Alonzo Hodges, Owner A. K. "Lucky" Felt, Manager Leota Conner, Clerk

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