

Spring Spotlights 'Real Swingin' Fashions For Guys And Dolls

FOR THE YOUNGER LADIES:

Moppets And Missies Get 'Swingin' Fashions

An early Easter sets the pace for spring for young misses with a fashion parade of pretty pastels, led by the season's favorite, lilac. Other new pastels on the scene this spring have more tang and more intensity than their conventional counterparts. The warm undertones in pastels such as orange ice, lettuce green, banana, strawberry pink and aqua mist add new dimensions to spring's annual rainbow display of pale shades.

Whether our miss is six or twelve, her dresses are as femininely bouffant as ever with many of them now accompanied by jackets, a reflection of the current trend in women's fashions. Pastel ensembles, gay checked or neat gray suits are also making a strong bid for fashion attention.

Coats with matching bags and hats will be seen in the Easter parade of new spring styles. Again, lilac is very popular for coats, and fabrics range from colorful, breezy wools through most of the new blends.

To accessorize her new spring outfit, her Easter bonnet in straw especially, features the wide brimmed look, neat roller styling and, of course, the always-popular head-banging styles.

New in little girls' bags is a soft foam-backed plastic. Straw bags are gaily decorated with flowers, fruits and ribbons, while black and white patents continue as spring accessory favorites.

Of particular interest is the cleverly detailed, young - mood smock look of animated dress, coat and sportswear fashions for the tiny little miss.

New Easter pins, pendants and charm bracelets feature cute little bunnies, chicks and other animals.

Little sister pairs up with little brother in matching outfits for spring "togetherness" . . . and she's also copy-cattin' older sister with butcher boy and cropped long pants and pedal pushers. The French smock look has carried over into her playwear, with cobbler-topped long pants. Pique continues as the tried-and-true fabric leader for tiny fashions.

The playwear world of girls up to subteens is bright with "mad, mad, mad" prints and lottier-than-hot colors in new leisurewear fashions and culottes (these are seen in both dress and skirt styles), plus standard playtime wear.

Textured and patterned knits, woven plaids and other cottons

are all making a big splash in bathing suits and all have a very feminine look about them, with ruffles and pleats, trimmings of laces and eyelets. Single piece suits are seen most, with baby bikinis and three-quarter styles available for the more "daring" of the young fun set.

Color interest in bathing suits is centered on gold and lavender . . . while still very much in the picture, are the brighter hues and the new, off-color, exciting pastels.

These days a gal hasn't a leg to stand on, from a fashion-plate standpoint, unless her gams are scrupulously groomed! Sheer hosiery, dainty shoe styles and shorter skirts focus attention on legs.

So, here are some quick-tips from the Lady Remington Beauty Institute: Once a week give yourself a pedicure—from toes to knee-cap. Use all the trimmings: fragrant bath oil, pumice stone, nail polish and skin cream. And, be sure to defuzz legs. Use an electric shaver, of your own, to eliminate nicks and scrapes that can mar the good looks of marble-smooth legs.

Take advantage, too, of new spring hosiery shades to flatter your limbs. Rosy shades, warm beiges and tan tones will round out the shape of a thin leg visually. Darker tones will tend to minimize plumper limbs.

Lastly, keep shoes in ship-shape condition to complete that handbox appearance—from foot to head.

Fashion Flair

Do you know how to be a fashion hit? Not through advice from a friend alone. You have to become one through your own thinking. Train yourself to look at a mannequin in a store window and say, "That's pretty on her, but it won't do a thing for me," or "That has something that will do something for me," and buy it, because it does something special for you. Don't buy it because it looked good in the window. You are your own mannequin. If the dress becomes you, you are on your way to fashion stardom.

HOW OFTEN?

Just how often you have a permanent depends on the health of your hair. Just be sure your hair isn't suffering, and that the ends of the old permanent are trimmed



LIKE PICTURE BOOK CHILDREN are Mindy Carter and her brother, Ronald Jr., in their spring outfits from Miller's. Mindy's frock of white waffle pique is brightly accented with stripes of red on dicky, collar and pockets. Her white straw poke bonnet is trimmed with nylon ruching and dainty flowers. Her gloves are stretch nylon and bag, white plastic. Ronny's outfit is styled just like dad's gray wash and wear slacks, white broadcloth shirt and smart three button plaid jacket in gray tones.

Horizontal Silhouette Sets Handbag Style

Fashion arithmetic dictates that the height of the hemline will set the width of the handbag this spring. And as fashion's hemlines are widely varied, leather handbag shapes are more varied than they have been for many years—say fashion authorities.

Harmonizing with knee-length hems are broader "horizontal" bags in smooth, grained, antique and suede leathers. These new "wide" bags depend on the soft sheen of their leathers to dramatize their simple lines. For dresses, skirts and coats which drop below the knee, the fashion-wise will carry long vertical envelopes of firm, antiqued calf or an oversized pouchy satchel of suede leather.

