

# Uncle Sam, your bank, and you



## How this 20-year-old partnership helps keep America strong

Since May 1941, America's banks have sold nearly 2 billion separate U.S. Savings Bonds at no cost to the Government or the purchasers. To give you some idea of the time involved: if you merely handed out that many Bonds at the rate of 1 a second for 10 hours a day, it would take you 152 years to reach the bottom of the pile.

Why have the nation's banks and bankers carried on this vast project of information, service, and issuance of U.S. Savings Bonds?

**A winning team.** For one reason, the Bond Program and the Banking business have grown together. Hand in hand, they've helped make Americans the saving-est people in the world.

Folks who save Bonds get the thrift habit. They soon learn other forms of saving and investment. They become better all-around

bank customers. And Bond owners are better credit risks.

Another thing bankers are interested in: Bond dollars help keep America strong. A good reason for the banking business or any business to get behind the Bond program.

**What you buy at the Bond Window.** When your banker advises you to buy U.S. Savings Bonds, he's recommending an investment guaranteed to grow: \$18.75 becomes \$25 in 7 years, 9 months, and grows to \$36.25 in another 10 years. They can be cashed in anytime with interest. And if they're lost or destroyed, the Treasury Department replaces them free.

Why not take this advice offered by the nation's bankers. Buy and hold U.S. Savings Bonds—for the things you want, and the Peace to enjoy them.

"America's Banks are proud to  
be part of the Bond Program,"

*says Carl A. Binson, President, Valley National Bank,  
Phoenix, Arizona, and President, American Bankers Assn.*

"We believe it is good for America, an economic stabilizer; it is good for the individual and the community; and it is good for banking. The promotion of Savings Bonds has helped to make savers out of non-savers, to revitalize the American tradition of thrift, and to build savings in all forms to record levels.

"The American Bankers Association congratulates the Nation and the public on the 20-year success story of the U.S. Savings Bonds Program, and pledges its vigorous continued support."

*Carl A. Binson*



You save more than money with  
**U.S. Savings Bonds**



For 20 years America's newspapers have published U. S. Savings Bonds ads at no cost to the Government. The Treasury Department is grateful to The Advertising Council and this newspaper for their patriotic support.



Herald and News