

Save This Magazine Section All Week

KOTI-TV

KLAMATH FALLS, OREGON
Channel 12
MARCH 5 - MARCH 11
SUNDAY

11:45 Sign On

SEARS
ROEBUCK AND CO.
RADIO TV
SILVERTONE
TV and Radio Service
Phone TU 2-4481
Free pickup & delivery or take to our shop at Market & Elm.
SEARS 133 So. Eighth Ph. TU 2-4481

DAY & NITE TV SERVICE
DAYS . . . Call TU 4-4197
EVENINGS . . . Call TU 2-1486

PROMPT SERVICE
You can charge it on Your Regular Account!

MAJOR TV REPAIRS
\$10 Down - \$10 Month

2 YEAR GUARANTEE
ON NEW PICTURE
TUBE Installations!

J. W. KERNS
734 So. 6th — TU 4-4197

IT'S PREMIUM QUALITY!
DAYBREAK FRESH!

Only Fluhrer's
Holsum has
"FLAVOR-CUPS"
and you can taste
the difference!



Fluhrer's
Your LOCAL Bakery

In the new
Red Wrapper . . .
stays fresh longer!

READ CLASSIFICATION NO. 41

"RADIO-TV-MUSIC"

In The
CLASSIFIED SECTION
OF
TODAY'S

Herald and News



TASTES GOOD...IS GOOD!



MEDO-LAND MEADOW GOLD CHOCOLATE DRINK
makes the **Best**
HOT CHOCOLATE!



at your favorite grocers or from
your Medo-Land Route man!

KHSL-TV

CHICO, CALIFORNIA
Channel 12
MARCH 5 - MARCH 11
SUNDAY

12:30 Oral Roberts
1:00 Tarzan's Secret Treasure
2:30 Sunday Sports Spectacular
4:00 This Is The Life
5:00 Amateur Hour
5:30 G.E. College Bowl
6:00 Medic
6:30 20th Century
7:00 Lassie
7:30 Dennis The Menace
8:00 Ed Sullivan
9:00 GE Theater
9:30 Jack Benny
10:00 Candid Camera
10:30 What's My Line
11:00 Sunday News
11:15 Channel 12 Theater

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TV Service

- All makes, all kinds
- Pick up and Delivery

Service up to 8 pm daily
24 years of service to the
Klamath Basin. Phone TU
4-5121 or 4-7241.

Derby's
126 No. 7th



Guaranteed
REPAIRS
On All
Makes

We Use Sylvania Tubes & Parts
BOWDEN MUSIC
(Across from 10c Stores)
830 Main TU 2-4883

MONDAY

9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Chico State Presents
11:00 Love Of Life
11:30 Search For Tomorrow
12:00 Dr. Hudson
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 Jeanne Posey
2:30 Verdict
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Cisco Kid
4:30 Peoples Choice
5:00 Man From Cocaine
5:30 Don's Cartoon Club
6:00 Six O'Clock Report
6:15 Doug Edwards News
6:30 National Velvet
7:00 Best of Post
7:30 To Tell The Truth
8:00 Pete & Gladys
8:30 Bringing Up Buddy
9:00 Danny Thomas
9:30 Andy Griffith
10:00 Hennessey
10:30 SA-7
11:00 Channel 12 Theater

TUESDAY

9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Chico State Presents
11:00 Love Of Life
11:30 Search For Tomorrow
12:00 Dr. Hudson
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 Jerry Bowen
2:15 News
2:30 Verdict
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Cisco Kid
4:30 Peoples Choice
5:00 Man From Cocaine
5:30 Don's Cartoon Club
6:00 Six O'Clock Report
6:15 Doug Edwards News
6:30 Manhunt
7:00 Blue Angels
7:30 Bat Masterson
8:00 Father Knows Best
8:30 Dobie Gillis
9:00 Tom Ewell
9:30 Red Skelton
10:00 Garry Moore
11:00 Channel 12 Theater

WEDNESDAY

9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Chico State Presents
11:00 Love Of Life
11:30 Search For Tomorrow
12:00 Dr. Hudson
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 Jeanne Posey
2:30 Verdict
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Cisco Kid
4:30 Peoples Choice
5:00 Man From Cocaine
5:30 Don's Cartoon Club
6:00 Six O'Clock Report
6:15 Doug Edwards News
6:30 Huckleberry Hound
7:00 California Run
7:30 Malibu Run
8:00 Wanted, Dead or Alive
9:00 Trackdown
9:30 I've Got A Secret
10:00 U.S. Steel Hour
11:00 Channel 12 Theater

