

IT'S HERE AGAIN ...ANOTHER BIG **DEERE DAY**

WEDNESDAY, MAR. 8—TULELAKE FAIRGROUNDS

See The Filmed Demonstration Of
The **NEW GENERATION OF POWER**

SEE

the biggest
parade of new tractors and
equipment ever filmed...

See the **NEW GENERATION OF POWER**
setting a new profit pace in actual
field demonstrations...

See "Men, Ideas, and Tractors," the
fascinating story of the birth of the
NEW GENERATION OF POWER...

and... the amazing march of farm equipment progress
since the introduction of the first successful steel plow...

and... "What's New in Farm Equipment for 1961"
... a parade of the most modern machinery—all des-
tined to take a big cut out of farming costs...

and...
lots more in the way of surprises for the whole family.

MAKE "DEERE DAY" YOUR HOLIDAY!!



See What's New in Tractors
See What's New in Equipment



FREE for all farmers and their families

FREE LUNCH FREE SHOW

FUN FOR ALL THE FAMILY!

Movies... demonstrations... entertainment... and its all free next Wed-
nesday at Don Potter's annual John Deere Day celebration!

We know that you and your family will enjoy the big John Deere Day pro-
gram that's planned! **SEE** the movies! **SEE** the demonstrations! **SEE** all
your friends and neighbors! Come join in the fun!

**The Most Exciting
JOHN DEERE PROGRAM Yet**

Remember the Date **WEDNESDAY, MARCH 8**

Remember the Time **ALL DAY!**

Remember the Place **Tulelake Fairgrounds**

ADDITIONAL SHOWINGS TO BE HELD:

- Thursday, March 9 - McDoel School - 7:30 p.m.
- Friday, March 10 - Poe Valley Community Hall - 7:30 p.m.

* REFRESHMENTS WILL BE SERVED AT THESE 2 SHOWINGS

Be Our Guest on Deere Day
**DON POTTER
MACHINERY CO.**

Klamath Falls, 2434 So. 6th, Phone 4-6761 "Your Machinery Is Our Business" TULELAKE, CALIFORNIA, Ph. 667-5213



Tractor history is traced back through the decades in the forthcoming
Deere Day program. Through the magic of motion pictures, the Froe-
lich, the Waterloo Boy, the John Deere Model "D," the "GP," the "R,"
and the more recent 20 and 30 Series Tractors parade past the audience.
Farmers and their families are invited to attend the program which
will include other informative and entertaining films. The program is to
be held at Tulelake Fairgrounds on Wednesday, March 8.



Deere Day guests of Don Potter will be shown the story behind the story
in the engineering and development of the New Generation of Power,
John Deere's new line of tractors. The picture "Men, Ideas, and Trac-
tors" takes the audience inside the John Deere Research and Engineer-
ing Center near Waterloo, Iowa, and to some of the Company's proving
grounds. The film depicts the many months' testing these new tractors
were subjected to in the field and laboratory before they were released
to the buying public.