

you're the picture of spring...

Young Easter

blooming with flower girl colors,

Fashions

modest little prices



(a) **NYLON DRESSES** luxuriously embroidered puff sleeves, shimmering sash, nylon taffeta stand-out underskirt. Many styles, 7 to 14. 5.98

(b) **POSY PRINT** cotton with nylon sheer overlay. Dainty and oh so feminine in gay ice cream colors. 3 to 6x. 3.98

(c) **ENSEMBLE** two piece dress of nubby weave rayon topped with harmonizing hat. Lace collar, all-around pleats. 3 to 6x. 3.98

(d) **SLIPS** gay bouffants in easy-care washable nylon iced with dainty lace, ribbon bow trims. Full-whirl tiered skirts. White, pastels. 7 to 14. 2.98

(e) **Sizes 3 to 6x**.....1.98

(f) **PASTEL FASHIONS** in Dacron® Polyester 'n cotton. Net petticoat, bow waist with posy accent, lace trims. 7 to 14. 5.98

(g) **SMOOTH BLACK** skimmer with flirty bow. Supple leather. Girls' 4-10. 4.99

(h) **LITTLE GIRLS'** swivel-style in black patent leather. 8½ to 4. 4.99

MONTGOMERY WARD

RETAIL STORE