

# Kennedy Uses Conferences To Get Across Impression

By JAMES MARLOW  
Associated Press News Analyst  
WASHINGTON (AP)—On TV screens around the country President Kennedy's news conferences look quick and simple. They're quick. But they are not simple.

He's now had six meetings with the press, enough to show at least this much: He follows a deliberate pattern which he established himself; and his technique, much more subtle, is still developing.

This is the pattern:

From the very beginning Kennedy, who won election by a squeak, has used his news conferences to get across an impression of himself as a man in motion.

Example: The series of announcements he makes at the start of each conference.

Wednesday there were eight, ranging from plans for a White House reception to orders he has

given to relieve hardship among Indian and Eskimo children. All could have been announced by his press secretary, Pierre Salinger.

By doing this himself Kennedy stays in the public eye as a very busy President. He is, indeed, busy as his various programs and messages testify.

The news conference announcements, even though many are of secondary importance, add to the total impression.

His technique:

He handles himself easily, fluidly, and fluently. He's relaxed. He's relaxed because he did his homework. Knows what he's talking about, took the trouble to inform himself before confronting questioners.

Two hallmarks of President Eisenhower's news conferences were vagueness and generalities. This was particularly true in his early White House days. Kennedy at most times is specific.

Eisenhower, because of his lifetime in the Army, didn't know government details well when he took office. Kennedy has an advantage here: Because of his 14 years in Congress, he knows government pretty much inside out.

A good example of Kennedy's specific knowledge was in his statements Wednesday on federal aid to education. But his technique began to show a change Wednesday. The best example again, was on federal aid to education.

While Eisenhower rambled, Kennedy usually has been direct and terse. Wednesday he was for the most part direct but less terse. He not only explained his thinking on federal aid at great length, but did it repeatedly.

It looked like a deliberate, planned effort to educate the public, through press and radio, on the problem as he sees it: That, while federal aid to public schools is needed, similar aid to parochial schools hits constitutional blocks.

This change in technique—long explanation which took up a lot of time—gave newsmen less chance to ask varied questions and cover more ground. The result, from a news standpoint, was pretty dull.

That ought to give Kennedy something to chew on. He can defeat his purpose—educating the public on his viewpoint—if, by long explanations he winds up diminishing public interest in what he has to say.

## Dirksen Says GOP Gaining

WASHINGTON (AP)—The Republican congressional leadership contended today the Kennedy administration has lost its "sense of urgency and hurry" and that there is a resurgence of Republican strength around the country.

Sen. Everett M. Dirksen of Illinois, Republican party leader, and Rep. Charles A. Halleck of Indiana, his counterpart in the House, also asserted at a news conference that President Kennedy has not lived up to his campaign promises.

Their meeting with newsmen was just after the weekly conference of the Republican leadership.

Dirksen led off by saying the "sense of urgency and hurry" that accompanied Kennedy's first days in office "seems to have dimmed a little," particularly in the field of action to meet the recession.

And Halleck said even Kennedy's own economic experts are beginning to say things are looking brighter.

**HOLD THAT SNAKE.**

NEW YORK (UPI)—It took five men at the Bronx Zoo Tuesday to hold down a 100-pound, 19-foot 1/2-inch python for its annual physical checkup.



A STEERING COMMITTEE planning a junior high dance at the YMCA is composed of the youngsters pictured. On the ladder, top to bottom, are Steve Zamsky, Doug Coddington, Cookie Crain, Debbie Kennedy and Jolene Weber; on the floor, from left, Lerrri Mitchell, Janell Beebe, Barbara Walrath, Paul Sharpe, Jim Schweigert, Ben Kern and Randy Howard.

## YMCA Sponsoring Dance For Eighth Grade Students

Eighth graders of Fremont and Altamont junior high schools are invited to another of a series of

The dance will end promptly at 10:45. Harvey Denham, Altamont principal, and Lowell Kaup, Fremont principal, have cooperated with the YMCA in presenting the dance.

Youngsters are asked to come in informal dress—their school clothes.

A group of parents will chaperon the party. Others are welcome to volunteer for future parties. Attendance will be limited to students of the two schools due to lack of space. The dance is free.

Cookies and soft drinks will be sold. Paul Campbell, YMCA secretary, asks parents to make arrangements for their youngsters' transportation if it is necessary, after the dance.

**Judge Finally Loses Patience**

MEMPHIS, Tenn. (AP)—A 17-year-old sailor drove up to the Federal Building and parked in the spot reserved for the U.S. marshal.

