

spring lay-away sale!

\$5 DOWN HOLDS ANY BOAT, MOTOR, TRAILER UNTIL MAY 15....



BONUS: Your choice of 10 boot letters, reg. 1.90, and a watertight boat license pouch, reg. 19c, with any marine purchase of \$25 or more!

SAVE ON FISHING TACKLE



4.95 CAST OUTFIT
Rod, reel and nylon line.
Reg. 4.95.....**4.27**

HAWTHORNE REEL
Reg. 2.79 cast reel...**1.99**
Reg. 4.89 spin reel...**3.88**

2.79 GLASS ROD
Solid glass in choice of 5-5 1/2-ft. lengths.....**1.99**

2.98 TACKLE BOX
Steel. Roomy 2-tray style 13 1/2" overall.....**2.44**

'10 off! 12-ft. aluminum boat AUTO-TOP: TAKE IT ALONG ANYWHERE, ANYTIME!

This season, really enjoy fishing! Lightweight aluminum construction makes this boat "easy" to take along on your next trip. Whether it's fishing, hunting or just "boating fun" you're looking for, here's a boat the whole family can enjoy. Sturdy construction. Styrofoam flotation under seats. 14-ft. aluminum auto-top boat, F. O. B. factory... **\$209**

\$169
F.O.B. factory



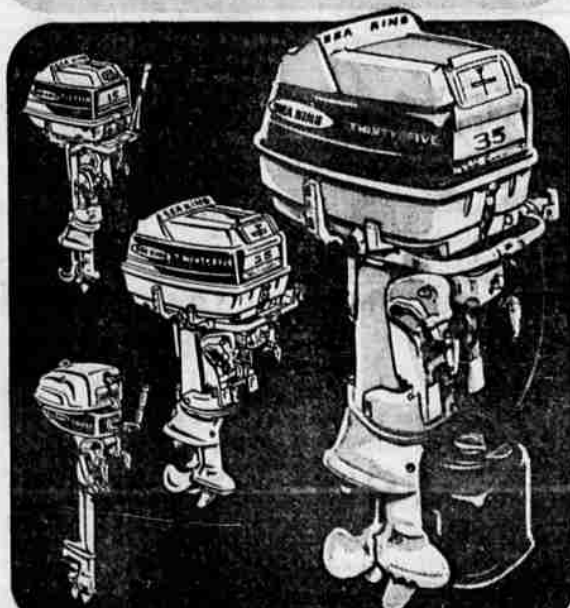
**REG. \$135
650-LB. BOAT TRAILER**

Sturdy, heavy-duty all-steel frame. **\$125**
900-lb. cap. trailer, \$169, \$149
1100-lb. cap. trailer, \$225, \$199



**BE SAFE! REG. 12.95
FIRE EXTINGUISHER**

A small price to pay for "fire insurance". **9.88**
Easy-to-operate lever. Chemical puts out fire, instantly. U. S. Coast Guard approved.



**'101 off! 35-HP
\$475 SEA KING: BIG MOTOR POWER AT
A FRACTION OF LAST YEAR'S COST**

\$374 **\$5 down holds it till May 15**
manual starting

Electric model, was \$570 last year..... **\$449**

What fun! And what a bargain! Here's the motor that really "delivers the goods" on power and economy. It "whispers" its way across the lake at speeds up to 33 MPH... pulls skiers in its foamy wake with ease. Rubber slip clutch, full gearshift, "sonic-quiet".

3-HP manual motor, was \$130 last year... **\$99**
15-HP manual motor, was \$339 last year... **\$273**
25-HP manual motor, was \$435 last year... **\$349**
25-HP electric motor, was \$535 last year... **\$419**
60-HP electric motor, was \$835 last year... **\$669**

All motors, except 3-HP, include 6-gal. gas tank.

SATISFACTION GUARANTEED
or your money back: Wards policy since 1872



MONTGOMERY WARD

JUST SAY "CHARGE IT"
pay in 30 days or extend your payments