

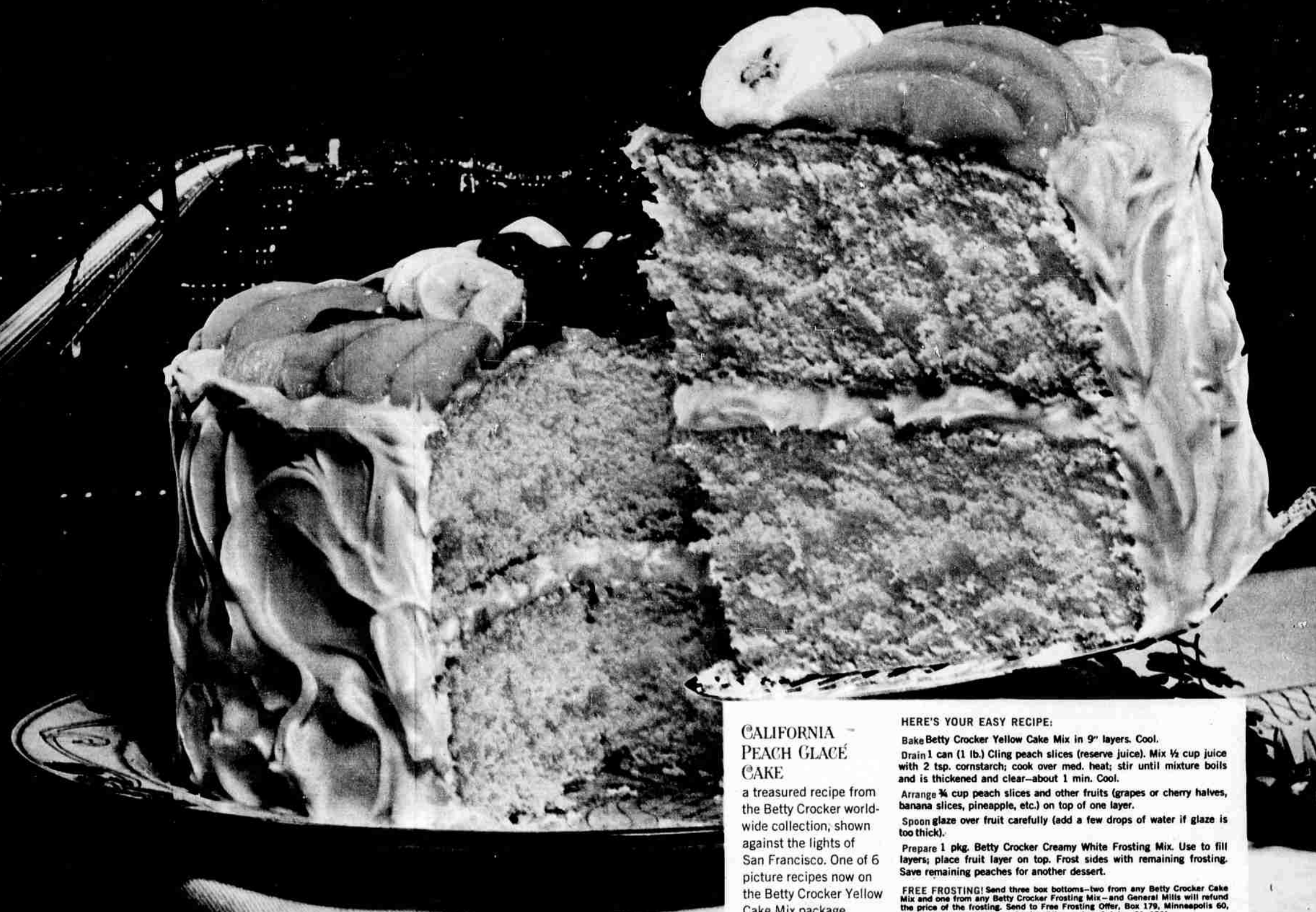
There's a world of difference
in the taste of a Betty Crocker cake—
now taste the difference
in the wonderful cakes like this on

NEW BETTY CROCKER PICTURE RECIPE PACKAGES



Now, for a short time only,
you'll find six exciting ideas on
the back of every one of our Betty Crocker
Cake Mix packages. Color pictures and
easy recipes are on a handy panel
that zips right off for you to save. Different
recipes on every flavor—for birthdays,
big days, any day. Make a complete
collection—have a wonderful time!

Betty Crocker



CALIFORNIA PEACH GLAZE CAKE

a treasured recipe from
the Betty Crocker world-
wide collection, shown
against the lights of
San Francisco. One of 6
picture recipes now on
the Betty Crocker Yellow
Cake Mix package.

HERE'S YOUR EASY RECIPE:

Bake Betty Crocker Yellow Cake Mix in 9" layers. Cool.
Drain 1 can (1 lb.) Cling peach slices (reserve juice). Mix ½ cup juice
with 2 tsp. cornstarch; cook over med. heat; stir until mixture boils
and is thickened and clear—about 1 min. Cool.
Arrange ¾ cup peach slices and other fruits (grapes or cherry halves,
banana slices, pineapple, etc.) on top of one layer.
Spoon glaze over fruit carefully (add a few drops of water if glaze is
too thick).
Prepare 1 pkg. Betty Crocker Creamy White Frosting Mix. Use to fill
layers; place fruit layer on top. Frost sides with remaining frosting.
Save remaining peaches for another dessert.

FREE FROSTING! Send three box bottoms—two from any Betty Crocker Cake
Mix and one from any Betty Crocker Frosting Mix—and General Mills will refund
the price of the frosting. Send to Free Frosting Offer, Box 179, Minneapolis 60,
Minn. Only one refund to a family. Offer expires October 31, 1961.

BETTY CROCKER MAKES THE DIFFERENCE...THE DIFFERENCE YOU CAN TASTE.