Then the sailor, Judson Edward Griggs, pleaded guilty to a car theft charge and was put on probation. Griggs jauntily rode away but soon was back in court on the same charge. The second car, too, was stolen.

This time the judge sentenced him to 2 1/2 years on each car theft charge.

## Objectives Of 4-H Outlined

By CAROL ARMSTRONG  
County Extension Agent

During National 4-H Club Week, March 4-11, special attention is being given to 4-H Club members, leaders, alumni, and friends of 4-H.

The most important goals of 4-H Club work is character development and good citizenship. These ten objectives will help give a clearer picture of the job 4-H is doing.

1. To acquire knowledge, skills, and attitudes for a satisfying family life.
  2. To enjoy a useful work experience, together with the responsibility and satisfaction of personal accomplishment.
  3. To develop leadership talents and abilities to achieve their citizenship potential.
  4. To appreciate the values of research and learn scientific methods of making decisions and solving problems.
  5. To recognize the importance of scientific agriculture and home economics and their relationship to our total economy.
  6. To explore career opportunities in agriculture, home economics, and related fields, and recognize the need for a continuing education.
  7. To appreciate nature, understand conservation, and make wise use of natural resources.
  8. To cultivate traits of healthful living, purposeful recreation, and intelligent use of leisure time.
  9. To strengthen personal standards and philosophy of life based on lasting and satisfying value.
  10. To gain attitudes, abilities, and understanding for working cooperatively with others.
- The volunteer adult leaders who guide the 4-H clubs are familiar with these goals, and give freely of their time and talents to help



BEN MURPHY

## Merrill Irish Plan Big Ball

For 53 years the Irish have been hosts to celebrants of St. Patrick's Day at the annual St. Patrick's Ball in Merrill. And this year will be no exception.

The big dance is planned for Friday, March 17, in the Merrill Community Hall and everyone is invited to celebrate with the old-timers.

Music will be by Pee Wee Stadium and his Butte Valley Rangers with dancing from 10 p.m. to 2 a.m. There will be a special attraction presented by Lee Williamson and his square dancers and a few Irish jigs.

Chairman Ben Murphy and co-chairman invite the public to dance with the Irish.

build a better Oregon and America.

If you or your children are interested in this educational program, more information is available from the Klamath County Extension Office, Federal Building of their time and talents to help

## Northwest Power Setup To Be Probed

WASHINGTON (AP)—A five-man task force was named by Secretary of the Interior Stewart Udall Thursday to study the feasibility of selling surplus Pacific Northwest power to California.

Charles F. Luce, Bonneville power administrator, heads the group.

Engineers retained by California recently proposed two 500,000-volt transmission lines be built at a cost of \$210 million. The lines would extend from the Bonneville Power Administration system to Los Angeles.

Sen. Warren G. Magnuson, D-Wash., was advised of Udall's action.

Udall told Magnuson he was ordering the study because the Bonneville Power Administration would run \$13 million in the red this year and the BPA surplus has been cut from \$78.8 million to \$53 million in the past four years.

Udall said some \$30 million worth of potential electrical energy will be wasted over the spill-

ways of federal dams on the Columbia River in the coming year because of inadequate transmission lines to market areas.

The survey of the proposed tie-line from the BPA to Northern California will supplement several other studies made at various levels in recent years.

Luce, former Walla Walla, Wash., lawyer appointed recently by President Kennedy to head the BPA, will have with him on the task force.

Bernard Goldhammer, BPA commercial operations officer in Portland; Morgan Durbow, Washington office manager for BPA; Hugh P. Dugan, regional director of the Bureau of Reclamation, Sacramento, Calif., and Milton A. Chase, general engineer in the assistant interior secretary's office in Washington.

Magnuson said he understood Udall would issue these directives to the task force:

1. That the effect of the intertie
2. That legal safeguards be inserted to assure that each power producing region have permanent priority in the use of electricity generated on its rivers and streams.
3. That public and private power agencies in the areas affected be consulted, as well as industrial customers of federal power systems, governors and other interested groups.

Magnuson said he would oppose any recommendations which failed to safeguard customers getting power from the Northwest pool.

## Kentucky City Jail Problem

FRANKFURT, Ky. (AP)—Putting a city in jail might pose a problem, but the mayor of Maysville, Ky., has suggested it.

Testifying at a Water Pollution Control Commission hearing Wednesday, Mayor Rebecca Hord acknowledged her city was guilty of dumping waste in the Ohio River but added the city couldn't afford a sewage treatment plant.

"You'll just have to put the city in jail," she concluded.

"We'll study that," said Atty. Gen. John Breckenridge, acting as commission chairman.

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