

A "FAMILY DEMONSTRATION" OF THE KNOW YOUR BIBLE PROGRAM...

The Beautiful Story Of The RESURRECTION



"HE IS RISEN!" As these words echoed through Jerusalem that first Easter morning, the hearts of Jesus' friends sang with joy. For He had conquered death itself.

Retold in a Fascinating 64-Page Picture Story Album, Including A Complete Set of Color Prints of World-Famous Religious Paintings

Given to You *for only* **10¢**

As Your Introduction to the Program That Helps You to KNOW and LOVE the BIBLE

(TO HELP COVER POSTAGE AND HANDLING)



Acclaimed by Protestant Ministers and Sunday School Teachers All Over America—
Prepared by Renowned Biblical Authorities

HERE'S WHAT YOU RECEIVE FOR JUST A DIME...

1. A Set of Full Color Prints of World-Famous Paintings depicting "The Resurrection". Each print has an adhesive backing, ready for mounting.
2. A Colorful Story Album (64 pages—10,000 words) which tells the inspiring story of the first Easter morning, based on Biblical record. The color prints may be mounted in this album.
3. A Huge Pictorial Bible Map of the Holy Land, 2 x 3½ feet in size, printed in brilliant full color. Ideal for home or Sunday School.
4. A Handsome, Protective Album Case will be sent later if you decide to continue with the Bible Program.



ALL THE BELOVED STORIES of the Old Testament unfold before your eyes! Here are Abraham, Moses, Samson, David, Queen Esther, Daniel and all the others... in the pages and glorious color prints of this new Program.



YOU LEARN ABOUT THE LIFE OF CHRIST... about His Birth and Childhood, His Public Ministry, His Miracles and the lives and adventures of the disciples who loved Him. And this new Bible Program helps you understand more clearly, the meaning of Jesus' words in your own personal life.

Every Great Moment of the Bible Springs to Life in these Album Sets

DARING ADVENTURES...tender love stories...beautiful poetry... stories filled with practical advice and wisdom that show us how to solve life's problems. What treasures await us in Holy Scripture! Yet the old-fashioned language of the Bible sometimes makes these stories and inspiring messages difficult to understand...especially for the children.

That is why the new Know Your Bible Program was created for Christian families... to light up the precious pages of the Bible by retelling its stories in familiar, up-to-date language, illustrating them in full color with the greatest Bible paintings the world has ever known.

To see how the Program works, you may accept an exciting Sample Set about the Resurrection—worth \$3.00—as a FREE GIFT. Send 10¢ now (to cover postage and handling) and this is what you will receive:

1. A set of magnificent Color Prints of Bible paintings plus dozens more Old Masters by Rubens, Raphael, Velazquez and other celebrated artists. Each print has an adhesive backing, ready for mounting.
2. A beautiful Story Album (about 10,000 words) in which to assemble your Color Prints. This Album—

filled with exciting pictures—recounts the Resurrection as a thrilling, inspiring narrative. You see Christ placed in the tomb from which He later rose triumphant... the plot of the high priest... the Master's appearance on the road to Emmaus... and much more.

3. A huge pictorial Bible Map of the Holy Land—2 x 3½ feet in size, alive with color pictures of over 50 great moments from the Bible.

After enjoying your Sample Set, you may decide to continue with the Program for a while. In coming months there will be more Story Albums about Christ and His disciples... and colorful Old Testament adventure Albums of stirring battles, gallant men and women, wise men and kings!

And the cost is very low. For each subsequent monthly shipment you will be billed only \$1.00 plus a few cents shipping. There is never any obligation to go on with the Program. You may cancel any time.

EXTRA BONUS GIFT! A handsome case, ideal for preserving your Albums, will be sent later to those who wish to continue. Mail coupon to: Know Your Bible Program, Dept. 1-FW-3, Garden City, N.Y.

MAIL COUPON WITH 10¢ NOW!

KNOW YOUR BIBLE PROGRAM, Dept. 1-FW-3, Garden City, N.Y. Please rush me my introductory package described above for which I enclose only 10¢ to help cover shipping. Also enroll me as a member in the "Know Your Bible" Program.

After examining this package, I may cancel membership simply by writing you within 10 days. In this case I may return everything and owe nothing. As a member I will receive a new "Know Your Bible" Album and set of full color prints every month for only \$1.00 each plus shipping. I do not have to take any minimum number of future Albums, and may resign any time I wish.

PRINT NAME (If under 16, parent must sign below)

ADDRESS

CITY ZONE STATE

PARENT'S SIGNATURE

Offer good in U.S.A. and Canada. In Canada, mail to: 105 Bond Street, Toronto 2, Ont.

BP-24