

The Beauty Box

Just introduced is a quickly penetrating eye cream and instant moisturizing skin emulsion. Make up applied over these two truly effective skin protectors and you're ready for the challenging slopes of a brisk city walk. Its fermented milk proteins and deep lubricants give your skin instant moisture that softens the skin and smooths away lines. Provides an invisible protective film on the surface and keeps make-up fresh much longer.

Of greatest importance is the care you give your complexion for sleeping. It is the one time when you can supply your skin with needed elements in sufficient quantity and for a sufficient length of time.

While a woman under 25 might choose a bland emollient cream, the maturing skin needs a cream with fuller restorative powers. A wise choice is a new miracle cream extraordinary, developed after years of research. An exclusive ingredient counteracts any tendency toward over-acidity, lines and creases that age the face are gently filled in and the dry flaky waste tissues that often form on the skin's surface are absorbed.

A British cosmetics firm has introduced a roll-on pressurized lipstick which is believed to be the first of its type. The lipstick is a color cream held in a transparent tube which tapers to a roller-point.

When the gilt cap covering the point is pushed to the base of the color container, air pressure is set up which enables the cosmetic to be rolled on to the lips.

The makers claim that unlike a stick of wax the new lipstick cannot melt or break. The roller-point does not blunt and there is no wastage because the air pressure ensures that the cosmetic is used to the end of the tube.

In this form, lipstick is claimed to be more hygienic. The colors are also self-sterilizing because germs cannot survive in the liquid base.

Borrowed from the avant garde artists of the Thirties are flights of fancy rendered in impressionist and abstract prints.

Blazer stripes are eminently important... there's a quaint but not necessarily "cute" charm to provincial prints, and a discreet elegance to restrained geometries of silk-look fabrics.

So, with a wide choice of exciting, stimulating color — a fabulous variety of flattering silhouettes and price tags of course, to please every budget — shopping for fashions for spring and Easter can't help but be thrilling, fun-filled adventure.

Follow the new directions and head for a gala, well-groomed season.



FOR SHOPPING, Peggy McCann of Sears dons an embossed white waffle weave pique coat featuring the rounded collar, Chanel back and raglan pushup sleeves. Her first stop is Curran's Drug Store where Jean Mortenson, trained Germaine Monteil representative, helps her select the proper makeup. Monteil's new line, Bio-Miracle makeup, is perfect for the woman with maturing skin, to help her achieve a light, natural and flawless complexion. Colors from ivory tone to the sun tone are blended to meet the natural skin colors. Other exclusive lines at Curran's are Elizabeth Arden and Bonne Bell, the latter particularly adapted for teen-agers.

looking houndstooth check boxes, cake attached to a pretty rose for decor.

A complete color wardrobe of 10 demi-lipsticks in 10 fabulous fashion shades has made its debut on cosmetic counters. The assortment runs a whole shade gamut that will match or blend with any of the new fashion colors.

A wonderful new product contains biotene to help regenerate cellular activity in the maturing skin. Colors are blended to meet the natural skin colors. A minute amount worked into the skin achieves that most desired look — a naturally flawless complexion.

A kitful of color contains five assorted bottles of an eye makeup. There is also a refillable flacon of instant cleanser, a miniature camel's hair paintbrush and a little washable palette for mixing all sort of color combinations for glamorous eyes. The fitted compact kit is waterproof and break-proof — ideal for traveling.

Pretty gift item seen at a local cosmetic counter is tiny plastic case containing matching lipstick and nail polish. The makers added a complementary tiny rouge.

New For Springtime--

Muu muu are here to stay, because of their wonderful versatility and comfortableness. They serve as a duster, house dress or patio lounge, all-in-one. Spring versions of the muu muu are again brilliant with exotic Hawaiian flower prints and often are carbon-copied in a smaller size for daughter.

In line with the ensemble look for spring, two classic outfits are offered in two new collections — a silk surah print dress, topped by a slim wool coat, lined to match its dress — and a three-piece silk costume, jacket and skirt in solid color with print overblouse. Both are firm foundations on which to build a spring wardrobe.