New-looking is a spacious half-circle of grained leather that's at its handsomest when teamed with tailored fashions. Supple leather bags with a 1961 look take on detail interest with belting, shirred effects and horseshoe-shaped padded handles.

Calf, kid and suede leather in bone, taupe, green and amber

Little Girls Dream Of Big Girls' Styles

NEW YORK—Little girls dream of big girls' styles — and their dreams come true this spring in shoes of lustrous leathers, tapered toes and shaped heels.

Seen at a press preview of spring fashions for youngsters presented by Shoe Fashion Service of Leather Industries of America were delicate pumps, slim oxfords and sturdy saddle shoes in glove-soft, smooth, brushed, patent and luster leather. Fashion colors and cunning detailing add to the eye-catching appeal of new girls' shoes.

Taper is a matter of age in girls' shoe fashions. The older a girl is, the slimmer her shoe. The very youngest misses will be wearing leather shoes with sculptured oval toes. The leather shell pump with rounded throat will be the most popular party and dress shoe, while school and play shoes will be one, two and three eye-let tie oxfords and moccasins front slip-ons.

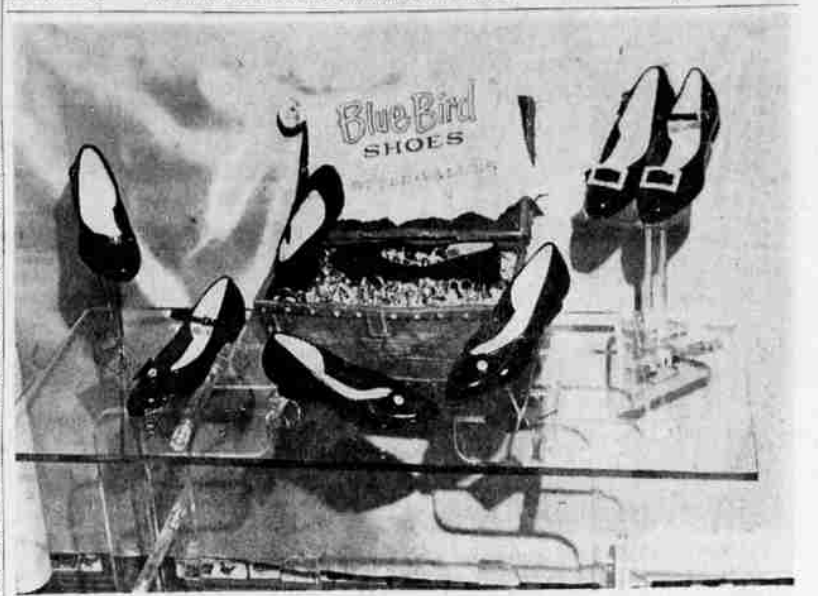
For the grade school set, the taper is chiefly in the appearance of the shoe. The leather footwear is so constructed that the forepart doesn't begin to narrow until the widest part of the foot has been accommodated—assuring adequate space for tender toes. Supple, ultra-flexible leather uppers bend and stretch just enough to "give" with active feet but still provide the sturdy support growing feet must have.

In the Easter parade or at a formal boy-girl party, a young lady's favorite shoe color this year is black—in shiny, long-wearing patent leather. White and bone, in glistening smooth and luster leathers, are other popular dress shoe colors. Close behind come red, pastel pink and pastel blue. Most of the shaped heels, from a half-inch pancake to a one-inch

many evening bags, particularly on white leathers.

For day as well as evening, handbag hues range from whites to chalked pastels, hot pastels to deep, warm hues as well as in-lacks and gold chains adorn tense blacks.

PAGE 12-B HERALD AND NEWS, Klamath Falls, Oregon Sunday, March 5, 1961



A TREASURE CHEST of Blue Bird shoes for the young miss is shown at Gallenkamps. Gleaming black patent leather shoes are being favored for year 'round fashions and achieve the pointed fashion look through clever vamp styling and imaginative detailing that gives an illusion of length. Heels, too—of course, very tiny heels—reflect the adult look through saucy slanting and shaping.

PENNEY'S



The Swing's for Laminated Knits
17⁹⁵ AND 19⁹⁵

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Wool ... Bright and Breezy for the Newest Suit Crop
19⁹⁵

This is the young-look, lively and ready to go! It starts with a nibble of a jacket cropped at the waist—gets into its fashion stride with a free-swinging soft-pleat skirt. This Easter's most vital news in vivacious lilac—or green, beige. Misses, half sizes in the collection.



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PRETTY BABY, Susan D. Christie, is adorable in a cloudy soft nylon baptismal dress and matching ruffle trimmed bonnet. The dress features the new 20-inch length. Gena Badorak, right, wears a mint green textured cotton frock by Cinema. White eyelet embroidery trims the puffed sleeves and peeks from the hemline of the full skirt. Rickrack adds a dainty touch. Alan D. Christie greets the spring season in a Royal "O" Eton styled suit of wash and wear black watch plaid. These delightful children's styles are from Spencers.



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