



### CHOW CALL!

Time for Eager Eating! More dogs—all kinds, all sizes—answer mighty fast when it's . . .



### PURINA DOG CHOW

bursting with a wonderful meaty flavor all its own, a flavor so special it's called . . .



### THE EAGER EATER FOOD

and outsells all other dog foods of any kind! Purina is packed with . . .



### SOLID NOURISHMENT, TOO!

Nothing to add. Serve dry or moistened. Dogs love and thrive on Purina Dog Chow. AND HOW!