The overblouse is seen increasingly this season, and with good reason. It lends itself beautifully to full skirts, is often part of a two-piece dress and is the perfect complement to a suit.



STEPPING SMARTLY into spring is Peggy McCann of Sears, Roebuck and Company in this navy demi-boussant slim dress with contour jacket, of rayon, cotton and acetate. The contrasting bodice is sugar violet, matched by the rustic straw look fiber hat with contrasting rayon faille band. White accessories, nylon gloves, plastic bag, shirred outside and inside for softness, and side-buckled swashbuckling leather pumps complete her ensemble.

Many New Fashions Cued By Theme From Styles Of '30s

There's a fiesta of color in the fashion showing for spring and Easter that's coupled with a mood suggestive of the past revisited.

Contemporary versions of silhouettes from the Thirties are newly and excitingly expressed for '61 in long-waisted, overblouse dressed — in provincial themes (remember the dirdle rage?) — culottes for at-home and everywhere — and in the "vamp" look! There's also a special focus in this season's fashions on "back interest" themes.

Much more important and twice as stimulating for the coming season is fashion's dramatic, new concern with color.

Picture an entire spectrum of bold, exciting color! Electrify the rainbow with shock after shock of light voltage hues — then, only then, can this veritable kaleidoscope come into focus.

There are intense pinks and posh purples — polish oranges and ripe peaches — hot pimento and cool shrimp — sunny lemons and golden apricots — terrific turquoise hues and sparkling periwinkles — cool limes and grass-bright greens — this is the glamor gamut of Spring's fashion palette.

It was in the '30s when shocking pink first caught fashion's fancy for its startling value. Since then "shock" colors have come and gone, but this season marshals an entire shock brigade into a fabulous parade.

There's a big salute too for the nautically-nice tricolor red, white and blue. And the staccato notes of black and white, or white with black creates a spring tone poem of their own.

The jigsaw puzzle pieces of the fashion picture fall into place smoothly — held together with a frame of fabulous fabric.

Look at this wondrous line up — soft-than-a-whisper woolen mix-

High Fashion In Hat Styles

Hold on to your hats girls, there is wild excitement ahead. This year's diversification of shapes will thrill you and give you the biggest chance to find the hat that truly flatters your face while fitting your costume. Summing up this hat excitement two of the leading millinery trend-setters say there is no one silhouette of importance but a tremendous array of contrasting silhouettes to tempt us all. Whatever your cup of tea is in a hat shape, you will find it this spring.

One believes that you will like the more conspicuous heady hat for the understated dresses of 1961, deep cloches or smooth head-fitting caps as smart allies of the new easy-line costumes.

"Sailors are the new suit's trim companion, carrying on after Easter with crisp collars."

There is plenty of news in brims too—even as turbans and toques will continue to carry the banner for height. Here again it is a study in contrast as more brims flip and flop or stand pat or level, more grow huge as more shrink down to miniatures.

Both designers point to flowery hats as this year's Easter favorites with roses taking top honors. You will revel in making your choice of flowers flourishing on heady cloches and little picles, wigs, caps and shallow shells.

And if you like the pillbox, that good old standby, you'll find it both high-walled and petite in every millinery department. Since its tremendous inaugural success, the pillbox will continue after Easter in summery straws and fabrics.



new as new short skirts:
toes pointed to arrow
sharpness

De Liso Debs dares you to be different with pumps that point out to there for the sharpest fashion look of the spring season. (Left) Glistening black patent tailored style also in China Doll blue or coffee cream lustre. (Right) Black grosgrain-wrapped vamp style in black patent or bone with brown ribbon. Each, 19.95.

SHOE SALON

La Pointe's
IT'S A WONDERFUL STORE

La Pointe's

Spring '61: free and easy silhouettes



This is the season of the **supple dress**. Free and easy with more-or-less undefined feminine lines. The key to this nonchalance... fabrics **soft and fluid**, almost weightless, light enough to follow the body as it moves inside skim-fit silhouettes. Textured silk in our **two-tone shift**... \$49.95. Its off-beat navy-and-mocha best with coffee cream accessories. Gently bloused, the other dress shows spring's **vital colors**... beige, black, hot pink... \$29.95.