THURSDAY

9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Chico State Presents
11:00 Love Of Life
11:30 Search For Tomorrow
12:00 Dr. Hudson
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 Jeanne Posey
2:30 Verdict
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Cisco Kid
4:30 Peoples Choice
5:00 Man From Cocaine
5:30 Don's Cartoon Club
6:00 Six O'Clock Report
6:15 Doug Edwards News
6:30 U.S. Marshal
7:00 M Squad
7:30 Tightrope
8:00 Grand Jury
8:30 Zane Grey
9:00 Gunstinger
10:00 M. D. International
11:00 Channel 12 Theater

FRIDAY

9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Chico State Presents
11:00 Love Of Life
11:30 Search For Tomorrow
12:00 Dr. Hudson
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 Jeanne Posey
2:30 Verdict
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Cisco Kid
4:30 Peoples Choice
5:00 Man From Cocaine
5:30 Don's Cartoon Club
6:00 Six O'Clock Report
6:15 Doug Edwards News
6:30 Mr. Ed
7:00 Award Theater
7:30 Rawhide
8:30 Route 66
9:30 Jackie Gleason Show
10:00 Twilight Zone
10:30 Mike Hammer
11:00 Channel 12 Theater

KVIP-TV

REDDING, CALIFORNIA
Channel 7
FEBRUARY 24 - MARCH 4
SUNDAY

11:30 Cincinnati at New York
1:30 Ask Washington
2:00 Film Fare
2:30 Talk Back
3:00 Meet The Press
3:30 Christian Science
3:45 Dan Smoot
4:00 Play of Week
6:00 Dangerous Robin
6:30 Walt Disney Presents
7:30 Maverick
8:30 Lawman
9:00 Chevy Chase-Color
10:00 Loretta Young
10:30 This Is Your Life
11:00 Churchill Memoirs
11:30 Faith For Today
12:00 Late News and Sign Off

MONDAY

10:00 Price Is Right
10:30 Education-Spanish I
11:00 Truth or Consequences
11:30 Bob Cummings
12:00 Number Please
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Road To Reality
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye and Friends
5:30 Rin Tin Tin
6:00 Newsbeat Northstate
6:15 NBC News
6:30 The Rebel
7:00 Lock Up
7:30 Cheyenne Show
8:30 Surfside 6
9:30 Adventures in Paradise
10:30 Peter Gunn
11:00 11th Hour News
11:15 Jack Paar - Color
12:30 Late News and Sign Off

TUESDAY

10:00 Price Is Right
10:30 Education-Spanish I
11:00 Truth or Consequences
11:30 Bob Cummings
12:00 Number Please
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Road To Reality
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye and Friends
5:30 Rin Tin Tin
6:00 Newsbeat Northstate
6:15 NBC News
6:30 Highway Patrol
7:00 Leave It To Beaver
7:30 My Three Sons
8:00 Rifleman
8:30 Wyatt Earp
9:00 Stagecoach West
10:00 Thriller 7
11:00 11th Hour News
11:15 Jack Paar - Color
12:30 Late News and Sign Off

WEDNESDAY

10:00 Price Is Right
10:30 Shasta College
11:00 Truth or Consequences
11:30 Bob Cummings
12:00 Number Please
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Road To Reality
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye and Friends
5:30 Lone Ranger
6:00 Newsbeat Northstate
6:30 Bugs Bunny
9:00 Hawaiian Eye
10:00 Naked City
11:00 11th Hour News
11:15 Jack Paar - Color
12:30 Late News and Sign Off

THURSDAY

10:00 Price Is Right
10:30 Spanish I
11:00 Truth or Consequences
11:30 Bob Cummings
12:00 Number Please
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Road To Reality
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Popeye and Friends
5:30 Rocky and His Friends
6:00 Newsbeat Northstate
6:30 Brothers Brannigan
7:00 Sea Hunt
7:30 Outlaws
8:30 Real McCoy's
9:00 Bachelor Father
9:30 Ford Show-Color
10:00 Groucho Marx Show
10:30 Bat Masterson
11:00 11th Hour News
11:15 Jack Paar-Color
12:30 Late News and Sign Off

FRIDAY

10:00 Price Is Right
10:30 Education
11:00 Truth or Consequences
11:30 Bob Cummings
12:00 Number Please
1:00 About Faces
1:30 From These Roots
2:00 Day In Court
2:30 Road To Reality
3:00 Queen For A Day
3:30 Who Do You Trust
4:00 American Bandstand
5:00 Death Valley Days
5:30 Rin Tin Tin
6:00 Newsbeat Northstate
6:15 NBC News
6:30 Shotgun Slade
7:00 Pony Express
7:30 The American
8:30 Flintstones
9:00 77 Sunset Strip
10:00 Detectives
10:30 Law and Mr. Jones
11:00 11th Hour News
11:15 Academy Theater
12:45 Late News and Sign Off

