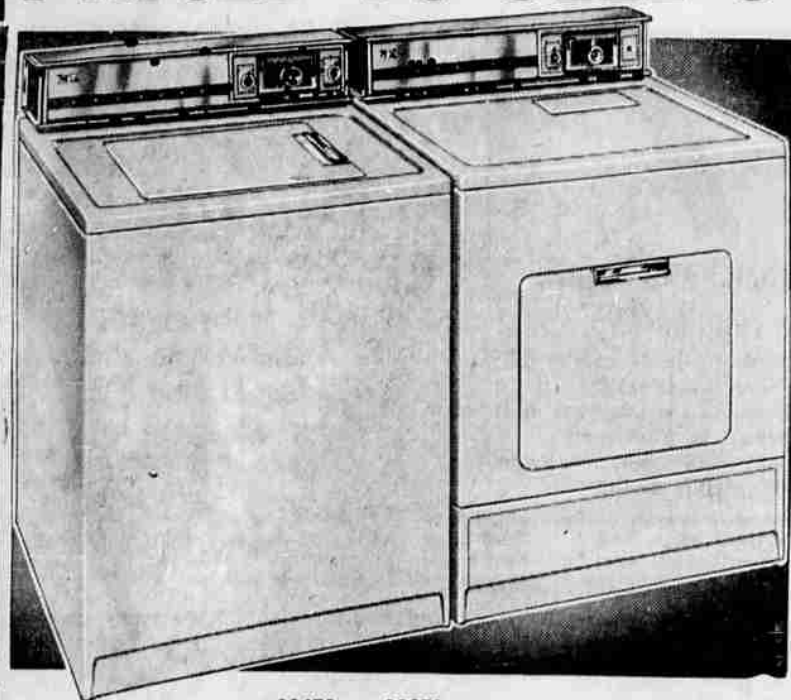


**PRICED TO SELL OUT**

**SEARS**



11471 11871

**Check These Most-Wanted Features!**

**THE WASHER**

- ✓ Safe, all-fabric washing with 3 automatic cycles
- ✓ 2-speed agitation and spin
- ✓ You set the water level to fit the size of wash load
- ✓ Choice of 3 wash and 2 rinse water temperatures
- ✓ Off-balance load shut-off with warning buzzer
- ✓ Spin action stops when lid is opened... a safety feature
- ✓ Porcelain enamel tub, top and lid resist rust
- ✓ Lint filter, Roto-Swirl agitator, deep soil scrubber
- ✓ Lighted, easy-to-read dial

**THE DRYER**

- ✓ Safe, all-fabric drying with 3 automatic cycles
- ✓ Choice of 5 drying temperatures, plus air without heat for fluffing pillows
- ✓ Easy-to-clean, top-mounted lint trap
- ✓ Germicidal light for sun-shine fresh drying
- ✓ Convenient Load-A-Door
- ✓ Electric Dryer Matches Washer shown on left.
- ✓ Safety door stops drying action when it is opened
- ✓ Flexible timer for all-fabric fabric drying; interior light

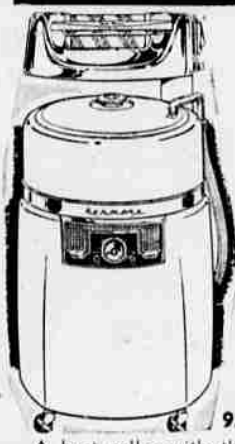
**3 Days Only  
AUTOMATIC WASHER**

**229<sup>88</sup>**

**NO MONEY DOWN  
ELECTRIC DRYER**

**169<sup>88</sup>**

**NO MONEY DOWN**



Deluxe Quality  
Wringer Washer  
Holds 10-lb. Load

**149<sup>88</sup>**

**NO MONEY DOWN**

9280

A best seller with these outstanding features; central controls, electric timer, Visi-Matic Wringer with 3-in. rolls, lint filter, Roto-Swirl Agitator with deep soil scrubber.

**SHOP WITH CONFIDENCE AT SEARS**

Sears expert service is as near as your phone, coast-to-coast

All Sears appliances are tested in our own laboratories!

Delivery, 1-yr. service (parts, labor), normal washer installation incl.

Kenmore... By Far America's Largest Selling Home Laundry Appliances!

Our Shield of Value continues to keep prices down!

Proof you shop at Sears and save!

