

**MONTGOMERY WARD**

Dress up for Easter—save 25%

PRICES CUT ON WOMEN'S, TEENS' AND CHILDREN'S SHOES

299

REG. 3.99



Women's chateau strap,
softly cushioned. Black,
beige, others. 5-9.



Women's elastic side
gore pump. Cushioned.
Black, white. 5-10.

Just when you want them—yours
at \$1 savings on every pair! Choose
from smart, flattering styles in
selected smooth and patent leathers
—quality-crafted to give you
long wear and comfort. Come, bring
the family—buy now and save!



Teens' oxford, light
foot on pebbled crepe
soles. Black, white. 4-9.



Little boys' handsome
oxford in smooth, husky
black leather. 8½-3.



Little girls' "swivel"
doubles as pump or 1-
strap. Black patent;
smooth white. 8½-4.

Teens' bow pump in
glistening black patent,
smooth white leather. 4½-9.

MEN'S AND BOYS' HANDSOME PINEHURSTS IN SUPPLE LONG-WEARING LEATHERS

SAVE \$1
A PAIR

799

REG. 8.99



PLATEAU OXFORD combines classic
good looks with utmost walking ease
and comfort. Black or brown. 6 to 12.

MEDALLION SLIP-ON features new
center seam styling, sleek continental
lines. Rugged Neolite soles. Men's 7½-12
Boys' 3-7, reg. 6.99.....Sale 5.99



SMART FLEX-VAMP STYLE

So supple, hardly needs
breaking in! Goodyear
Welt construction. Black.
Boys' 3 to 7.

Larger Sizes 7½ to 10
Reg. 7.99.....Sale 6.99

599

REG. 6.99

SATISFACTION GUARANTEED
or your money back: Wards policy since 1872

**MONTGOMERY WARD**

JUST SAY "CHARGE IT"
pay in 30 days or extend your payments