SATURDAY

12:30 Pip The Piper
1:00 Wily Teacher
1:30 Film Fare
2:00 NCAA Basketball
4:00 Robin Hood
4:30 Enforcers
4:45 Film Fare
5:00 Disc Date
6:00 Lawrence Welk
7:00 Fight of Week
7:45 Make That Spare
8:00 Hitchcock Presents
8:30 Tail Man
9:00 Untouchables
10:00 Rearing Twenties
11:00 State 7
12:45 Late News and Sign Off

KBES-TV

MEDFORD, OREGON
Channel 3
MARCH 5 - MARCH 11
SUNDAY

1:45 Sign On
2:00 Oral Roberts
2:30 Sunday Sports Special
4:00 TBA
4:30 Adventures in Medicine
5:00 It Is Written
5:30 GE College Bowl
6:00 National Velvet
6:30 20th Century
7:00 Outdoor Sportsman
7:30 Dennis The Menace
8:00 Ed Sullivan
9:00 GE Theater
9:30 Jack Benny
10:00 Candid Camera
10:30 What's My Line
11:00 Sunday News Special

MONDAY

11:00 Love of Life
11:30 Search For Tomorrow
11:45 Guiding Light
12:00 Camouflage
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 Verdict Is Yours
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Parker Woods on Fashions
4:15 Industry on Parade
4:30 Uncle Bill
5:30 This Is The Life
5:55 Walt's Morning Tips
6:00 Your TV Weatherman
6:05 Channel 5 Report
6:15 Doug Edwards and the News
6:30 Industry on Parade
6:45 TBA
7:00 Blue Angels
7:30 To Tell The Truth
8:00 Pete and Gladys
8:30 Bringing Up Buddy
9:00 Danny Thomas Show
9:30 Andy Griffith Show
10:00 Hennessey
10:30 The Purcher Guys
10:45 Final Report

TUESDAY

10:40 Morning News
10:45 Copco Home Show
11:00 Love of Life
11:30 Search For Tomorrow
11:45 Guiding Light
12:00 Camouflage
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 Verdict Is Yours
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Around The Home
4:15 Visit With Your City Police
4:30 Uncle Bill Show
5:30 Quick Draw McGraw
6:00 Your TV Weatherman
6:05 Channel 5 Report
6:15 Doug Edwards
6:30 Take 5
7:00 Business Parade
7:30 Best of Post
8:00 Father Knows Best
8:30 Dobie Gillis
9:00 Tom Ewell Show
9:30 Red Skelton
10:00 Garry Moore
11:00 Final News

WEDNESDAY

11:00 Love of Life
11:30 Search For Tomorrow
11:45 Guiding Light
12:00 Camouflage
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 Verdict Is Yours
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Higher Education and You
4:30 Uncle Bill
5:30 Woody Woodpecker
6:00 TV Weatherman
6:05 Channel 5 Report
6:15 Douglas Edwards News
6:30 Wilbur and Mr. Ed
7:00 Brothers Brannigan
7:30 Malibu Run
8:30 Wanted, Dead or Alive
9:00 Grand Jury
9:30 I've Got A Secret
10:00 U.S. Steel
11:00 Final News

THURSDAY

11:00 Love of Life
11:30 Search For Tomorrow
11:45 Guiding Light
12:00 Camouflage
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 Verdict Is Yours
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Friendship Circle
4:30 Uncle Bill
5:30 Roy Rogers
6:00 Your TV Weatherman
6:05 Channel 5 Report
6:15 Doug Edwards and the News
6:30 Awards Theater
7:00 Interpol Calling
7:30 Ann Sothern
8:00 Angel
8:30 Two Faces West
9:00 Western Roundup
9:30 Hot Off The Wire
10:00 Face the Nation
11:35 Final News

FRIDAY

11:00 Love of Life
11:30 Search For Tomorrow
11:45 Guiding Light
12:00 Camouflage
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 Verdict Is Yours
3:00 Brighter Day
3:15 Secret Storm
3:30 Edge Of Night
4:00 Bargain Shopper
4:15 TV Question Box
4:30 Uncle Bill Show
5:30 Huckleberry Hound
6:00 Your TV Weatherman
6:05 Channel 5 Report
6:15 Doug Edwards and the News
6:30 The Californians
7:00 Sea Hunt
7:30 Rawhide
8:30 Route 66
9:30 Jackie Gleason Show
10:00 Twilight Zone
10:30 News
10:45 Movie

SATURDAY

12:15 Sign On
12:30 The Magic Land
1:00 Mighty Mouse
1:30 King Leonardo
2:00 Sky King
2:30 Lone Ranger

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