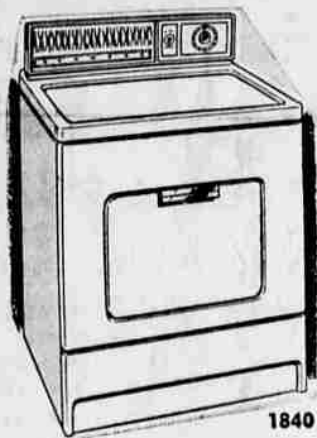


1080

**Kenmore Combination Washer - Dryer**

**NO MONEY DOWN 388<sup>88</sup>**

New, compact 29-in. cabinet. All-fabric care with simple push button operation. Exclusive Roto-Spray washes clothes cleaner. Automatic dispensers for bleach, fabric softener. Lint filter.

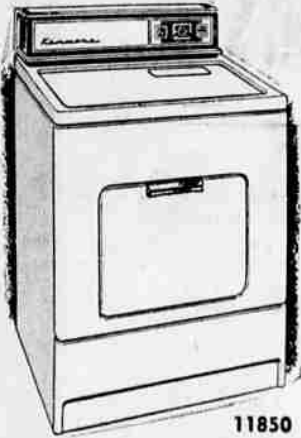


1840

**NOW! Kenmore Electric Dryers**

**NO MONEY DOWN 119<sup>88</sup>**

Choice of 2 settings; heat for all fabrics or Air only for fluffing clothes, drying plastics or raingear. Big 10-lb. capacity, Safety Door Switch, Load-A-Door, lint trap, flexible timer.

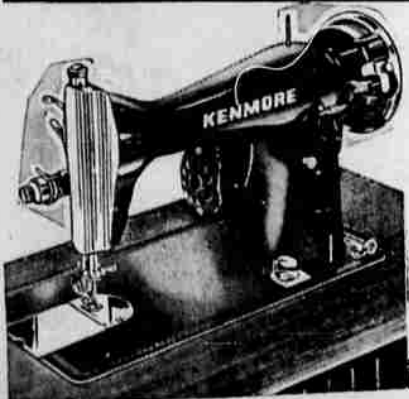


11850

**Kenmore Electric Dryer Is Safe For Any Fabric**

**NO MONEY DOWN 139<sup>88</sup>**

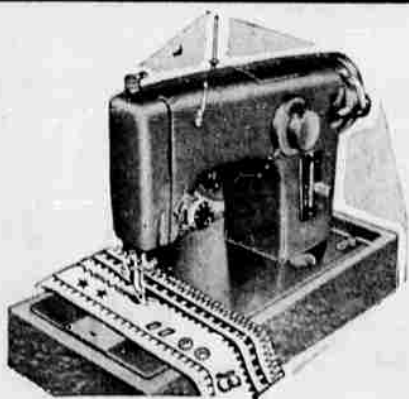
10-lb. capacity Kenmore dries Normal or Delicate fabrics with 2 cycles. Dries them quickly, too, with time-saving high-speed action. Dial 4 heats plus air for fluffing. Top-mounted lint trap.



**Kenmore Sewing Console with Automatic Features**

**Modern console in lined oak or mahogany finish 69<sup>88</sup>**

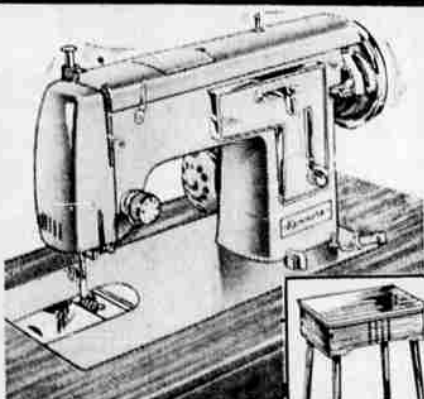
Sew with ease in both forward and reverse. Automatic stitch regulator, automatic bobbin winder, automatic drop feed. Just press a button to release for darning and mending. See it at Sears.



**Look! Low Price for New Zig-Zag Sewing Machine**

**Actually sews zig-zag without attachments! 87<sup>88</sup>**

Spanking new portable Kenmore is the answer to your dream of decorative sewing on a budget. It does all your straight stitch sewing, too! Has automatic bobbin winder, sews double-lock stitch.



**Kenmore Zig-Zag Sewing Machine and Console**

**Sews Zig-Zag Designs Automatically. 129<sup>88</sup>**

Just drop in a cam to get exciting new patterns for your sewing! This Kenmore sews smoothly in forward and reverse. Auto-darning and mending control. Choose blond or mahogany finish.

