



*If I were smaller
or you were bigger,
what places we would go.....*



Have imagination, will travel. But his Dad, like all Dads, will help him chart a course—so that wherever he hopes to go and whatever he hopes to be, his dreams will have a chance. Dad will get a strong assist from his Prudential Agent, a skilled insurance man who has helped other Dads and other boys. A Prudential Agent can do the same for you. He can show you the best insurance program for *your* family and design it with the same care he would use if it were for his *own*. Welcome him when he calls.

TO OVER 35 MILLION PEOPLE — INSURANCE MEANS PRUDENTIAL