

broadlooms INSTALLED with PADDING

as little as 323.64 (\$1.50 a month) carpets 3 average rooms

*one 12x13½' room, 162 sq. ft.
one 9x12' room—108 sq. ft.
one 6 x 9' room—54 sq. ft.
total: 324 sq. ft. (36 sq. yds.)

HERE'S WHY YOU SHOULD BUY WARDS BROADLOOMS:

- Widest selection of colors, patterns, fibers
- Lower prices because of large-volume buying
- Everyday low prices cut for this sale
- Samples shown in your home—free advice

BEAUTIFUL WOOL-NYLON LONG-WEARING BROADLOOM AT LOW COST

REG. 10.49. A 70% wool-30% nylon pile in multi-level weave—10 tweed or plain colors.

9x12' size with pad, 107.88

8⁹⁹
per sq. yd.
installed

MIRACLE NYLON, ACRILAN® OR WOOL IN 3 DRAMATIC TEXTURES, 23 COLORS

REG. 11.49 to 13.49. Du Pont's 501 continuous filament nylon—7 colors, Acrilan® acrylic—8 colors. All-wool ripple or tweed—8 colors.

9x12' size with pad, 119.88

9⁹⁹
per sq. yd.
installed

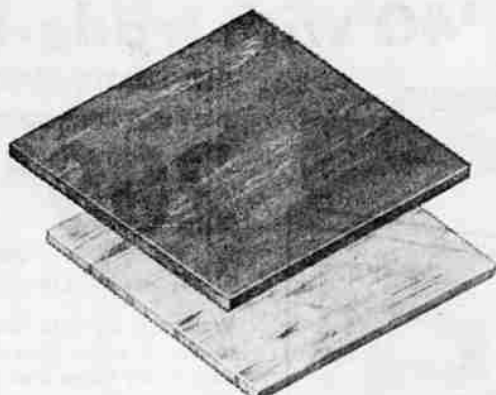
DENSE, LUXURIOUS ALL-WOOL AXMINSTER... COLORFUL ALL-OVER PATTERN

REG. 14.49. One of Wards best broadlooms! Resilience and long wear as well as beauty. Design hides soil. 5 colors.

9x12' size with pad, 143.88

11⁹⁹
per sq. yd.
installed

NO MONEY DOWN ON THREE ROOMS OF BROADLOOM INSTALLED

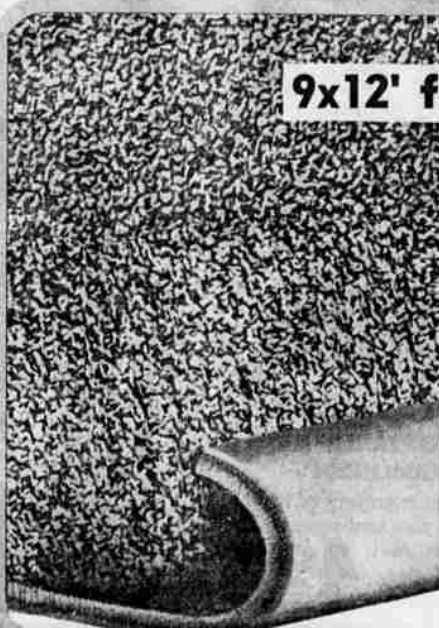


save over 16%! rubber tile

FOR QUIET, RESILIENT, EASY-CARE FLOORS

Reg. 18c. Beautiful, practical—fine for kitchen, bathroom, entrance hall, nursery—easy to keep shining-clean! Colors last for the life of tile. Non-absorbent and scuff-resistant. 9x12' floor (192 tiles) **28.80**

15c
Each, 9 x 9"



9x12' foam-back rug

LUSTROUS RAYON PILE
NEEDS NO OTHER PAD

34⁸⁸
Save \$5!

Reg. 39.95. Nothing gives your home warmth, beauty and comfort like a handsome rug. Tweed pattern masks footprints, hides soil. Foam rubber back. 6 colors.

Other sizes sale-priced:

6x9' **21.88**.. 9x15' **49.88**

12x15' **64.88**

12x18' **74.88**

WHY NOT OPEN AN ACCOUNT AT WARDS AND SAVE IN THIS SALE EVENT