**NO MONEY DOWN on anything you buy at Sears on Credit**

**SAVE 30.07**



Regular 299.95

16.8 Cubic Foot

**FREEZERS**

**269<sup>88</sup>**

**NO MONEY DOWN**

On Sears Easy Payment Plan

**NO TRADE-IN NECESSARY**

Price includes delivery and normal installation... no hidden "extras"

**STORES 589 LBS. OF FOOD... AND LOOK AT THE FEATURES:**

- Durable porcelain interior
- Grille-type air-flow shelves
- 3 eye-level juice can racks
- Magnetic tight-seal gasket
- Door opens in its own width
- Handy adjustable cold control
- Lock with keys protects food

**GUARANTEE:** Free service and parts for 5 years from sale if defect occurs in sealed refrigerant system. Free service and parts if any other part proves defective within 1 year of sale.

**NO TRADE-IN NEEDED AT SEARS**



**21.2 Cu. Ft. Coldspot Chest Stores 740 Lbs.**

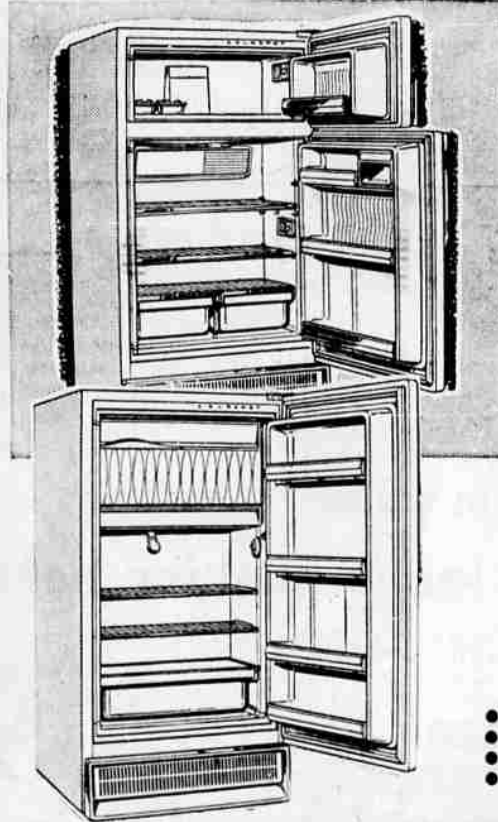
**SAVE 20.07**

Durable porcelain enameled interior

**299<sup>88</sup>**

**NO MONEY DOWN**

Plenty of food storage for even the big family. Two sliding storage baskets and big fast-freeze compartment. Interior light. Easy-open lid has lock, keys, flush hinges. Cold control on front.



**Frostless REFRIGERATOR-FREEZER**

**SAVE 30.07**

Regularly 319.95

Frostless refrigerator, frostless 100-lb. freezer

**289<sup>88</sup>**

**NO MONEY DOWN**

No more messy defrosting! Big 11.8 cu. ft. Coldspot has the convenience you want most, including twin slide-out crispers, butter compartment, egg shelf and tight-seal magnetic doors. See it!

**FOR THE BUDGET-MINDED 12.2 cu. ft. Coldspot Refrigerator**

Regularly 219.95

**SAVE 20.07**

**NO MONEY DOWN**

**199<sup>88</sup>**

- Freezer chest stores over 87 lbs. of frozen food
- Full-width porcelain crisper—holds 21 qts. produce
- Four full-width door shelves
- Magnetic door opens in its own width for flush fit



**SAVE 40.07**

**NO MONEY DOWN**

**Popular Big-Screen TV**

**in Handsome Walnut**

**229<sup>88</sup>**

See all the picture... the big new screen... glare and light reflection-free. Actually 282 sq. in. viewing area. Exclusive orbit tuning. Walnut finish hardwood. All this for Sears' modest price.



**SALE! Our Lowest Price TV**

**Console with BIG SCREEN**

**3-day offer \$169<sup>88</sup>**

Enjoy big picture even at back of room (23-inch overall screen diagonal, 281-square inch view area). Fine for local viewing!



**Silvertone Portable TV**

**169<sup>88</sup>**

**NO MONEY DOWN**

A breeze to carry and store! 19-inch overall screen diagonal, 172-square inch view area. Push-on-off. Full range sound.

**Carry TV Shows to Any Room**

**NO MONEY DOWN 119<sup>88</sup>**

Has 19-inch overall screen diagonal, 172-sq. in. view area. Teak brown cabinet.