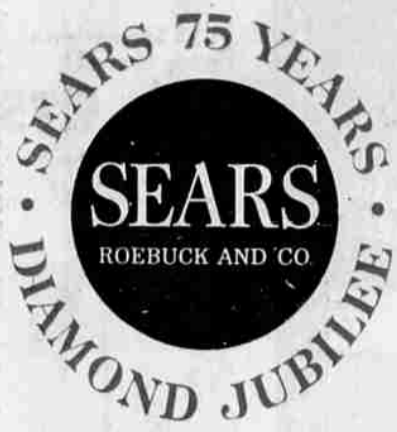


DIAMOND JUBILEE SALE

Shop for these Brilliant Values Tomorrow, Friday and Saturday Only



Pay far less than you expect for Acrilan® Coats and Toppers button-front topper only **9⁹⁹**

Go-over-everything topper in soft, lightweight Acrilan® acrylic! a joy to own because it washes, drip dries, resists wrinkles! Acetate taffeta lined. White, beige, aqua, flame. 8-20. New belted wrap coat **16.99** this sale

reg. 39c 'perfect-fit' nylon stretch anklets. Never sag - hug ankle and grow with foot! Machine washable, too. Vivid shades in novel patterns or light and dark colors in plain knit. 4-8 1/2.

reg. 3 for \$1 Durene cotton socks. Soft lustrous mercerized cotton. Nylon-reinforced stripes or solids in pastels, vivid tones, whites. 3-8 1/2.



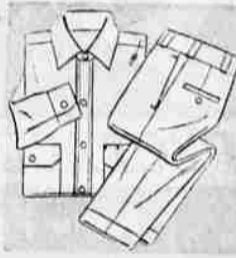
fine cotton knits. Sweater stitches and textures. Sizes 8 to 18. **1.99**

SHOP SEARS THURSDAY - FRIDAY NIGHT UNTIL 9 P.M. This Week Only!
Jubilee Savings in all Departments... Especially note all items displayed and marked as Jubilee Items. Some advertised items will not last... be here early for best selections... check every item

SPECIAL THURSDAY NIGHT 6 - 9 P.M. cotton aprons

2 for \$1

These gay all-cotton aprons of 80-square percale add a bright touch of color to even the dreariest day. Band aprons have generous tie-backs, collar aprons have large roomy pockets.



Pacemaker Army Twill Pants and Shirts. Set **4.75**. Best buy because they're made to Sears exacting standards. Gray or tan in sizes 29 to 40.



SPECIAL THURSDAY ONLY! Dacron® Filled Pillows
● Outstanding buy
● Non-allergenic comfort **2 for 7.**
You'll enjoy comfortable, non-allergenic sleeping on this lovely pillow, filled with plump buoyant Dacron polyester fiber. Zippered cotton cover. 20x26-in.
*DuPont

Saturday Only!



Fine Work Gives Our Shirt Elegance! So Why Pay More? **1⁷⁵**
● Choice of Formose collars
● Proportioned to fit neatly
● Reg. 2.98... Save 1.23

just say 'CHARGE IT' on Sears revolving CHARGE ACCOUNT... have the entire family's needs now



Reg. 21.95 New Model Fancy Sportcoats **17⁷⁵**
all new goods in new spring shades, patterns

Your best buy because of the fine all wool and wool blend fabrics. Choice of nearly 60 patterns and colors in plaids, checks, stripes and diagonals. Popular Newport model. Sizes 36 to 44.



cotton sailcloth cafes and valances **1⁷⁵** set
30, 36, 45-in. long

It's a complete window treatment in one package. Big assortment of patterns and colors, all in sturdy cotton sailcloth.

Special Thursday 6 - 9 P.M.



what beautiful buys in Easter hats unlimited! **\$2** limit 1

Exciting new hat shapes in the latest colors. Imagine getting these utterly beautiful hats at a budget loving \$2! We've all styles, from halos to shells... to flatter you outrageously.



SATURDAY ONLY Jubilee Special CAPRI PANTS

Charge It **1⁴⁴** limit 2
Exciting collection of narrow tapered, smooth fitting pants, fresh as spring in sparkling solids and colorful prints. Hi-rise and waistband styles in a rainbow of colors. 10-18.

just say "CHARGE IT" on Sears revolving CHARGE ACCOUNT

Just In Time For Easter **3⁹⁸** Girls Dresses
in sizes 7-14

Our famous Honeylane® easy-care cotton dresses. Choose from prints or solid colors.



Friday Only! Girls Panties

Sale 4 for 75c
Rayon acetate panties girls love. Floral pattern in sizes 7-14. Limit 4.

SEARS 75 DIAMOND JUBILEE YEAR

Easter dress-up Styles



buy now while selections are complete. Styles for all the family.

- a. Girls' black patent or white. Swivel strap. **3⁹⁹**
8 1/2 - 3
- b. Our favorite for all ages. Black leather. Guaranteed sale.
Little boys **5⁹⁸**
8 1/2 - 3
Big boys **8⁹⁸**
4 - 7
Mens **10⁹⁸**
7 1/2 - 12
- c. Diamond Jubilee Special! Sta-Brite finish leather. Black or brown. **11⁹⁸**
Mens 7 1/2 - 12
- d. Reg. 6.98. Our finest luxury patent won't crack. Swivel strap. Save now. **4⁹⁹**
Girls' 12 - 4
- e. Women's and teens' patent or white flats. **3⁹⁹**
Size 5 - 9
- f. Women's heel in patent, bone or white. **10⁹⁸**
Size 5 1/2 - 9
AA - B

SAVE OVER 30%



Reg. 15.99 - Save 5.24
Luxurious "Virginia Reel" Heirloom Style Bedspread 10⁷⁵
Exquisite anywhere! Washable, no-iron viscose rayon chenille in twin or full. Ivory or white with Frosty pink, Capri blue or Spice beige.
Other Hobnail Spreads low as **2.75**

SHOP THURSDAY - FRIDAY 'TIL 9 P.M.