



**FALCON SQUIRE WAGON.** Inside, the longest loadspace of any compact wagon. Outside, tastefully finished in wood-like side trim. It's new and only Falcon has it!



**FALCON FUTURA.** Most luxurious version of America's favorite compact. Its individually contoured twin front seats, handy console and smart new side trim were designed by the men who created the Thunderbird.



**GALAXIE/500.** Thunderbird-styled, available with Thunderbird power and beautifully built to be more service-free, Galaxie now gives you every essential feature of far costlier luxury cars.

# The Ford in your future is here now!

This week, with the introduction of the long Ford line for 1962, a new standard of quality has been established for the automobile industry. In every field, at every price level there is a 1962 Ford car that will give you a new idea of how quiet, how enduring, how fine a car can be. □ For those who want the elegance, the power, the room and the ride of a full-size luxury car, there are two distinguished new series of Galaxies . . . swift as

a rumor . . . silent as a secret. The Galaxie/500 offers you all of the elegant extras; the new lower priced Galaxie is the easiest to own of luxury cars. □ If you are looking for economy, look no further than Falcon: there are now thirteen models. New-penny-new . . . quicksilver quick . . . they feature an improved version of the Falcon Six engine that this year recorded the best gas mileage for a six- or an eight-cylinder car in the twenty-

five-year history of the Mobilgas Economy Run. □ Wagon-fanciers will find the greatest collection ever assembled by America's Station Wagon Specialist, including a Falcon Squire so handsome it dresses up a country club dance. □ Whatever you're looking for in a car, whatever your budget, whatever your plans, there's a 1962 Ford that fits as though it were made to measure!

Features  
of  
the  
future  
. . . now

'62  
Fords



PRODUCTS OF  
**Ford**  
MOTOR COMPANY